



JENNAIR® JOURNAL

NOVEMBER 2023 MONTHLY COMMUNICATION

PRODUCT AVAILABILITY + UPDATES

- * **NEW** * 30" BOTTOM MOUNT BUILT-IN REFRIGERATOR
- * **NEW** * ESTAR + FLUSH DISHWASHERS

2023 PROGRAMMING

MARKETING PLAYBOOK ASSETS

- * **NEW** * FORGING THE FUTURE OF LUXURY CAMPAIGN
RESOURCES + CONTACTS

JENNAIR LIVE VIRTUAL TRAINING RECORDING

JENNAIR CERTIFIED SALES PROFESSIONAL TRAINING



MONTHLY PRODUCT AVAILABILITY

Monthly Availability Updates

Lead Times provided are based on Requested Delivery Date, or "RDD." All lead times are approximations. May be influenced by parts and materials availability. Estimates above are provided on new orders.

Cooking:

-BI Oven: 24" Single	Readily Available
-BI Oven: 27" Single	Readily Available
-BI Oven: 27" Double	Readily Available
-BI Oven: 27" Combo	Readily Available
-BI Oven: 30" Single	Readily Available
-BI Oven: 30" Double	Readily Available
-BI Oven 30" Combo	Readily Available
-Commercial Ranges (Gas):	Readily Available
-Commercial Ranges (Dual Fuel):	Readily Available
-Commercial Ranges (Steam):	Readily Available
-Slide in Ranges (Updraft)	Readily Available
-Slide in Ranges (Downdraft)	Readily Available
-Cooktops: Gas:	1 Month
-Cooktops: Electric-Knob:	1 Month
-Cooktops: Electric (Tap Touch)	OTS ~Q1 '24
-Cooktops: Induction (Single)	1 Month
-Cooktops: Induction (Flex)	5 Months
-Rangetops:	Readily Available

Cooking (Cont)

-Built in Micro Wall Oven:	Readily Available
-Hoods & MHC's:	Readily Available
-Other Cooking:	Readily Available

Refrigeration:

-BI Refrigeration (FDBM):	Readily Available
-BI Refrigeration (BM):	Readily Available
-BI Refrigeration (SxS):	Readily Available
-Columns:	1 Month
-FS Refrigeration:	Readily Available
-Undercounter:	Readily Available
-Panel Kits:	1-2 Months
-Other Refrigeration:	1 Month
-Leather Cuts	1-2 Months

Cleaning:

-Dish:	Readily Available
-Trash Compactors:	1 Month

U P D A T E S | PRODUCTION + AVAILABILITY

TAP-TOUCH | *Not shipping, yet. Pushed out Q1 2024*

JIC4736HB & JIC4736HS | *5 Months*

COLUMN REFRIGERATION | *RECOVERED! ~1-2 Month ETA*



30" BOTTOM MOUNT BUILT-IN REFRIGERATOR

SHIPPING 11/27

VIRTUAL TRAINING

Passcode: L&?Y2Z7n



Conferencing, Web Conferencing,
via, Screen Sharing



CLICK HERE!

Panel Kits



JKCHL302ML
-RISE
-LH

JKCHR302ML
-RISE
-RH



JKCHL302MM
-NOIR
-LH

JKCHR302MM
-NOIR
-RH

Install Together



Install Separate



JENNAIR | 30" BOTTOM MOUNT REFRIGERATOR

JBBFL30NMX (LH) UMRP: \$9499
JBBFR30NMX (RH) UMRP: \$9499

Accessoires:

JKCHL302ML UMRP: \$1499
JKCHR302ML UMRP: \$1499
JKCHL302MM UMRP: \$1499
JKCHR302MM UMRP: \$1499
JAJ15MSS UMRP: \$350 - JOIN KIT

16.3 Cu Ft
Multi-Point Lighting with Apex Light
LCD Display with Tap Touch Controls
Fully Flush & Integrated Designs
Daring Obsidian Interior
Solid Glass & Metal
Precision Temperature Management System
Smooth Close Crisper Drawers
Twin Fresh Climate Control System
Automatic Ice Maker
Deep Freeze Mode
Energy Star Rated
Unit Dimensions: 84" H x 29 7/8" W x 24 3/4" D



