

Builder Partner Program (Effective: October 1st, 2024 - December 31st, 2025)

The Miele Builder Partner Program provides registered and approved Builder Partners with financial incentive to purchase via an Authorized Miele Builder Dealer.

Miele Builder Dealer Requirements:

- Purchase the minimum of annual sales as determined by the Miele Territory and Regional Manager
- Have an appropriate display as agreed upon by the Miele Territory and Regional Manager
- Actively promote and support Miele products in all facets of its day-to-day operations
- Have the ability to offer credit to buying entities in good financial standing
- Must be in good financial standing
- Builder Dealers must be approved by the Miele Territory Manager and Regional Manager
- Must provide Miele with a quarterly report of all active Miele builder quotes and orders for review and engagement.
- Have an outside sales force dedicated to calling on the trade community
- Require their outside sales associates to attend an annual Miele sales training
- Require their outside sales associates to partner with their Miele Account Manager to engage the registered builder

Program Package

Package Discount: 13% off dealer cost*

*This is a B2B sale to the builder from the dealer and Miele does not establish a Builder UMRP

PACKAGE

Choose a Range or Oven
(except microwave) or Refrigerator
+ 2 Qualifying Appliances



**Qualifying Appliances:

Ovens . Dishwashers . Refrigeration . Cooktops . CombiSets . Ventilation Hoods . Drawers . Built-In Coffee
Laundry can be included in the builder program at 5% dealer discount but does not count as a qualifying appliance

All builders must be registered and approved by the Miele Account Manager and verification received from Miele prior to submitting any orders to the registered builder account. Dealer must reference or select the registered builder account number at the time of order. Orders without a builder registration number will be placed at the standard dealer discount.

Discount applies to all additional qualifying appliances if package requirement is met.
Package discount applies to necessary installation accessories: merge kits, trim kits, blowers, panels, etc.
Free Freight Minimum = \$4,500 (accessories excluded).
Miele reserves the right to alter, amend or cancel the program at any time without advance notice.
Miele reserves the right to decline a discount request at its sole discretion.