



# JENNAIR® JOURNAL

DECEMBER 2023

MONTHLY COMMUNICATION

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*GOOD HOUSEKEEPING MAGAZINE NAMES JENNAIR AS ONE THE BEST  
LUXURY KITCHEN APPLIANCE BRANDS*

PRODUCT AVAILABILITY + UPDATES

2024 PRODUCT LAUNCH CALENDAR

\* REGISTER NOW \* JENNAIR Q4 PROGRESS LIVE TRAINING

\* UPDATE \* FLUSH DISHWASHERS | Q1 2024

\* NOW SHIPPING \* 30" BOTTOM MOUNT BIR

\* REGISTER NOW \* JENNAIR CERTIFIED SALES PROFESSIONAL

2023 PROGRAMMING

MARKETING PLAYBOOK ASSETS

RESOURCES + CONTACTS

JENNAIR LIVE VIRTUAL TRAINING RECORDING



Good Housekeeping has named the JennAir 36" Panel-Ready Built-In French Door Refrigerator with industry exclusive obsidian black interior one of the best luxury kitchen appliances.

GOOD  
HOUSEKEEPING

NAMES JENNAIR ONE OF  
THE BEST LUXURY KITCHEN  
APPLIANCE BRANDS



*CLICK HERE!*

# MONTHLY PRODUCT AVAILABILITY

## Cooking:

-Built-In Ovens	Readily Available
-Commercial Ranges	Readily Available
-Rangetops	Readily Available
-All Other Cooktops	1 Month**
-Slide in Ranges	Readily Available
-Built in Microwaves	Readily Available
-Hoods & MHC's	Readily Available**
-Other Cooking	Readily Available

## Dish:

-Dish	Readily Available
-Trash Compactors	1 Month

## Refrigeration:

-BI Refrigeration	Readily Available
-Columns	Readily Available
-FS Refrigeration	Readily Available
-Undercounter	Readily Available**
-Other Refrigeration	1 Month
-Panel Kits	1-2 Months

## UPDATES | PRODUCTION + AVAILABILITY

TAP-TOUCH | *\*estimated\* Q1 2024 (knob versions readily available)*

JIC4736HB & JIC4736HS | 4-6 Months

COLUMN REFRIGERATION | *RECOVERED!*

*Lead Times provided are based on Requested Delivery Date, or "RDD." All lead times are approximations and subject to change. May be influenced by parts and materials availability. Estimates above are provided on new orders and may vary by location.*



# 2024 PRODUCT LAUNCH CALENDAR

## 2023 PRODUCT LAUNCHES

- Leather Panels/Cuts
- 30" RISE Slide-In Ranges
- 30" RISE Induction Slide-In Range
- 30" Bottom Mount Built-In Refrigerator

### 1H 2024

### 2H 2024

Refer +  
Dish



Flush Dish  
OTS H1



NOIR FDBM  
OTS Q1



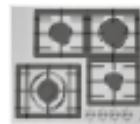
Pro Induction



Leather Panel 2.0



Flush OHC  
OTS ~Q1 2024



24" G CKTP



SlimTech Insulation



Radiant Tap-Touch  
Cooktops



Countertop  
Microwave



Wine Columns

Cooking





**Q4 Progress Live will focus on :**

NEW! JennAir Flush Dishwashers

New! Obsidian Rewards Designer Partner Incentives

Updates to Curate Consumer Program beginning January 2024

**This 1-Hour training will be hosted on Zoom with 4 session options:**

Wednesday, December 13: 10:00 am EST

Wednesday, December 13: 2:00 pm EST

Thursday, December 14: 11:00 am EST

Thursday, December 14: 3:00 pm EST

*Click the link below to register* in advance for this virtual training.

As the training approaches, you will receive an email containing information about joining the webinar.



**REGISTER TODAY!**

CLICK HERE!