JENNAIR BUILT-IN REFRIGERATOR LINEUP



JBBFX22NMX	JBBF R/L 30NMX	JB36NXFX E/W	JF36NXFXDE	JF42NXFXDE	JBSFS42NMX	JBSFS48NMX	JBSS4E22L	JBSS4E22L
Bottom Mount	Bottom Mount: L / R	Bottom Mount: L / R	French Door	French Door	Side by Side	Side by Side	Side by Side	Side by Side
24"	30"	36"	36"	42"	42"	48"	42"	48"
9.8 Cu Ft	15.6 Cu Ft	15 / 5 Cu Ft	15 / 5 Cu Ft	17 / 6 Cu Ft	16 / 9 Cu Ft	18 / 10 Cu Ft	16 / 8 Cu Ft	19 / 10 Cu Ft
Fully Integrated Panel -Ready w/ WHITE INTERIOR*	Fully Integrated Panel - Ready installs Solo or Joined	Fully Integrated Panel - Ready	Fully Integrated Panel - Ready	Fully Integrated Panel - Ready	Fully Integrated Panel - Ready	Fully Integrated Panel - Ready	RISE Design Expression	RISE Design Expression
SINGLE EVAPORATOR	DUAL EVAPORATOR & COMPRESSOR	DUAL EVAPORATOR	DUAL EVAPORATOR	DUAL EVAPORATORS	SINGLE EVAPORATOR	SINGLE EVAPORATOR	SINGLE EVAPORATOR	SINGLE EVAPORATOR
PANEL KIT MODEL NUMBERS								
L Swing: JKCHL222 M/L R Swing: JKCHR222 L/M	L Swing: JKCHL302M* R Swing: JKCHR302M* Pair Kit: JAJ15MSS	L Swing: JBBFL36NH* L/M R Swing: JBBFR36NH* L/M	Stainless: JBFFS36NH* L/M	Stainless: JBFFS42NH* L/M	Stainless: JBSFS42NH* L/M	Stainless: JBSFS48NH* L/M	NA	NA

JENNAIR REFRIGERATOR WARRANTY COVERAGE

JENNAIR REFRIGERATORS OFFER 2-YEARS OF WARRANTY PROTECTION

An additional year of warranty is added to appliances installed by a Certified Installer

THIRD - SIXTH YEAR PARTS & LABOR COVERAGE ON SEALED SYSTEM REPAIRS

Replacement Parts & Repair Labor on Compressor, Evaporator, Condenser, Dryer & Connecting Tubing

SEVENTH - TWELFTH YEAR PARTS COVERAGE ON SEALED SYSTEM REPAIRS

Replacement Parts on Compressor, Evaporator, Condenser, Dryer & Connecting Tubing

Refrigeration Limited Warranty

Before contacting us to arrange service, please determine whether your product requires repair. Some questions can be addressed without service. Please take a few minutes to review the Troubleshooting section of the Use and Care Guide or visit <https://jennair.custhelp.com>.

HOW TO MAKE A CLAIM

All warranty service is provided exclusively by our authorized JennAir Service Providers. In the U.S. and Canada, direct all requests for warranty service to:

JennAir Customer eXperience Center
1-800-JENNAIR (1-800-536-6247).

If outside the 50 United States or Canada, contact your authorized JennAir dealer to determine whether another warranty applies.

WHAT IS COVERED

TWO YEAR LIMITED WARRANTY

For two years from the date of purchase, when this major appliance is installed, operated and maintained according to instructions attached to or furnished with the product,

JennAir® brand of Whirlpool Corporation or Whirlpool Canada LP (hereafter "JennAir®") will pay for Factory Specified Replacement Parts and repair labor to correct defects in materials or workmanship that existed when this major appliance was purchased, or at its sole discretion replace the product. In the event of product replacement, your appliance will be warranted for the remaining term of the original unit's warranty period.

THIRD THROUGH SIXTH YEAR LIMITED WARRANTY (SEALED REFRIGERATION SYSTEM ONLY)

In the third through sixth year from the date of purchase, when this major appliance is installed, operated and maintained according to instructions attached to or furnished with the product, JennAir® brand will pay for factory specified replacement parts and repair labor for the following components to correct non-cosmetic defects in materials or workmanship in the sealed refrigeration system (includes compressor, evaporator, condenser, dryer and connecting tubing) that existed when this major appliance was purchased.

