



# TECHNO**MAAX**

## USA

BATHROOM SECTOR

|       |                                                          |
|-------|----------------------------------------------------------|
| Date: | November 20, 2008                                        |
| To:   | US Sales Agencies & US Customer Care Teams               |
| From: | Marketing team                                           |
| Re:   | <b>PRODUCT DISCONTINUATIONS – Effective June 1, 2009</b> |

To Sales & Customer Care Representatives:

Due to changing market conditions, there are some MAAX Collection products coming to the end of their life cycle, therefore they will be discontinued mid-year. Please take note of the following discontinuations effective June 1<sup>st</sup>, 2009:

| Collection Bathtubs |                                    |
|---------------------|------------------------------------|
| 100037-000          | FLIRT BATHTUB 54x54x20             |
| 101022-000-xxx      | MEMORIA BATHTUB with feet 66x32x24 |

This is an exception to our current Product Discontinuation Policy and Procedures, so please pass this information along to customers. Moving forward, we will continue with an annual product discontinuation as written in the policy.

Please direct all questions regarding product discontinuations to Product Manager Michelle Vallée via email at **michelle.vallee@maax.com** or via phone at **(514) 634-8981 ext 2309**.

Thank you for your partnership and flexibility.