

GERBER®

SHOWROOM GUIDE





Everyone Wins with Gerber in the Showroom

Since 1932, Gerber has crafted quality faucets and toilets that not only exceed performance expectations but offer extraordinary value. Plus, you're backed by our industry-leading warranties and outstanding customer care.

- Wholesalers can make more margin vs. competitive manufacturers and receive top-notch customer care
- Showroom consultants can feel confident in Gerber's product offering to hit the mark for their customers and earn through our SPIFF program
- Plumbers save time and money with easy installation and reliability to back their reputation
- Homeowners get on-trend styles and premium features that don't break the bank

Gerber sets everyone up for a win with the tools and programs needed for success. So what have you got to lose? With Gerber, everyone wins!



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Design on Display

The Gerber display program not only offers beautiful products, it also provides stunning displays to show them off in your space. These displays allow you to showcase what items are relevant to your market, your business, and your clientele, so products won't just sit...they'll sell!

There are several display configuration options to suit what is best for your showroom, including free-standing carts, slot wall accouterments, toilet and sink platforms, and more. Choose from two core display design themes:

- Barnwood displays offer cooler, dark gray tones that highlight the rich styles and finishes of Gerber products
- Asian Sand displays feature warmer, light wood hues that create a serene and natural backdrop for Gerber's product lineup

Speak to your local Gerber sales representative to find out what display is right for you. Please note: Gerber reserves the right to pick up decommissioned displays for use at other locations.



Barnwood Display Example



Asian Sand Display Example

Barnwood Brass Two-Sided Cart Display

DDSPL009

- Two-sided display with a side each for kitchen and bathroom products.
- Dimensions:
27.5"W x 67"H x 24"D x 72.5"H with header



Barnwood Single Handle Kitchen Faucet Display Cart

GCART001

- Display has placement for four single handle kitchen faucets that allows users to experience pull-out or pull-down functionality.
- Dimensions:
40"H x 15.5"W x 15.5"L



Barnwood Slot Wall Backdrop Display Kit

DDDSPL050

- Display consists of three shelves, a backdrop, and a Gerber header sign. For displaying bathroom products only.
- Dimensions:
6' H x 2' W



Barnwood Slot Wall Bathroom Accessories Board

DDSPL323

- Board for mounting bathroom accessories on slot wall displays.
- Dimensions:
18" H x 24" W



Barnwood Slot Wall Floating Shelf

DDSPLO49

- Shelf made for slot wall displays.
- Dimensions:
23.94"W x 8.5"D x 2.75"H



Barnwood Slot Wall Header Signs

GSIGN059

- Gerber wall header signs for slot wall displays
- Dimensions:
11"W x 5.5"H



Barnwood Slot Wall Header Signs

GSIGN458

- Gerber wall header signs for slot wall displays
- Dimensions:
21"W x 1.9"D x 9"H



Barnwood Pedestal Sink & Toilet Display Options

G00PD204

- Give toilets and sinks a little lift in the showroom with these stylish platforms.
- Toilet Display Dimensions:
18"W x 27"D X 1.5"H



