

# What's New 2011

**THERMASOL**  
Superior Steamshower Systems



ThermaSol®, the industry leader in state-of-the-art steam bath products for more than half a century, takes the steam shower experience to a new level with their 2011 products and designs. From Fog Free Mirrors and Aromatherapy Retractable Steam Heads and Controls, to their exclusive Serenity Light & Music System with optional Hand-held Remote, ThermaSol takes the modern steam shower experience to unprecedented levels, where flawless function meets impeccable design.



## Fog Free Mirrors

ThermaSol's elegantly crafted, new Fog Free mirrors deliver the ultimate in convenience and practicality. Suitable for placement in the shower, over a vanity, or anywhere within the bathroom, ThermaSol's Fog Free mirrors remain perfectly clear - even in steamy, non-ventilated spaces.



Signature Series

**Temp-Touch and Signature Series Controls** The new sleek, black faceplate of the Temp-Touch and Signature Series Controls is perfect for the modern bath environment. These controls serve as mini command centers, enabling the user to not only control, but maximize their steam experience. With all metal construction and PVD plating technology, the Temp-Touch and Signature Series Controls put the user firmly in the driver's seat.



## Aromatherapy Retractable Steam Heads

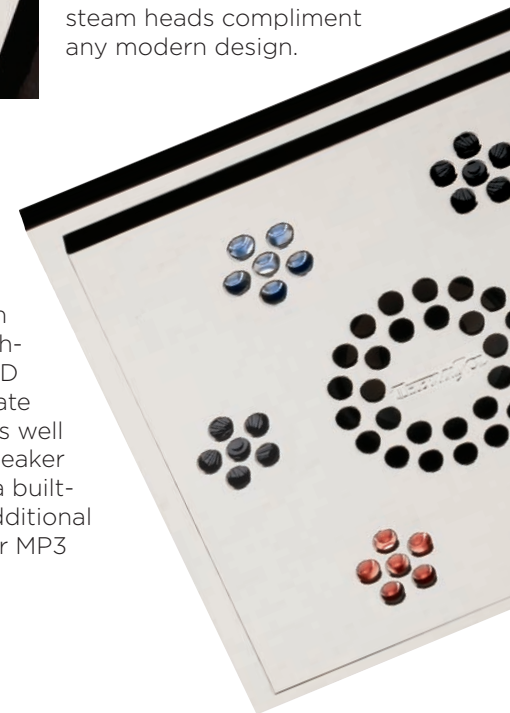
Recipient of the 2004 GOOD DESIGN Award, ThermaSol's patented, NoTouch™ retractable steam heads boast whisper-quiet functionality. With its new square shape, ThermaSol's retractable steam heads compliment any modern design.

**Hand-held Remote** ThermaSol's re-designed waterproof RF 2.8 GHz Hand-held Remote puts the control of the steam at your fingertips. Based on the user's selection, voice confirmation from ThermaSol's virtual spa attendant transforms any steam shower into a luxurious and personalized experience of steam, light and sound.



## Serenity Light & Music System

ThermaSol's re-designed Serenity Light & Music System takes the steam shower experience to a new level. The system includes an all-in-one, high-intensity full spectrum LED light system for the ultimate chromotherapy session, as well as a high-performance speaker set. The system features a built-in FM receiver and two additional input source interfaces for MP3 players, TV's or DVD's.



**DRS**  
& Associates

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Superior Steamshower Systems

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**IMMEDIATE RELEASE**

January 26, 2011

**ThermaSol® Puts a Modern Twist on its Impressive Product Line for 2011**

*Industry Leader Offers Newly Designed Steam Heads, Controls, Serenity Light & Music System, and Hand-held Remote*

**Simi Valley, Calif.** – Discerning consumers demand that their bathrooms combine high design with functionality. ThermaSol®, the industry leader in state-of-the-art steam bath products and technology since 1958, has risen to the occasion with an impressive, re-designed collection of steam heads and controls, along with a light & music system and hand-held remote.

ThermaSol's sleek new products take steam showering to the next level, offering high-style with eye-catching appeal. Designed to match any modern decor, ThermaSol's revolutionary products dramatically transform any shower into a luxury experience that is more akin to the offerings of a professional spa.

"With our new product line, we've improved and expanded upon an impressive collection, and as a result, we have provided our loyal customers with more options," says Jari Ristola, President of ThermaSol. "Our customers demand a luxury shower experience, and with our new steam heads, controls, light & music system, and hand-held remote, they're able to achieve the experience they deserve."

**ThermaSol's New Modern Style Collection**

**Aromatherapy Retractable Steam Heads**

Recipient of the 2004 GOOD DESIGN Award, ThermaSol's patented, NoTouch™ retractable steam heads boast whisper-quiet functionality. With a new square shape, ThermaSol's retractable steam heads complement any modern design.

**Temp-Touch and Signature Series Controls**

The new sleek, black faceplate of the Temp-Touch and Signature Series Controls is perfect for the modern bath environment. These controls serve as mini command centers, enabling the user to not only control, but maximize their steam experience. With all metal construction and PVD plating technology, the Temp-Touch and Signature Series Controls put the user firmly in the driver's seat.

**Serenity Light & Music System**

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- more -

**About ThermaSol®**

Since 1958, ThermaSol®, creator of the first steam bath unit for the home, has been designing and building the finest and most technologically-savvy steam bath environments available. Today, ThermaSol is the only 100% digital, fully networked steam system in the world, and the dependable choice of professional plumbers, top designers, architects, builders and homeowners. As a responsible green company, ThermaSol's steam showers require a fraction of the water needed to power a regular shower of the same duration. Visit ThermaSol at [www.thermasol.com](http://www.thermasol.com). For additional information contact DRS and Associates at 818.981.8210 or [www.drsandassociates.com](http://www.drsandassociates.com).

