



Important Product Update: Swanstone® Color Discontinuation and Specialty Wall Sizes

Dear Valued Swan Customer,

At Swan, we are committed to providing **high-quality, innovative bath solutions** that meet the evolving needs of our customers. As part of our ongoing efforts to streamline our product offerings, we want to inform you of the following upcoming changes, effective **March 31, 2025**:

Discontinuation of Select Swanstone® Colors

To refine our color portfolio and focus on our most in-demand color options, **the following Swanstone® colors will be discontinued**:

Discontinued Colors:

- Clay (212)
- Bone (037)
- Sandstone (215)
- Bermuda Sand (040)
- Charcoal Gray (209)

We encourage customers to **place any final orders** for these colors **before March 31, 2025**, as availability will be limited while supplies last. For any ongoing project work for the above-mentioned colors, we will have a grace period to accept orders as we deplete our pigment inventory. Please contact Inside Sales for availability.

Select Swanstone® Wall Sizes Moving to “Specialty Size” Offering

We are focusing on two major initiatives for our wall portfolio in 2025; decreasing lead times for our Standard Wall Offering and providing a specific “go-to” list of Skus for our Swan Distributors and wholesale partners. As we conducted our portfolio review, it was apparent that most of our wall kit and panel sales encompassed a select handful of sizes.

The results of this product review led us to categorize our Wall Kits and Single Panels into two categories: Standard and Specialty Size offerings. These specific categories will be clearly documented in our literature, Swanstone.com, and in specific tabs in our upcoming April Electronic Pricing File (EPF).

Swanstone® Standard Wall Panel Overview:

- **Improved Availability** – supports SwanXpress and stocking programs, with quicker lead times.
- **Highest Volume Sizes** – offers a more budget-friendly price point compared to specialty-sized walls.
- **Traditional Applications** – can be trimmed on-site for a precise fit, making it adaptable to various installation needs.

Standard Wall Sizes:

- Standard Height Offering is our 96” and 72” Wall Kits
- Standard Width Offering (Length in EPF) is 36”, 62”, 60”*
- Standard Side Wall Depth Offering (Width in EPF) 32”, 36”, 48”, 60”*
- *Denotes Special Kit Sizes, Standard Offering: SS-60-D, SSIT-60-3, SS-72-3, SS-60-5

Swanstone® Specialty Wall Panel Overview:

- **Non-Traditional Applications** – designed for a **perfect fit** on less common sizing, reducing installation time.
- **Premium Price Point** – to reflect the specialty sizing benefits.
- **Continued Availability** – ensuring flexibility for unique project needs.

Specialty Wall Sizes:

- All Product Height of 84”
- All Product Width (Length in EPF) of 50”, 42” {Includes 96” and 72” Heights with these width Specialty Walls}
- All Product Depth (Width in EPF) of 30”, 34”, 42” {Includes 96” and 72” Heights; 50” and 42” width Specialty Walls}
- All Single Panel Width of 50”, 42”, 38”, 34”, 30”

Next Steps

If you have any questions about these changes or would like assistance in planning your orders, please contact:

 **Swan Inside Sales:** (800) 325-7008

 **Email:** help@swanstone.com

We appreciate your partnership and look forward to continuing to provide **premium, innovative solutions** for your bath projects.

Sincerely,

The Swan Product Team