Barnwood Pedestal Sink & Toilet Display Options

G00PD205

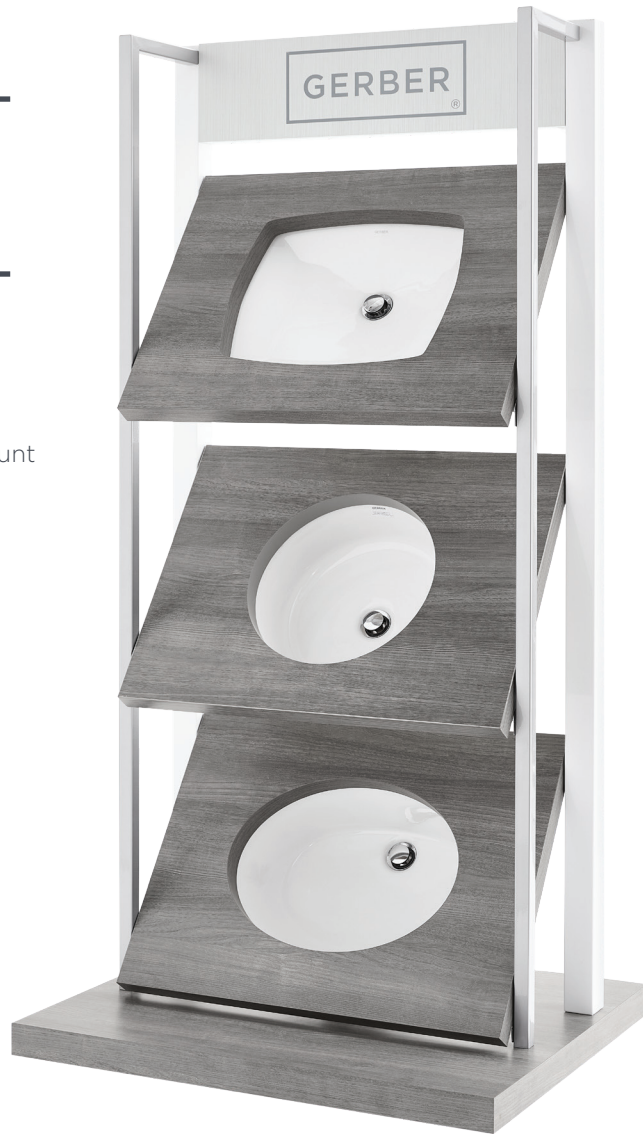
- Give toilets and sinks a little lift in the showroom with these stylish platforms.
- Sink Display Dimensions:
27"W x 27"D x 1.5"H



Barnwood Kitted Sink Display

*GGV00001, GGV00002
GGV00003, GGV00004
GGV00005*

- Display for deck mount and undermount sinks. Choose from 5 display options.
- Dimensions:
26.5"W x 68"H



Asian Sand Brass 2-Sided Cart Display

DDSPL409

- Two-sided display with a side each for kitchen and bathroom products.
- Dimensions:
38"W x 35"D x 80"H with header



Asian Sand Single Handle Kitchen Faucet Display Cart

GCART401

- Display has placement for four single handle kitchen faucets that allows users to experience pull-out or pull-down functionality.
- Dimensions:
40"H x 15.5"W x 15.5"L



Asian Sand Slot Wall Backdrop Display Kit

DDSPL450

- Display consists of three shelves, a backdrop, and a Gerber header sign. For displaying bathroom products only.
- Dimensions:
6'H x 2'W



Magnolia Slot- Wall Bathroom Accessories Board

DDSPL423

- Display showcases bathroom accessories on slot wall displays
- Dimensions:
12"H x 12"W



Asian Sand Sink Display

G00PD403

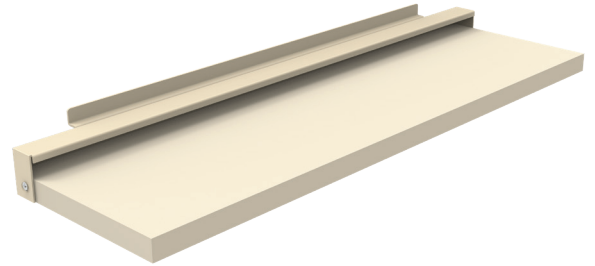
- Sink options: G0012765, G0012791, G0013892, G0012780, G0012770F, G0012892
- Allows display of up to three undermount or deck mounted sinks.
- Dimensions:
40"W x 35"D x 80.50"H



Asian Sand Slot Wall Floating Shelf

DDSPL449

- Shelf made for slot wall displays
- Dimensions:
22.66"W x 2"D x 9"H



Asian Sand Slot Wall Header Sign

GSIGN459

- Gerber wall sign with raised white lettering for slot wall displays
- Dimensions:
21"W x 1.9"D x 9"H



Asian Sand Pedestal Sink & Toilet Display Options

GOOPD404

- Give toilets and sinks a little lift in the showroom with these stylish platforms.
- Toilet display dimensions:
18"W x 27"D X 1.5"H