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*Superior Steamshower Systems*

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**IMMEDIATE RELEASE**  
**January 26, 2011**

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**ThermaSol's® Re-Designed Fog Free Mirrors Guarantee A Crystal Clear Reflection**

*Exciting New Shapes and Dimensions Reflect the Company's Commitment to  
Design and Innovation*

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**Simi Valley, Calif.** – Rubbing a mirror to remove the fog after a shower or steam bath is a problem of the past, with ThermaSol's® re-designed Fog Free mirrors. A leader in both fog free and steam bath technology since 1958, ThermaSol's products provide the high-design and functionality that consumers demand in their bathroom. With their re-designed collection of mirrors, and with the introduction of a new shape, the Rhombus, ThermaSol's updated collection delivers the ultimate in convenience and practicality.

"Our new Fog Free mirrors truly are a must-have item when it comes to new construction and remodeling projects, as well as existing bathrooms or showers," said Jari Ristola, President of ThermaSol. "The freedom to use a mirror while taking a shower or steam is a definite time saver – for example, men can now achieve the ultimate shave; we give our customers exactly what they demand and more, including a wider breadth and depth of design options to choose from."

Suitable for placement in the shower, by the vanity, or anywhere within the bathroom, ThermaSol's Fog Free mirrors are guaranteed to never fog up – even in a non-ventilated bathroom – due to their low-voltage electrical current heating element integrated behind the plated surface. The re-designed models are made of quality plated shower safe glass and are easy to install. The newest addition to the collection, the Rhombus (12.5" x 22"), is a non-bevel rectangular model, and touts clean, modern lines for an ultra-streamlined look. The Rhombus can also be installed either vertically or horizontally. Re-designed models include Avant (12.5" x 22"), Eclipse (14.25" x 22") and Cupola (12.5" x 22"), each with a one inch beveled edge detail. All of ThermaSol's Fog Free mirrors feature concealed mounting hardware, contributing to their clean and understated design.

"Everyone can relate to the negative experience of trying to find clarity in a fogged mirror after showering, but with our products, we've solved this problem," continued Ristola. "We've put a great deal of thought into the design and functionality of our new Fog Free mirrors; we're confident that this new collection will provide consumers with the crystal clear viewing experience they crave in the bathroom," Ristola concluded.

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*Superior Steamshower Systems*

## **FACT SHEET**

**ABOUT:** ThermaSol®, creator of the first steam bath unit for the home, has been designing and building the finest steam bath environments available today and has been doing so for more than 50 years; crowning the company as the leader in innovative technology and stylish steam bath design. Today, ThermaSol is the dependable choice of professional plumbers, top designers, architects, builders and homeowners.

**PRODUCTS:** ThermaSol provides the bath industry with the most luxurious and innovative products for homes, hotels, resorts and health clubs throughout the world. Utilizing state-of-the-art and patented technologies including FastStart™ and SmartSteam™, ThermaSol's revolutionary steam showers can transform any shower into a luxurious retreat. ThermaSol's steam showers can be customized with wall-mounted speakers and in-shower lighting. ThermaSol's new generation Serenity Light & Music System takes the steam experience to a whole new level. The Serenity Light & Music System includes an all-in-one in-shower, high intensity full spectrum LED type light system for the ultimate in chromatherapy, as well as a high-performance speaker set with built-in FM receiver and two additional input source interfaces. ThermaSol is the only steam company to offer a choice of traditional or contemporary controls, complete with matching steam heads and the option of a hand-held remote. ThermaSol's revolutionary steam bath products range from steam shower generators to modular sauna units that can make workout rooms, pool baths and master baths seem more like full-service spas. Compact steam generators allow dealers and specifiers to determine the unit size without complicated calculations. Making several technological strides in the last few years, ThermaSol has introduced the industry to energy-saving steam generators that provide steam in seconds, not minutes.

ThermaSol also offers its own line of organic high-grade essential oils, sourced from worldwide distilleries, which bring the bather to another level of total relaxation.

### **MANUFACTURING AND MATERIALS:**

ThermaSol prides itself on the quality that is built into every unit. Its multi-award winning design team utilizes the most advanced manufacturing methods available, such as cutting components with plasma lasers and computer-controlled robotic welding.

Brass or stainless steel is used in constructing the units and all brass components are billet precision machined to the highest tolerances.

**AWARDS:** GOOD DESIGN Award 2004, Chicago Athenaeum Museum of Architecture and Design: Thermostatically Controlled Retractable Steam Head with Integral Aroma Oil Well

BUILDING PRODUCTS 2005 MVP Award: ProSeries™ Steam Generator

**Modern Style Collection**



**Signature Series Control**  
THERMASOL-MODERN-SIGNATURE-1



**Signature Series Control**  
THERMASOL-MODERN-SIGNATURE-5



**Temp-Touch Plus Control**  
THERMASOL-MODERN-TEMPTOUCH-01



**Temp-Touch Plus Control**  
THERMASOL-MODERN-TEMPTOUCH-03



**Easy Start Control**  
THERMASOL-MODERN-EASYSTART



**Hand-Held Remote**  
THERMASOL-MODERN-REMOTE-01



**Serenity Light and Music**  
THERMASOL-MODERN-SERENITY-SILO



**NoTouch™ Steam Head**  
THERMASOL-MODERN-STEAMHEAD-02

**Fog-Free Mirrors**



**Avant**  
THERMASOL-AVANT-MIRROR



**Cupola**  
THERMASOL-CUPOLA-MIRROR



**Eclipse**  
THERMASOL-ECLIPSE-MIRROR



**Rhombus**  
THERMASOL-RHOMBUS-MIRROR