

ARROW-GRAM



2025-0020
June 10, 2025



Professional Induction Range Product Launch

The Sub-Zero Group, Inc. is pleased to announce the launch plan for the Wolf Professional Induction Range. Production has started, and they are excited to begin the launch process.

To support this new product in the field, please find the following resources available -

Launch Planning and Supporting Systems

- COMNet (ODM):
 - COMNet (ODM) will open for ordering effective Immediately for all products including sales accessories.

SKU#	Model	Model Description	MSRP
5610935	IR30451/S/P	30" Professional Induction Range	\$10,715.00
5610936	IR36551/S/P	36" Professional Induction Range	\$14,355.00
5610938	IR48751/S/P	48" Professional Induction Range	\$17,305.00

- Sales Accessories:
 - See your price books for a full list of supporting sales accessories.
 - NOTE: New Color Door Sales Accessories—Ordering/Availability of Black and White accessory doors will trail the launch. Tentative availability is planned in July, and they will communicate once available.
- Product Availability:
 - As the product is manufactured, it is being shipped out into the RDC network.
 - Please work with you Trevarrow, Inc. TSM or our Customer Service team for any urgent needs.
- Discontinuation:
 - Effective immediately, the previous generation of Pro Induction Ranges are discontinued. Any existing orders will be honored, and no new orders will be accepted.

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Marketing Communication and Supporting Materials

- Website:
 - The Pro Induction Ranges landing page is now live.
 - Product pages and updated sub-category pages are now live.
 - Reveal specs are now live.

Display Execution

We have gathered many display requirements, and the Inside Sales teams are working in our market to enter these orders. Display orders will be spread across July through October to support initial consumer availability.

Training / Learning and Development

- Web-based Training is available now.

Please contact your Territory Sales Manager if you have any questions regarding the information provided in this ArrowGram.