# FLUSH DISHWASHERS | Q1 2024



JDAF3924RX



JDAF5924R

## Flush to Cabinet (FTC) Dishwashers:

JDAF3924RX	PR*	24" BUILT-IN DISHWASHER, WATER SOFTENER, TIME ON FLOOR, DOOR OPEN DRY, 38 DBA	\$1,799
JDAF5924RL	RISE	24" BUILT-IN DISHWASHER, WATER SOFTENER, TIME ON FLOOR, DOOR OPEN DRY, INTERIOR LIGHTS, FLEX 3rd RACK	\$2,299
JDAF5924RM	NOIR	24" BUILT-IN DISHWASHER, WATER SOFTENER, TIME ON FLOOR, DOOR OPEN DRY, INTERIOR LIGHTS, FLEX 3rd RACK	\$2,299
JDAF5924RX	PR*	24" BUILT-IN DISHWASHER, WATER SOFTENER, TIME ON FLOOR, DOOR OPEN DRY, INTERIOR LIGHTS, FLEX 3rd RACK	\$2,299

### Consumers Want...

Less Distractions

A Seamless, Integrated Kitchen

To Fit All My Unique Glassware & Utensils

Delightful Interaction with Their Appliances

Better Drying

### New Product Features

**Quietest Luxury Dishwasher Brand\*\***

38 dBA delivers an unparalleled luxe performance

**Flush To Cabinet Design**

**High-Capacity 3rd Rack with Wash**

**Time on Floor**

**Door Open Dry**



# 30" BOTTOM MOUNT BUILT-IN REFRIGERATOR



CLICK HERE!

## Panel Kits



**JKCHL302ML**  
-RISE  
-LH

**JKCHR302ML**  
-RISE  
-RH



**JKCHL302MM**  
-NOIR  
-LH

**JKCHR302MM**  
-NOIR  
-RH

## Install Together



## Install Separate



## JENNAIR | 30" BOTTOM MOUNT REFRIGERATOR

**JBBFL30NMX** (LH) UMRP: \$9499  
**JBBFR30NMX** (RH) UMRP: \$9499

### Accessoires:

**JKCHL302ML** UMRP: \$1499  
**JKCHR302ML** UMRP: \$1499  
**JKCHL302MM** UMRP: \$1499  
**JKCHR302MM** UMRP: \$1499  
**JAJ15MSS** UMRP: \$350 - JOIN KIT

16.3 Cu Ft  
Multi-Point Lighting with Apex Light  
LCD Display with Tap Touch Controls  
Fully Flush & Integrated Designs  
Daring Obsidian Interior  
Solid Glass & Metal  
Precision Temperature Management System  
Smooth Close Crisper Drawers  
Twin Fresh Climate Control System  
Automatic Ice Maker  
Deep Freeze Mode  
Energy Star Rated  
Unit Dimensions: 84" H x 29 7/8" W x 24 3/4" D



# JENNAIR BUILT-IN REFRIGERATOR LINEUP



JBBFX22NMX	JBBF R/L 30NMX	JB36NFX E/W	JF36NFXFXDE	JF42NFXFXDE	JBSFS42NMX	JBSFS48NMX	JBSS42E22L	JBSS48E22L
Bottom Mount	Bottom Mount: <b>L / R</b>	Bottom Mount: <b>L / R</b>	French Door	French Door	Side by Side	Side by Side	Side by Side	Side by Side
24"	30"	36"	36"	42"	42"	48"	42"	48"
9.8 Cu Ft	15.6 Cu Ft	15 / 5 Cu Ft	15 / 5 Cu Ft	17 / 6 Cu Ft	16 / 9 Cu Ft	18 / 10 Cu Ft	16 / 8 Cu Ft	19 / 10 Cu Ft
Fully Integrated Panel -Ready w/ <b>WHITE INTERIOR*</b>	Fully Integrated Panel - Ready installs <b>Solo or Joined</b>	Fully Integrated Panel - Ready	Fully Integrated Panel - Ready	Fully Integrated Panel - Ready	Fully Integrated Panel - Ready	Fully Integrated Panel - Ready	RISE Design Expression	RISE Design Expression
SINGLE EVAPORATOR	DUAL EVAPORATOR & COMPRESSOR	DUAL EVAPORATOR	DUAL EVAPORATOR	DUAL EVAPORATORS	SINGLE EVAPORATOR	SINGLE EVAPORATOR	SINGLE EVAPORATOR	SINGLE EVAPORATOR
<b>PANEL KIT MODEL NUMBERS</b>								
L Swing: JKCHL222 M/L R Swing: JKCHR222 L/M	L Swing: JKCHL302M* R Swing: JKCHR302M* Pair Kit: JAJ15MSS	L Swing: JBBFL36NH* L/M R Swing: JBBFR36NH* L/M	Stainless: JBFFS36NH* L/M	Stainless: JBFFS42NH* L/M	Stainless: JBSFS42NH* L/M	Stainless: JBSFS48NH* L/M	NA	NA

