



2024 MIDDLEBY RESIDENTIAL NATIONWIDE DISPLAY PROGRAM¹ – MINIMUM PIECES AND SUGGESTED PRODUCTS

	VIKING	VIKING 3-SERIES	LYNX OUTDOOR	AGA	MARVEL	KAMADO JOE, MASTERBUILT, JOSPER	TRADE-WIND ³	SCOTSMAN
MINIMUM # OF PIECES	12 PREFERRED	3	3*	1	4	1 PER BRAND	1	2
SUGGESTED PRODUCTS:	36" OR 48" RANGE (5 & 7-SERIES) VDOF7301SS BUILT-IN REFER (5 & 7-SERIES) VDWU524SS VGSU GAS CKTP VRT RANGETOP VICU INDUCTION CKTP VCWH/VWH HOOD TRIPLE STACK ² UNDER-COUNTER REFER GRILL ON CART	30" RVGR/RVDR OR RVER RANGE RVFFR336SS OTR OR HOOD VDWU324SS	GRILL* L36ATR or L42ATR SIDE BURNER* LSB2-2 OR LPB ACCESSORY DOORS/DRAWERS* LSA36-4 OR LSA42-4 L20TR-4 ACCESSORIES LPZA OR L30AG REFRIGERATION LN24REFG LN24BF WITH L24TWD	AEL481DF AEL481IN AMC48DF AMC48IN ATC2DF	MLBV224SG01A MLCP215SS01A MLBV215SG01A MPWD424SG3 <i>FLEX SPOT +2</i> MLRE124SS11A MLBV124SG01A MLWC024SG01A MLWC224SG01A	KAMADO JOE KJ15041123* KJ23RHC BJ24RHC KJ15040921 KJ15041021 *KONNECTED JOE MASTERBUILT MB20041220 JOSPER	VSL430SRC VSL436SRC P7236 S7236/48CD H32306RC P32363RC <i>Product Shown in Free Display³</i> 30363RC P32363RC H32363RC VSL4366RC	Brilliance Ice Machine (CHOICE OF ONE) SCC50MA1SS OR SCC30MA1SS NUGGET ICE MACHINE (CHOICE OF ONE) SCN60PA1SS OR SCN60GA1SS OTHER ICE MACHINES DCE33A1SSD

¹DISPLAY PROGRAM TERMS AND CONDITIONS:

- Displays must be maintained to earn incentives and will be inspected at the beginning of each quarter.
- All items displayed must be current products and displayed in clean and maintained displays.
- In return for Display Discount, Dealer agrees that display product(s) purchased will remain on display on Dealer's floor for a minimum period of twenty-four (24) months.
- If display product(s) are sold off the floor within twenty-four (24) months of purchase, Dealer must replace with product(s) purchased at Regular Dealer Cost.

²VIKING TRIPLE STACK CONFIGURATION consists of a Microwave, Combi or Single Oven and Warming Drawer (3 pieces total).

³TRADE-WIND – if Dealer buys [the 5 hoods listed](#), they can receive a Free Cabinet display (Item: [J00-00-532](#)). Simply add display cabinet model to your Hood P.O.

DISPLAY DISCOUNTS¹ BY BRAND/PRODUCT CLASS

DISPLAY TYPE	VIKING 5,6 OR 7-SERIES + OUTDOOR	VIKING 3-SERIES	LYNX OUTDOOR ¹	JOSPER	AGA	MARVEL	KAMADO JOE & MASTERBUILT ^{1,2}	TRADE-WIND ³	SCOTSMAN	ALL ACCESSORIES
STATIC	35%	20%	40%	40%	35%	35%	40%	25%/35%	25%	10%
LIVE/BURN UNITS ²	50%	20%	50%	45%	50%	50%	40%	35%	50%	10%

¹DISPLAY DISCOUNTS are taken off Dealer Costs, except for Kamado Joe, Josper and Masterbuilt which are discounted off the current MAP or UMRP price. Some variations by region may exist.

²BURN OR LIVE UNITS (DEMO PRODUCTS) are defined as cooking products or Ice Machines installed fully live and used for regular product demonstration purposes. Non-cooking products such as ventilation, downdrafts, grill carts and other accessories do not qualify for the extra burn unit discount. All burn units must be installed per the manufacturer's installation instructions and be approved in advance by a MR Sales V.P.

³Tradewind discount increases to 35% off when buying 5 or more hoods for display on the same P.O. Burn discount shown is only for a Hood used over a live Grill or Cooking Appliance.