Asian Sand Pedestal Sink & Toilet Display Options

GOOPD405

- Give toilets and sinks a lift in the showroom with these stylish platforms.
- Sink display dimensions:
27"W x 27"D x 1.5"H



Floor Mount Tub Filler Platform

DDSPL052

- Square platform helps elevate floor mount tub fillers.
- Dimensions:
13" x 13" square



Drain Display

GGB00001

- Slot-wall-hung acrylic pod with metal brackets. Holds drains in 4 finishes: Chrome, Brushed Nickel, Brushed Bronze, and Satin Black.
- Dimensions:
8"W x 1.75"D x 20"H



Kitted Tank Lever Display Board

GGB00002

- Free standing or slot-wall-hung display featuring tank levers in Brushed Nickel, Satin Black, and Brushed Bronze finishes
- Dimensions:
6"W x 1.75"D x 12.25"H



Pod Options for Kitchen Faucets Slot Wall or Shelf Display Look

GPOD0325

- 1-Hole Single-Handle Kitchen Faucet pod for slot wall or shelf use



Pod Options for Kitchen Faucets Slot Wall or Shelf Display Look

GPOD0327

- 4-Hole Bridge Kitchen Faucet & Sprayer Pod for slot wall or shelf use



Pod Options for Kitchen Faucets Slot Wall or Shelf Display Look

GPOD0301

- 2-Hole Single-Handle Kitchen Faucet and Sprayer pod for slot wall or shelf use



Pod Options for Pot Fillers

GPOD0347

- Pot Filler Pod for slot wall



Pod Options for Bathroom Sink Faucets Slot Wall or Shelf Display Look



GPOD0326

- Widespread bathroom pod

Pod Options for Bathroom Sink Faucets Slot Wall or Shelf Display Look



GPOD0325

- Single-handle bathroom pod

Pod Options for Bathroom Sink Faucets Slot Wall or Shelf Display Look



GPOD0324

- Centerset bathroom pod

Pod Options for Tub & Shower Displays

GDSPL345

- Tub & Shower Trim Kit Pod for slot wall



Pod Options for Tub & Shower Displays

GDSPL345

- Handshower Pod for slot wall



Pod Options for Tub & Shower Displays

GDSPL346

- Shower Head Board
- Dimensions:
11.75"W x 31.75"H



Pod Options for Tub & Shower Displays

GDSPL347

- Custom Shower Board
- Dimensions:
15.75"W x 36"H



Counter Display

GDSPL001

- Display offers a sampling of Gerber products ideally suited for counter sales.
- Features Treysta® valve, tub & shower trim kit, two shelves for faucets, and a toilet
- Dimensions:
29.875"W x 26"D x 95"H



Treysta® Counter Display

GDSPL003

- Dimensions:
10"W x 12"H x 6"D





You've Earned It

Gerber's SPIFF program offers incentives to help you earn even more from your showroom sales. We pay you for selling Gerber products! Just sign up for the SPIFF program and you can start earning—it's that easy. Register at Gerber.workstride.com to get started. Through our rewards portal, you will be able to:

- Submit your claims and attach invoices as images
- See your reward balance as claims are approved
- Manage your rewards on the go (mobile device accessible)
- Go to our self-service rewards mall so you can decide how you get your rewards. Options include a reloadable prepaid Visa card and more.
- Transfer balance to your Visa at any time in whatever amount you wish

Some things to note:

- Card lifetime is three years
- A 1099 tax form will be provided by the vendor once SPIFF claims have reached \$600 or more
- Claims are processed on a first-come, first-serve basis within four weeks of submission
- Contact SPIFF@globeunion.com with any questions or concerns

Scan to learn more



<https://qrco.de/bepAwP>



Literature



LOOK BOOK

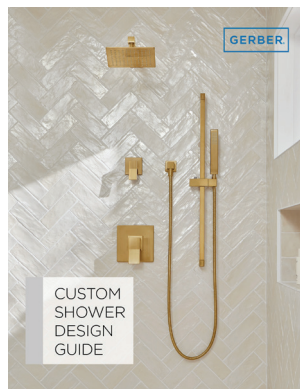
Glossy guide that showcases the beauty of Gerber products in in-home settings.