## JENNAIR REFRIGERATOR WARRANTY COVERAGE

### JENNAIR REFRIGERATORS OFFER 2-YEARS OF WARRANTY PROTECTION

An additional year of warranty is added to appliances installed by a Certified Installer

### THIRD - SIXTH YEAR PARTS & LABOR COVERAGE ON SEALED SYSTEM REPAIRS

Replacement Parts & Repair Labor on Compressor, Evaporator, Condenser, Dryer & Connecting Tubing

### SEVENTH - TWELFTH YEAR PARTS COVERAGE ON SEALED SYSTEM REPAIRS

Replacement Parts on Compressor, Evaporator, Condenser, Dryer & Connecting Tubing

### Refrigeration Limited Warranty

Before contacting us to arrange service, please determine whether your product requires repair. Some questions can be addressed without service. Please take a few minutes to review the Troubleshooting section of the Use and Care Guide or visit <https://jennair.custhelp.com>.

#### HOW TO MAKE A CLAIM

All warranty service is provided exclusively by our authorized JennAir Service Providers. In the U.S. and Canada, direct all requests for warranty service to:

**JennAir Customer eXperience Center**  
1-800-JENNAIR (1-800-536-6247).

If outside the 50 United States or Canada, contact your authorized JennAir dealer to determine whether another warranty applies.

#### WHAT IS COVERED

##### TWO YEAR LIMITED WARRANTY

For two years from the date of purchase, when this major appliance is installed, operated and maintained according to instructions attached to or furnished with the product,

JennAir® brand of Whirlpool Corporation or Whirlpool Canada LP (hereafter "JennAir®") will pay for Factory Specified Replacement Parts and repair labor to correct defects in materials or workmanship that existed when this major appliance was purchased, or at its sole discretion replace the product. In the event of product replacement, your appliance will be warranted for the remaining term of the original unit's warranty period.

##### THIRD THROUGH SIXTH YEAR LIMITED WARRANTY (SEALED REFRIGERATION SYSTEM ONLY)

In the third through sixth year from the date of purchase, when this major appliance is installed, operated and maintained according to instructions attached to or furnished with the product, JennAir® brand will pay for factory specified replacement parts and repair labor for the following components to correct non-cosmetic defects in materials or workmanship in the sealed refrigeration system (includes compressor, evaporator, condenser, dryer and connecting tubing) that existed when this major appliance was purchased.

##### SEVENTH THROUGH TWELFTH YEAR LIMITED WARRANTY (SEALED REFRIGERATION SYSTEM ONLY - LABOR NOT INCLUDED)

In the seventh through twelfth year from the date of purchase, when this major appliance is installed, operated and maintained according to instructions attached to or furnished with the product, JennAir® brand will pay for factory specified replacement parts for the following components to correct defects in materials or workmanship in the sealed refrigeration system (includes compressor, evaporator, condenser, dryer and connecting tubing) that existed when this major appliance was purchased.

**YOUR SOLE AND EXCLUSIVE REMEDY UNDER THIS LIMITED WARRANTY SHALL BE PRODUCT REPAIR AS PROVIDED HEREIN.** Service must be provided by a JennAir designated service company. This limited warranty is valid only in the United States or Canada and applies only when the major appliance is used in the country in which it was purchased. This limited warranty is effective from the date of original consumer purchase. Proof of original purchase date is required to obtain service under this limited warranty.

See next page for What is Not Covered by this Limited Warranty.



POSSESS COVETED KNOWLEDGE

# JENNAIR UNIVERSITY

An eLearning hub for JennAir influencers, where you can deep dive into all things JennAir brand—from installation to brand ethos and more.