SEVENTH THROUGH TWELFTH YEAR LIMITED WARRANTY (SEALED REFRIGERATION SYSTEM ONLY - LABOR NOT INCLUDED)

In the seventh through twelfth year from the date of purchase, when this major appliance is installed, operated and maintained according to instructions attached to or furnished with the product, JennAir® brand will pay for factory specified replacement parts for the following components to correct defects in materials or workmanship in the sealed refrigeration system (includes compressor, evaporator, condenser, dryer and connecting tubing) that existed when this major appliance was purchased.














YOUR SOLE AND EXCLUSIVE REMEDY UNDER THIS LIMITED WARRANTY SHALL BE PRODUCT REPAIR AS PROVIDED HEREIN. Service must be provided by a JennAir designated service company. This limited warranty is valid only in the United States or Canada and applies only when the major appliance is used in the country in which it was purchased. This limited warranty is effective from the date of original consumer purchase. Proof of original purchase date is required to obtain service under this limited warranty.

See next page for What is Not Covered by this Limited Warranty.



ESTAR & FLUSH DISHWASHERS

JENNAIR DISHWASHER TRANSITIONS | ESTAR + FLUSH MODELS

	OCTOBER				DECEMBER		
MODEL	JDPSS244LM	JDPSS244LL	JDPSSG244LS	N/A	JDPSS245LX	JDPSS246LL	JDPSS246LM
							
							
MODEL	JDPSS244PM	JDPSS244PL	JDPSSG244PS	JDAF3924RX	JDAF5924RX	JDAF5924RL	JDAF5924RM
FLUSH	No	No	No	Yes	Yes	Yes	Yes
dBA	39 dBA	39 dBA	39 dBA	38 dBA	38 dBA	38 dBA	38 dBA
3rd Level Rack	Precise Fit Cutlery	Precise Fit Cutlery	Precise Fit Cutlery	Flexible Precise Fit Cutlery	High Capacity	High Capacity	High Capacity
DRY	Fan Assisted	Fan Assisted	Fan Assisted	Door Open	Door Open	Door Open	Door Open
Time Remaining	On Console	On Console	On Console	On Floor	On Floor	On Floor	On Floor
FLUSH	No	No	No	Yes	Yes	Yes	Yes
ADA	No	No	No	Yes	Yes	Yes	Yes

Transition to Maintain ESTAR Qualification



From: ESTAR v6.0 270kw



To: ESTAR v7.0; 240KW

- Changes to 244 Series Models to Reach 240 Kwh / Year:
 - Remove pre-wash water exchange
 - Change Final Rinse structure to maximize wash time & energy
 - Lower Final Rinse target temp
 - Increased dry cycle loops; helps maintain dry satisfactions

VIRTUAL TRAINING

Passcode: L&?Y2Z7n



CLICK HERE!



POSSESS COVETED KNOWLEDGE

JENNAIR UNIVERSITY

An eLearning hub for JennAir influencers, where you can deep dive into all things JennAir brand—from installation to brand ethos and more.

SIGN UP

JENNAIR CERTIFIED SALES PROFESSIONAL TRAINING

What Is It?

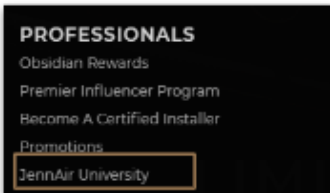
JennAir is pleased to announce 12 New Virtual Training Courses, specifically structured around the Retail and Builder Sales Professional. Once the courses are completed, the user will be issued a Certificate of Completion, and a “JennAir Certified Sales Professional” Graphic they can use on their Email Signature and Business Cards.

Steps to Participate:

1. Visit JennAir.com



2. Under “Professionals”, Select “[JennAir University](#)”



3. Log On using existing credentials or create new Username & Password

Master the Luxury Space Courses Agenda

01: Brand Introduction	02: Column Refrigeration	03: Professional Style Ranges & Rangetops
04: Built in Refrigerators	05: Wall Ovens	06: Dishwashers
07: Cooktops	08: Custom Modular Cooktops	09: Small Spaces Cooking Solutions
10: Ventilation	11: Free Standing Suite	12: Certificate of Completion



Certificate of Completion



Signature Graph^{ic}

Log On Anytime At:
https://jennair.learnupon.com/users/sign_in



2023 CURATE REBATE

JANUARY 1 - DECEMBER 31, 2023

GET \$2,800 OR MORE IN INSTANT SAVINGS!