[View](#)

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<https://qrco.de/bepAyi>



CUSTOM SHOWER DESIGN GUIDE

Playbook on how to set up the ideal shower installation based on user preferences and installation needs

[View](#)



PRICE BOOK

Full comprehensive listing of all products Gerber carries including feature descriptions and pricing information.

[View](#)



PERFORMANCE GUIDE

Robust brochure that highlights the engineering story and advantages of Gerber products.

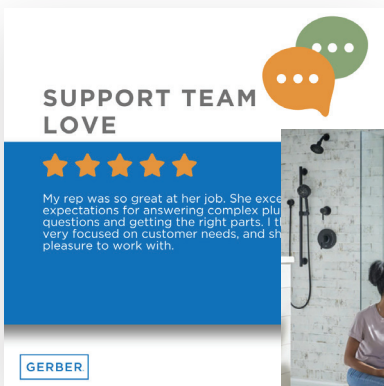
[View](#)



SHOWROOM LOOP VIDEO

Play this series of highlight videos in your showroom to educate customers about Gerber and entice them to check out our lineup live.

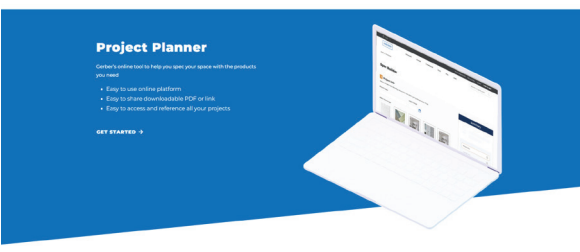
Visit this link to download the file:
<https://qrco.de/bet76A>



SOCIAL MEDIA CONTENT

Get pre-crafted social media content at your fingertips to lighten your load. Use these posts to promote Gerber & your business to followers.

Email communications@globeunion.com to sign up to receive monthly content to post on your channels



PROJECT PLANNER

Project Planner is an online tool to help you specify all the Gerber products you need for your project. This easy-to-use platform allows you to create, store, and access your projects in one place. Create easy-to-share links or downloadable PDF files to share with clients. Simply make an account and log in to start creating your vision.

Visit gerber-us.com/project-planner-landing to get planning

MAP & Margin Assurance Program

Our **MAP** policy is 30% off list price of active products and provides a level playing field for selling Gerber goods. NONE of our authorized re-sellers should be violating this pricing, UNLESS AGREED UPON FOR A PROMOTION. Both MAP and Margin Assurance work together to ensure your price is protected.

Our **margin assurance** program offers your showroom reimbursement if a customer finds the same product YOU SELL online at a price below our MAP policy. To the best of our knowledge, we're the only manufacturer in this space who offers a program like this.

HOW DO YOU SUBMIT A CLAIM?

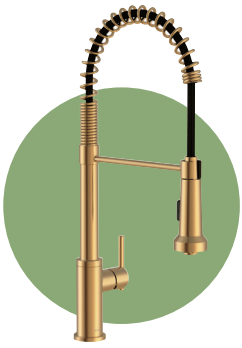
1. [Complete a Margin Assurance Reimbursement Form](#)
2. Attach required documentation to online submission, including:
 - Proof of violation
 - Customer invoice
 - Must be within 10 days of each other
3. Reimbursement issued via check or credit memo

Scan to learn more



<https://qrco.de/bepB5B>

Residential Brass Shipping Program



Designed to be fast, flexible and affordable, our residential brass shipping programs make it as easy as possible to receive your order