SIGN UP

## JENNAIR CERTIFIED SALES PROFESSIONAL TRAINING

### What Is It?

JennAir is pleased to announce 12 New Virtual Training Courses, specifically structured around the Retail and Builder Sales Professional. Once the courses are completed, the user will be issued a Certificate of Completion, and a “JennAir Certified Sales Professional” Graphic they can use on their Email Signature and Business Cards.

### Master the Luxury Space Courses Agenda

01: Brand Introduction

02: Column Refrigeration

03: Professional Style Ranges & Rangetops

04: Built in Refrigerators

05: Wall Ovens

06: Dishwashers

07: Cooktops

08: Custom Modular Cooktops

09: Small Spaces Cooking Solutions

10: Ventilation

11: Free Standing Suite

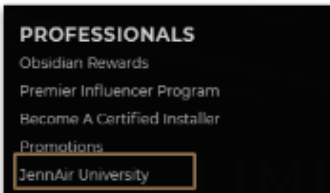
12: Certificate of Completion

### Steps to Participate:

1. Visit [JennAir.com](http://JennAir.com)



2. Under “Professionals”, Select “[JennAir University](#)”



3. Log On using existing credentials or create new Username & Password



Certificate of Completion



Signature Graph<sup>ic</sup>

Log On Anytime At:  
[https://jennair.learnupon.com/users/sign\\_in](https://jennair.learnupon.com/users/sign_in)



# 2023 CURATE REBATE

JANUARY 1 - DECEMBER 31, 2023

GET \$2,800 OR MORE IN INSTANT SAVINGS!

## FLEXIBILITY TO INDULGE

### STEP 1: CHOOSE 2

#### OPTION A:



BUILT-IN REFRIGERATOR  
OR ANY 2 COLUMNS

#### OPTION B:



PROFESSIONAL-STYLE  
RANGE

#### OPTION C:



WALL OVEN AND  
COOKTOP



### STEP 2: CHOOSE 2

#### FROM 17 PRODUCT CATEGORIES INCLUDING:



DISHWASHER



UNDERCOUNTER  
WINE CELLAR



ESPRESSO/  
COFFEE SYSTEM



VENTILATION  
HOOD



### INSTANT SAVINGS

**\$2,800 OFF**

REPEAT THE PROMOTION FOR  
ADDITIONAL INSTANT SAVINGS

PROMOTION OPTIONS START AT \$1,400 INSTANT SAVINGS



START  
CUSTOMIZING



# THREE & FREE EVENT

FEBRUARY 1 - DECEMBER 31, 2023

BUILD YOUR RISE FREESTANDING SUITE AND GET A FREE MICROWAVE HOOD.

## CHOOSE A SLIDE-IN RANGE

### SKU

JDS1450ML

JDS1750ML

JES1450ML

JES1750ML

JGS1450ML

JIS1450ML  
(coming soon)

+

## CHOOSE A FREESTANDING REFRIGERATOR

### SKU

JFFCF72DKL

JFFCC72EHL

+

## CHOOSE A DISHWASHER

### SKU

JDP5G244LS

JDP5S244LL/M

JDP5S246LL/M

JDP5S245LX

=

## SAVE ON A MICROWAVE/HOOD COMBINATION



Model: JMV8208CS

**\$1,099 Value**

Upgrade to the Microwave/Hood Combination with Convection for \$150, an **extra savings of \$100**. (JMV9196CS)



**Learn More**



# PREMIER INFLUENCER

Sign your Builders & Designers up today!

\*\* This program CAN be combined with other programs \*\*



## Builders & Designers Eligible to Save 12%

Members of the Builder and Design community can be registered for the Premier Influencer Program which assigns them a dedicated code and makes them eligible for a 12% discount below UMRP on select JennAir brand products when purchasing from an authorized JennAir brand dealer. NOTE: This program does not include accessories or non-branded JennAir materials

### STEP 1: REGISTER

- Sales associates and JennAir Market Managers may register builders by visiting the Whirlpool HUB at [whirlpoolhub.com](http://whirlpoolhub.com) and clicking the Influencer button in the blue bar.
- Sales associates registering builders do NOT need to select the builder's sold-to. The system will automatically associate the builder with the Sold-To their login is linked to in The HUB.
- JennAir Market Managers registering builders will select the builder's sold-to. The easiest way is to simply enter the Sold-To Number in the search box.

