

Sheldon Edelman

From: Dornbracht UPDATE [update_us@dornbracht.com]
Sent: Tuesday, March 10, 2009 2:02 PM
To: Sheldon Edelman
Subject: UPDATE SPECIAL ISH 10 March 2009
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UPDATE

Information for the bathroom designer



the SPIRIT of WATER

SPECIAL ISH March 10, 2009

Dear Mr Edelman,

the Supernova line marks Dornbracht's presentation as a new, lifestyle-oriented series at ISH 2009. With its many facets and geometrical surfaces, Supernova reflects its surroundings. Faucets designed to expose the bath. Further information regarding our new products and developments will be available in our highly informative newsletter after the tradeshow.

You can still visit us at our booth at the ISH in Frankfurt am Main in hall 4.1, stand G 54 until March 14, 2009. We look forward to seeing you.

Kind regards,

A stylized, handwritten signature in black ink, likely belonging to Jon Spector.

Jon Spector
President/CEO

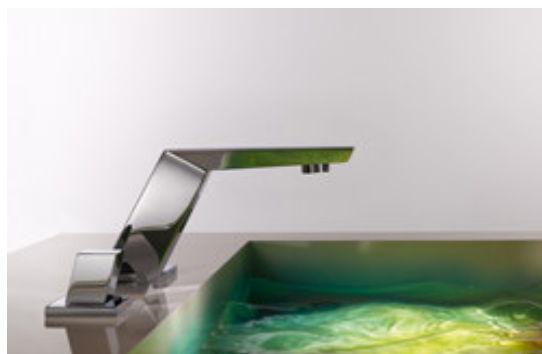
A handwritten signature in black ink that reads "Ashley Smith".

Ashley Smith
Brand Communication & Marketing

THE NEW DORNBRACHT SUPERNOVA SERIES

3/13/2009

Today marks Dornbracht's premiere of its new, lifestyle-oriented series at this year's ISH (March 10 - 14, 2009). Supernova.



The new faucets are highly sculptural in character and epitomize design in its most cultivated, unique form.

"With Supernova, we made a deliberate decision to make a new and perhaps polarizing addition to the well-known Dornbracht design repertoire," explained Michael Sieger of Sieger Design, who designed the Supernova series. "The design is underscored by the striking geometrical form of the spouts and controls. The subtle curvatures augment its dynamic appearance."

Champagne, a new, highly reflective light gold finish, was developed for the series. The multi-layer galvanized surface was produced by Dornbracht. The third galvanized layer is made of 22 karat gold.

The series is available for every area, such as vanity, bathtub, shower and bidet. All products are available in chrome, platinum and champagne finishes.

In the spirit of the faucet's character, the architecture of the Supernova's lead bath is not a classically composed space. Instead, the lack of spatial definition gives rise to lifestyle furniture that can be placed anywhere within a room. At the ISH, Dornbracht is displaying the faucet series as an island within space that centralizes all of a bath's functions and zones.

Supernova promotional film: <http://www.dornbracht.com/supernova>

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Editor: Dornbracht Americas Inc., 1700 Executive Drive S, Ste. 600, Duluth GA 30096

Phone 800-774-1181, Fax 800-899-8527 E-mail update_us@dornbracht.com www.dornbracht.com

Editorial: Ashley Smith, Anke Siebold

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