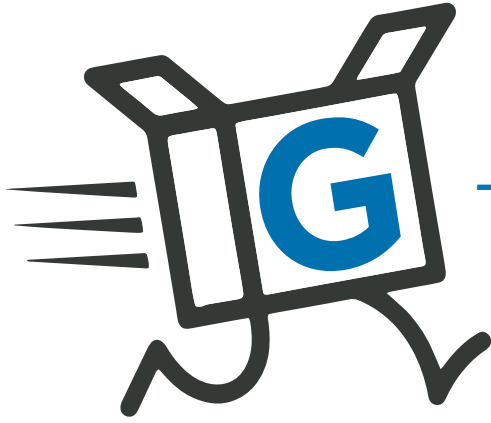
- For 1-piece FFA (free freight allowed), you will receive your products within a week of ordering
- You can have it sent to your showroom or directly to the homeowner (without drop ship fees)
- This allows you to sell the full Gerber assortment of products without a large stocking commitment

Decorative Vitreous China Shipping Program



This program allows you to quickly get a range of decorative vitreous china products you need at a standard, competitive price.

- You can order decorative vitreous china items at our standard 0.40 multiplier, with a low minimum of only \$2500
- Products ship FFA in 1 to 2 pallets with no stop-off fee
- You won't have to make a large inventory investment or have to wait for your company's regular restocking order to get product



Good-To-Go List

When you need quick turnaround, Gerber's Good-To-Go list has got you covered on our most in-demand faucets, bathing & showering products, and valves. Gerber's Good-To-Go program assures:

- Listed products are guaranteed to be in stock and ready to ship within two days in the United States
- You get quick turnaround on the items you need most
- From a product ordering and selection standpoint, we make it easy for you to select from a comprehensive list of items so you can rely on the dependability that Gerber's Good-To-Go list provides
- For more information about our Good-To-Go program, scan here:

Scan to learn more



<https://qrco.de/bepB6u>



Warranties

Scan to learn more



<https://qrco.de/bepB7y>

Vitreous China Warranty: Gerber Plumbing Fixtures warrants to the original consumer purchaser that the vitreous china of toilets and sinks will be free from defects in material and workmanship under intended use for as long as the original consumer purchaser owns it (limited lifetime warranty). For parts and components, the guarantee extends 15 years for residential applications for most decorative collections.

Brass Products Warranty: Gerber Plumbing Fixtures warrants to the original consumer purchaser that all Gerber branded kitchen and bath faucets, valves, and other related accessories or part thereof to be free from defects in material and workmanship, for as long as the original consumer purchaser owns it (limited lifetime warranty).

Returns

Should you find your product to be damaged, defective or find errors or shortages upon arrival of your order, you must submit a claim to Gerber in writing within 14 days of such arrival. Please submit your claims to gerber.returns@globeunion.com.

For more information about returns, please scan here:

Scan to learn more



<https://qrco.de/bepB9N>

Why Gerber

OUR COMMITMENT TO QUALITY AND SERVICE

Gerber manufactures tried and true, high-quality kitchen and bathroom plumbing products. We earn the trust of trade professionals and homeowners alike who find value in products that have both style and substance – performing without exception for years, all while being surprisingly affordable.

Gerber's comprehensive offering of plumbing solutions is created with the entire experience in mind, from easy installation to reliable everyday use, and is supported by Gerber's dedicated service and industry-leading warranties.

OUR PROMISES



Set It and Forget It™

Our products are engineered to provide years of enduring performance, trust, and reliability.



Realize Your Vision

We deliver inspired designs backed by quality craftsmanship, no sacrifices necessary. Count on us to check all the boxes for needs, style, and budget.



Expect Uncomplicated

We are dedicated to making things simple yet impactful every step of the way, from product features and design to installation, support, and beyond.

For consumers and industry professionals needing technical support on product installation, troubleshooting, or parts-related inquiries, call toll-free:
Monday through Friday 8:00 a.m. – 8:00 p.m. (Eastern Time)
Saturday 9:00 a.m. – 6:00 p.m. (Eastern Time)
US: 1-888-648-6466 Canada: 1-800-487-8372

Warranty Information

gerber-us.com/warranties
gerber-ca.com/warranties



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U.S.: gerber-us.com
866-538-5536

CANADA: gerber-ca.com
866-884-8841

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