FLEXIBILITY TO INDULGE

STEP 1: CHOOSE 2

OPTION A:



BUILT-IN REFRIGERATOR
OR ANY 2 COLUMNS

OPTION B:



PROFESSIONAL-STYLE
RANGE

OPTION C:



WALL OVEN AND
COOKTOP



STEP 2: CHOOSE 2

FROM 17 PRODUCT CATEGORIES INCLUDING:



DISHWASHER



UNDERCOUNTER
WINE CELLAR



ESPRESSO/
COFFEE SYSTEM



VENTILATION
HOOD



INSTANT SAVINGS

\$2,800 OFF

REPEAT THE PROMOTION FOR
ADDITIONAL INSTANT SAVINGS

PROMOTION OPTIONS START AT \$1,400 INSTANT SAVINGS



START
CUSTOMIZING



THREE & FREE EVENT

FEBRUARY 1 - DECEMBER 31, 2023

BUILD YOUR RISE FREESTANDING SUITE AND GET A FREE MICROWAVE HOOD.

CHOOSE A SLIDE-IN RANGE

SKU

JDS1450ML

JDS1750ML

JES1450ML

JES1750ML

JGS1450ML

JIS1450ML
(coming soon)



CHOOSE A FREESTANDING REFRIGERATOR

SKU

JFFCF72DKL

JFFCC72EHL



CHOOSE A DISHWASHER

SKU

JDP5G244LS

JDP5S244LL/M

JDP5S246LL/M

JDP5S245LX



SAVE ON A MICROWAVE/HOOD COMBINATION



Model: JMV8208CS

\$1,099 Value

Upgrade to the Microwave/Hood Combination with Convection for \$150, an **extra savings of \$100**. (JMV9196CS)



Learn More



PREMIER INFLUENCER

Sign your Builders & Designers up today!

** This program CAN be combined with other programs **



Builders & Designers Eligible to Save 12%

Members of the Builder and Design community can be registered for the Premier Influencer Program which assigns them a dedicated code and makes them eligible for a 12% discount below UMRP on select JennAir brand products when purchasing from an authorized JennAir brand dealer. NOTE: This program does not include accessories or non-branded JennAir materials

STEP 1: REGISTER

- Sales associates and JennAir Market Managers may register builders by visiting the Whirlpool HUB at whirlpoolhub.com and clicking the Influencer button in the blue bar.
- Sales associates registering builders do NOT need to select the builder's sold-to. The system will automatically associate the builder with the Sold-To their login is linked to in The HUB.
- JennAir Market Managers registering builders will select the builder's sold-to. The easiest way is to simply enter the Sold-To Number in the search box.

STEP 2: INFLUENCER CONTACT DETAILS

- Fill in the required contact details.
- Details required: First/Last Name & Email Address

STEP 3: INFLUENCER BUSINESS INFORMATION

- Enter the business information.
- Details required: Business Name, Business Address, Business Phone Number
- Optional details (not required, but is highly encouraged): Federal EIN, Builder License, Website

STEP 4: CONFIRMATION

- The request for a JennAir Premier Influencer Number is confirmed and displayed on the final registration screen. Trade customer may want to keep note of the Premier Influencer Number before exiting screen.
- Trade Customer/Sales Associate must include this Premier Influencer Number on all invoices, quotes, or sales documents when utilizing Premier Influencer Discount.
- A confirmation of the registration including the Premier Influencer Number will be sent to the email address provided in Step 2.

[REGISTRATION LINK](#)



OBSIDIAN REWARDS

[REGISTRATION LINK](#)

Learn more [HERE](#)



NEXT LEVEL EXCLUSIVITY

We know that influential, visionary trade professionals like you are an integral part of JennAir brand's business, and we want to reward you. Obsidian Rewards offers exclusivity that will help you take your business to the next level.

GET MONEY BACK | Earn a competitive percentage back on all product specified, sold and delivered in your kitchen designs and spend your reward how you like

VIP ACCESS | Rise to new tiers to unlock access to events, contests, exclusive limited edition products and more.

