

INTRODUCING

RESERVE

x BALDWIN®

RESERVE BY BALDWIN IS GETTING A BOLD REFRESH.

We're reimagining the Reserve line—giving it the voice, the visuals, and the vision it deserves. This isn't just a facelift—it's a full brand revitalization.

We're refining everything:

- A fresh look and feel with modern design cues
- A target market shift with a focus on the design-forward, upper-middle-class millennial
- Full updated support across visual, digital, and product innovation
- All current Baldwin Reserve SKUs will continue to shine—just under a more compelling, elevated brand story.

*SAME CRAFTSMANSHIP. NEW CONFIDENCE.
RESERVE BY BALDWIN—RESERVED FOR THE NEXT
GENERATION OF DESIGN THINKERS.*



PRODUCT WORTH TALKING ABOUT.

New Additions

- 8 New Levers – heavy in contemporary
- 3 New Knobs
- 2 New Key in Lever
- 2 New Key in Knob
- 6 New Roses
- 3 Deadbolts
- Smart-Key now in the C-keyway
- SMC now in Keyed Entry: Key in Lever / Key in Knob
- New Nickel-Plated Latch Bolt Finish – Plain and dead-latches

Style evolves. So do we.

- Finish Updates- aligning to modern design demands
 - Introduction of Unlacquered Brass (031) to the Portfolio
 - Transitioning 190 to Matte Black (191)
- Expanded design freedom – fully compatible across all existing styles
- Increased lever length and size for a bolder statement





NEW + NOTEWORTHY LEVERS

Eight new lever designs

A variety of bold silhouettes that bring modern personality into every space

Fresh forms with purpose

Designed to meet a variety of today's styles while staying true to our point of view, designed in Southern California

Built on real demand

Every piece answers what the market's been asking for

Longer levers, elevated feel

More presence, more comfort, more to love. Longer designs for your hands.

Solid brass construction

Weight you can feel, quality that holds up

Endless combinations, simplified

All new styles pair seamlessly with our full lineup of roses and finishes

RESERVE 2025 LEVER COLLECTION

Lake Forest (LKF)



+ Keyed Version

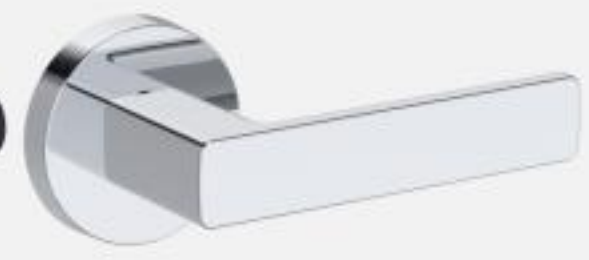
La Conner (LAC)



Riddling (RID)



Sharpe (SHA)



Anaheim Hills (ANA)



+ Keyed Version

Wyndcliff (WYN)



Kinsella (KIN)



Dunsmoor (DUN)



Anaheim Hills Lever = #1

KNOBS, REIMAGINED.



A fresh take on a classic form

Modern profiles with subtle design details that make each knob feel intentional—not standard.

Designed to fit your hand and your space

Comfortable in the palm, bold on the door—form meets feel in all the right ways.

Mix, match, make it yours

Fully compatible with all Reserve roses and finishes, giving you full creative control without complexity.

Solid brass construction

Weighty, premium, and built to last, because even the smallest touchpoint should feel substantial.

Statement in the smallest detail

Not just a functional choice; these knobs are made to be seen, felt, and remembered.

Made for modern living

Clean lines, current styling, and finishes that hold up in real life.

RESERVE 2025 KNOB COLLECTION

Solvang (SOL)



Vashon (VAS)



+ Keyed Version

Bremerton (BRE)



+ Keyed Version



SETTING RESERVE ROSES APART.

Design-driven profiles

From crisp modern edges to soft architectural curves, these roses are made to stand out, not blend in.