### STEP 2: INFLUENCER CONTACT DETAILS

- Fill in the required contact details.
- Details required: First/Last Name & Email Address

### STEP 3: INFLUENCER BUSINESS INFORMATION

- Enter the business information.
- Details required: Business Name, Business Address, Business Phone Number
- Optional details (not required, but is highly encouraged): Federal EIN, Builder License, Website

### STEP 4: CONFIRMATION

- The request for a Jennair Premier Influencer Number is confirmed and displayed on the final registration screen. Trade customer may want to keep note of the Premier Influencer Number before exiting screen.
- Trade Customer/Sales Associate must include this Premier Influencer Number on all invoices, quotes, or sales documents when utilizing Premier Influencer Discount.
- A confirmation of the registration including the Premier Influencer Number will be sent to the email address provided in Step 2.

[REGISTRATION LINK](#)



# OBSIDIAN REWARDS

[REGISTRATION LINK](#)

Learn more [HERE](#)



## NEXT LEVEL EXCLUSIVITY

We know that influential, visionary trade professionals like you are an integral part of JennAir brand's business, and we want to reward you. Obsidian Rewards offers exclusivity that will help you take your business to the next level.

**GET MONEY BACK** | Earn a competitive percentage back on all product specified, sold and delivered in your kitchen designs and spend your reward how you like

**VIP ACCESS** | Rise to new tiers to unlock access to events, contests, exclusive limited edition products and more.

**PERSONAL USE DISCOUNT** | Get a discount off of UMRP on JennAir appliances purchased for personal use

**PERSONALIZED RESOURCES** | Get a personalized JennAir Lookbook for your firm, early access to product launch information and more



# MARKETING PLAYBOOK ASSETS

I am excited to share with our **new marketing assets that include taggable videos, social and display banners.** This would be a great opportunity to update our current marketing plans with our new assets. As a brand, we will be investing significantly behind these assets in the market across all product categories and this presence will be amplified with our partnership.

With our **new branded videos including music and talent,** it is important we ensure usage is tracked to be able to obtain the videos and leverage them with our planned marketing efforts together. I've added some quick steps of this process that you may be accustomed to for Whirlpool, that we can talk through further in collaboration to complete.

## INSTRUCTIONS

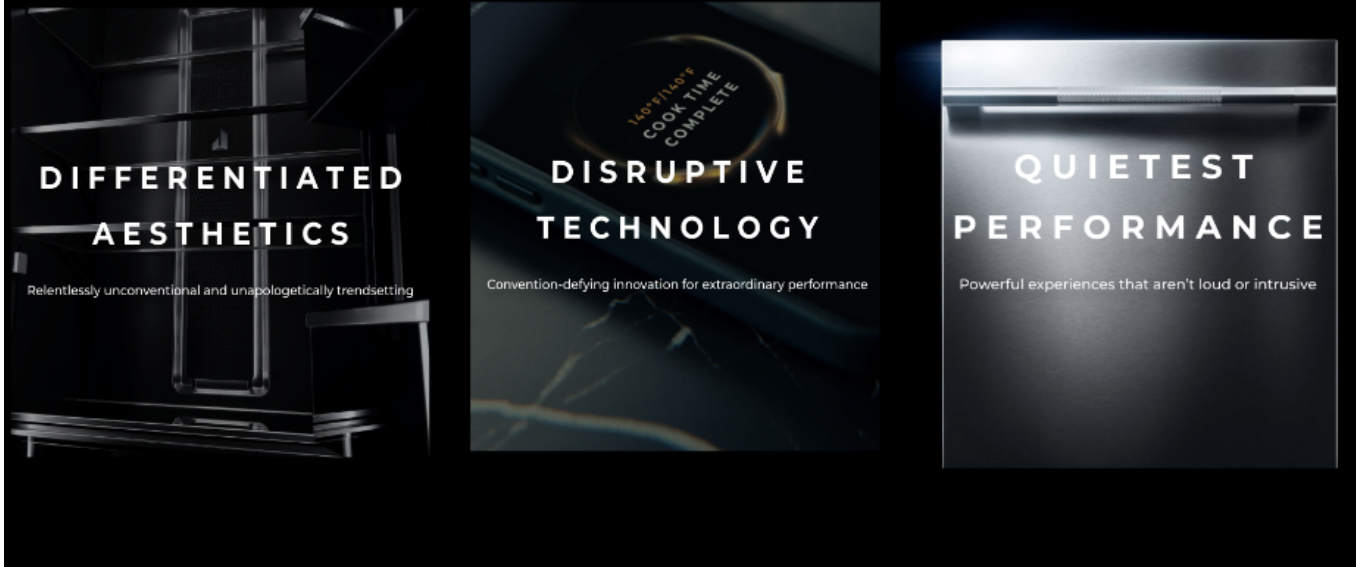
1. Visit the [Marketing Playbook](#)
2. Select "JennAir" from the home page
3. Select "Digital Advertising" and then "Taggable TV/OTT"
4. You will be directed to click "JennAir Brand Video/TV Request Form", this will open a Google Form that must be filled out
5. Once approved (~2-3 business days), the requestor will receive an email confirmation with access to the specific video they request