PERSONAL USE DISCOUNT | Get a discount off of UMRP on JennAir appliances purchased for personal use

PERSONALIZED RESOURCES | Get a personalized JennAir Lookbook for your firm, early access to product launch information and more



MARKETING PLAYBOOK ASSETS

I am excited to share with our **new marketing assets that include taggable videos, social and display banners.** This would be a great opportunity to update our current marketing plans with our new assets. As a brand, we will be investing significantly behind these assets in the market across all product categories and this presence will be amplified with our partnership.

With our **new branded videos including music and talent,** it is important we ensure usage is tracked to be able to obtain the videos and leverage them with our planned marketing efforts together. I've added some quick steps of this process that you may be accustomed to for Whirlpool, that we can talk through further in collaboration to complete.

INSTRUCTIONS

1. Visit the [Marketing Playbook](#)
2. Select "JennAir" from the home page
3. Select "Digital Advertising" and then "Taggable TV/OTT"
4. You will be directed to click "JennAir Brand Video/TV Request Form", this will open a Google Form that must be filled out
5. Once approved (~2-3 business days), the requestor will receive an email confirmation with access to the specific video they request

** Login Required. **



MARKETING PLAYBOOK ASSETS

JENNAIR® POINTS OF DISTINCTION

DIFFERENTIATED AESTHETICS

Relentlessly unconventional and unapologetically trendsetting

DISRUPTIVE TECHNOLOGY

Convention-defying innovation for extraordinary performance

QUIETEST PERFORMANCE

Powerful experiences that aren't loud or intrusive



[CLICK HERE!](#)

JennAir focuses on three points of distinction to set our product apart in the luxury industry

DIFFERENTIATED AESTHETICS | OFFERING DISRUPTIVE AND UNAPOLOGETIC TRENDSETTING WITH BESPOKE CONFIGURATIONS

- We have an industry exclusive obsidian black interior refrigerator. Inspired by volcanic glass, this finish erupts with reflective, high-contrast vibrancy. It's framed by ecliptic lighting,

DISRUPTIVE TECHNOLOGY | OFFERING DIGITAL INTEGRATIONS WITH EXTRAORDINARY PERFORMANCE

- The Culinary Center, included on our Professional-Style Range and Wall Ovens, is like a digital sous chef that takes you from prep to plate, with a connected probe and precision sensor.

QUIETEST PERFORMANCE | WE KNOW POWERFUL PERFORMANCE DOESN'T MEAN LOUD - LUXURY IS NOT LOUD!

- JennAir is the quietest luxury brand available. This is exemplified by our dishwasher, which offers a powerful clean at only 38 dBa – that's 3 racks of cleaning while being no louder than a whisper! We also offer the quietest luxury Side-By-Side Refrigeration at 39 dBa, columns that are among the quietest in the luxury industry and our pro ranges and wall ovens are quieter than the leading competitor.



RESOURCES + CONTACTS

SERVICE | PRODUCT ISSUES | SCHEDULE SERVICE

JENNAIR CUSTOMER CARE
1-800-JENNAIR (1-800-536-6247)
customer care@jennair.com

SPIFFS | REBATE CLAIMS | PROGRAMMING

JENNAIR HUB TEAM
1-855-458-5446
jennair@whirlpoolhub.com

ORDER STATUS | AVAILABILITY | CANCELLATIONS

ORDER DESK
1-800-321-7613
ordermanagement@whirlpool.com

RETURNS

1-800-952-2537
nar_return_requests@whirlpool.com

HELPFUL LINKS (CLICKABLE!)

[SCHEDULE SERVICE](#)
[CURATE CALCULATOR](#)
[COLUMN CONFIGURATOR](#)
[DETAILED PRODUCT INFO](#)
[CONTACT JENNAIR](#)





JENNAIR® PROGRESS LIVE!

SEPTEMBER 2023 QUARTERLY TRAINING

JENNAIR | LIVE VIRTUAL TRAINING RECORDED

Successful Q3 Progress LIVE!

We have successfully completed another quarter of Progress Live! Virtual Training Sessions.

In this live training, we covered New 30" Bottom Mount Refrigerators, the relaunch of Custom Leather Cuts Panels, New Induction Slide In Ranges + Three & Free, ESTAR Dishwashers launching in October and the New JennAir Certified Sales Professional Training Program on JennAir University.

If you would still like to engage in training, we have added a recorded version below:

[Click this link to access the recorded version of the training](#)

Passcode: L&?Y2Z7n