Crafted from solid brass

Unlike mass-market alternatives, Reserve roses are made from real brass for a weightier, more refined feel that lasts.

Finish consistency across every piece

Each rose is perfectly matched to Reserve knobs, levers, and locks. No shortcuts, no surprises.

Fully modular across the collection

Every rose pairs seamlessly with all Reserve levers and knobs, offering full flexibility without complexity.

A new 5" rose available

The 5 inch rose brings a bolder, more refined presence to any door. With its larger profile and elevated detailing, it delivers a modern look where subtle design makes a strong statement.

Slim. Sculptural. Intentional.

Thoughtful proportions, Reserve roses bring modern precision to every detail.

Premium without the attitude

Where mass-market brands cut corners, Reserve adds intention. These roses are designed to impress, built to last, and priced for real life.

RESERVE 2025 ROSE COLLECTION

Recessed Round (RRR)



Stepped Round (SRR)



Chamfered Square (CHR)



Soft Square (SFR)



Stepped Square (SSR)



Chamfered 5" (HFR)



RESERVE 2025 DEADBOLT COLLECTION

Soft Square (SSD)



Recessed Round (RRD)



Chamfered Square (CHD)



Perfectly Paired with
Soft Square (SFR)



Perfectly Paired with
Recessed Round (RRR)



Perfectly Paired with
Chamfered Square (CHR) or Chamfered 5" (HFR)



*SRR and SSR paired with CRD and CSD respectively

Premium Levers



Lake Forest Sharpe Riddling Kinsella

Premium Knobs



Vashon Solvang

Classic Levers



Anaheim Hills La Conner Dunsmoor Wyndcliff

Classic Knobs



Bremerton

Deadbolts



Soft Square Recessed Round Chamfered Square

Premium Levers	EN	PS / PV / FD	HD	5" Rose	.031.
	\$301	\$228	\$115	+\$5 Per Rose	+0
Premium Knobs	EN	PS / PV / FD	HD	5" Rose	.031.
	\$301	\$228	\$115	+\$5 Per Rose	+0
Classic Levers	EN	PS / PV / FD	HD	5" Rose	.031.
	\$283	\$182	\$91	+\$5 Per Rose	+0
+\$5 Per Rose					
Classic Knobs	EN	PS / PV / FD	HD	5" Rose	.031.
	\$289	\$185	\$93	+\$5 Per Rose	+0
Deadbolts	SC	DC	PT	Chamfered 5"	.031.
	\$128	\$140	\$79		+0





SMARTKEY SECURITY.



SMARTKEY LETS YOU CHANGE THE KEY,
NOT THE LOCK—BECAUSE LIFE'S
COMPLICATED ENOUGH.

BALDWINHARDWARE.COM



NOT OFFERED IN ALL RESERVE LOCKING PRODUCTS.

Featured in *Painted Dreams*
CONCSR_263

Some knobs and levers are available in keyed entry, see page 30 for details.

Security + Control At Your Fingertips

Security That Holds Its Own

- Reserve's SmartKey Security™ is engineered to stand up to modern threats—pick resistant, bump proof, and built for peace of mind.
- All keyed platforms – Handlesets, Deadbolts and now Keyed Knobs + Levers
- Now in the C-Keyway availability in all our locking categories.

A Builders Dream Come True

- Rekey your lock in seconds—no locksmith, no hassle.
- Perfect for tenant turnover, lost or unreturned keys, or simply giving every door its own key.
- Three steps and 30 Seconds.
- Master key and construction key options available!



The Boldest Keyed Entry Lineup Yet.



