
BSH HOME APPLIANCES CORPORATION

April 15, 2024

RE: Bosch Price Increase Notification

To All Bosch Dealers,

As you know, BSH Home Appliances Corporation, ("BSH") is committed to supporting our customers by providing our dealers with the highest quality products at value-based price points reflective of our brand's position in the marketplace.

Relative to this, BSH has deemed it necessary to increase the price of our 500 series OTR, model HMV5053U effective 7/1/2024.

Model	Description	Prior MSRP	Prior Map	New MSRP	New Map
HMV5053U	500 Series, OTR, SS	699	629	749	649

The 7/1//2024 price increase will be implemented as follows:

- The new **Dealer Cost** and Bosch **MAP Pricing** will go into effect ***simultaneously*** on **7/1/2024**.
- Orders placed prior to **July 1, 2024**, will receive the current dealer cost provided that dealer accepts delivery when orders become available for immediate shipment and ship no later than **10/1/2024**.

All price sheets, price related materials, and website will be updated and will be included in our Q3 pricing documents.

Please consult your BSH District Sales Manager (DSM) if you have any questions?

Thank you for your continued support.

Sincerely,

Chris Kaeser

Christopher Kaeser
Sr. Vice President of Sales, US
BSH Home Appliances Corporation

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