



BATHROOM SECTOR

Date:	December 5, 2008
To:	US Sales Agencies - EAST
From:	Marketing team
Re:	PRODUCT CHANGE: Collection Showers - Rope Handles

To Sales Representatives:

We have made an exciting addition to select MAAX Collection shower products.

Effective immediately, three rope handles have been added making maneuverability easier, with less risk of an accident for customers carrying the units. Each rope is held in place with fiberglass.



This change pertains to the following shower units:

SAP Code	Description
100095	MAESTRO TUB SHOWER
100099	STUDIO TUB SHOWER
200010	SOPRANO II
200008	SOPRANO I
101141	STAMINA 60-I WITH ROOFCAP
101142	STAMINA 60-II W/O ROOFCAP
105135	IMAGINE 6036 WITH ROOF CAP (SHW ONLY)
105134	IMAGINE 6036 W/O ROOF CAP (SHW ONLY)

With no effect to price, this new added-value feature is yet another benefit for the customer buying these products. If you have any questions, please contact your local MAAX sales representative.

Thank you for your support, as we continue to provide innovative product solutions.