Platform	DEADBOLT	KEY IN LEVER KEY IN KNOB	DEADBOLT + PASSAGE	SECTIONAL HANDLESET	¾ ESC HANDLESET	FULL ESC HANDLESET
List Price / Function	\$128 / SC \$140 / DC \$79 / PT	\$301 EN. Premium \$283 EN.L \$289 EN.K	SC Deadbolt + PS Premium Knob or Lever \$356 SC Deadbolt + PS Classic Lever \$310 SC Deadbolt + PS Classic Knob \$313	\$489 / SC, DC, FD	\$576 / EE, FD	\$678 / EE, FD
MAP	\$89.60 \$98.00 \$55.30	\$210.70 EN. Premium \$189.10 EN.L \$202.30 EN.K	\$249.80 \$217.00 \$217.10	\$342.30	\$403.20	\$474.60
2-1/8" Bores	1	1	2	2	2	2
C-to-C	N/A	N/A	Any	5 ½"	5 ½"	5 ½"

DESIGNS
THAT MAKE A
STATEMENT.



HARDWARE
THAT HOLDS
IT'S OWN

PRODUCT SO GOOD IT (ALMOST) SELLS ITSELF

Style That Works Hard

Bold silhouettes. Fresh finishes. Modular options made to mix, match, and make a statement.

Premium Without the Complexity

Solid brass feel. Streamlined ordering. Smart updates for modern living.

Designed for Designers. Built for Builders.

Design-forward. Spec-ready. SmartKey tech and flexible sets for every space.

Backed by Baldwin

Trusted name. Solid brass. Built to last longer and perform better.

Priced Right

Premium appeal. Competitive price. Real value from start to finish.

RESERVE CORE MIX

Anaheim Hills (ANA)



Wyndcliff (WYN)



Vashon (VAS)



Dunsmoor (DUN)



Solvang (SOL)



Kinsella (KIN)



Bremerton (BRE)



La Conner (LAC)



Pairings in every finish available in SKU Detail File 7/7

Every new and legacy SKU is seamlessly compatible across all existing styles—offering the freedom to design boldly and build something uniquely yours.

Mix & Match with Legacy

- 4 Existing Levers
- 6 Existing Knobs
- 4 Existing Key in Levers
- 4 Existing Key in Knobs
- 6 Existing Roses
- 6 Existing Deadbolts

Premium Levers	Code	EN	PS / PV / FD	HD	5-inch Rose	.031.
Lake Forest	LKF	\$301	\$228	\$115	+\$5 Per rose +\$10 for full set	+0
Sharpe	SHA	\$301	\$228	\$115	+\$5 Per rose +\$10 for full set	+0
Riddling	RID	\$301	\$228	\$115	+\$5 Per rose +\$10 for full set	+0
Kinsella	KIN	\$301	\$228	\$115	+\$5 Per rose +\$10 for full set	+0
Premium Knobs	Code	EN	PS / PV / FD	HD	5-inch Rose	.031.
Vashon	VAS	\$301	\$228	\$115	+\$5 Per rose +\$10 for full set	+0
Solvang	SOL	\$301	\$228	\$115	+\$5 Per rose +\$10 for full set	+0
Classic Levers	Code	EN	PS / PV / FD	HD	5-inch Rose	.031.
Anaheim Hills	ANA	\$283	\$182	\$91	+\$5 Per rose +\$10 for full set	+0
La Conner	LAC	\$283	\$182	\$91	+\$5 Per rose +\$10 for full set	+0
Dunsmoor	DUN	\$283	\$182	\$91	+\$5 Per rose +\$10 for full set	+0
Wyndcliff	WYN	\$283	\$182	\$91	+\$5 Per rose +\$10 for full set	+0
Classic Knobs	Code	EN	PS / PV / FD	HD	5-inch Rose	.031.
Bremerton	BRE	\$289	\$185	\$93	+\$5 Per rose +\$10 for full set	+0

HOW TO PLACE YOUR PREORDER

Submit Your Pre-order:

- Contact Customer Service [baldwin.orders@assaabloy.com / [\(800\) 437-7447](tel:8004377447) with your quantity & description/model
- Shipping August 25th
- After August 31st, Reserve expansion products will go to normal 5 day lead-time.
- PDF of new catalog coming shortly