\*\* Login Required. \*\*



# MARKETING PLAYBOOK ASSETS

## JENNAIR® POINTS OF DISTINCTION



[CLICK HERE!](#)

### ***JennAir focuses on three points of distinction to set our product apart in the luxury industry***

**DIFFERENTIATED AESTHETICS** | OFFERING DISRUPTIVE AND UNAPOLOGETIC TRENDSETTING WITH BESPOKE CONFIGURATIONS

- We have an industry exclusive obsidian black interior refrigerator. Inspired by volcanic glass, this finish erupts with reflective, high-contrast vibrancy. It's framed by ecliptic lighting,

**DISRUPTIVE TECHNOLOGY** | OFFERING DIGITAL INTEGRATIONS WITH EXTRAORDINARY PERFORMANCE

- The Culinary Center, included on our Professional-Style Range and Wall Ovens, is like a digital sous chef that takes you from prep to plate, with a connected probe and precision sensor.

**QUIETEST PERFORMANCE** | WE KNOW POWERFUL PERFORMANCE DOESN'T MEAN LOUD - LUXURY IS NOT LOUD!

- JennAir is the quietest luxury brand available. This is exemplified by our dishwasher, which offers a powerful clean at only 38 dBA – that's 3 racks of cleaning while being no louder than a whisper! We also offer the quietest luxury Side-By-Side Refrigeration at 39 dBA, columns that are among the quietest in the luxury industry and our pro ranges and wall ovens are quieter than the leading competitor.



# RESOURCES + CONTACTS

## **SERVICE | PRODUCT ISSUES | SCHEDULE SERVICE**

JENNAIR CUSTOMER CARE  
1-800-JENNAIR (1-800-536-6247)  
customer care@jennair.com

## **SPIFFS | REBATE CLAIMS | PROGRAMMING**

JENNAIR HUB TEAM  
1-855-458-5446  
jennair@whirlpoolhub.com

## **ORDER STATUS | AVAILABILITY | CANCELLATIONS**

ORDER DESK  
1-800-321-7613  
ordermanagement@whirlpool.com

## **RETURNS**

1-800-952-2537  
nar\_return\_requests@whirlpool.com

## **HELPFUL LINKS (CLICKABLE!)**

[SCHEDULE SERVICE](#)  
[CURATE CALCULATOR](#)  
[COLUMN CONFIGURATOR](#)  
[DETAILED PRODUCT INFO](#)  
[CONTACT JENNAIR](#)





# JENNAIR® PROGRESS LIVE!

SEPTEMBER 2023 QUARTERLY TRAINING

## JENNAIR | LIVE VIRTUAL TRAINING RECORDED

### Successful Q3 Progress LIVE!

We have successfully completed another quarter of Progress Live! Virtual Training Sessions.

In this live training, we covered New 30" Bottom Mount Refrigerators, the relaunch of Custom Leather Cuts Panels, New Induction Slide In Ranges + Three & Free, ESTAR Dishwashers launching in October and the New JennAir Certified Sales Professional Training Program on JennAir University.

***If you would still like to engage in training, we have added a recorded version below:***

[Click this link to access the recorded version of the training](#)

**Passcode: L&?Y2Z7n**

