

# ARROW-GRAM



2023-0024  
July 27, 2023



## 2021 GRAND KITCHEN EVENT CLAIMING AND INSTALLATION EXTENSION

Due to the product shipping delays, the Sub-Zero Group, Inc. has now extended the claiming and installation period for the 2021 Grand Kitchen Event to **September 30, 2023**.

The 2021 Grand Kitchen Event program offer was the following: Consumers can qualify for **three** additional years of Sub-Zero Care Plus or a **\$1,000** rebate with a purchase of a qualifying Sub-Zero and Wolf appliance package. Additional points earned beyond the qualifying package may be redeemed for free **Wolf Gourmet** products. Prior to this extension notice above, Consumers had to install by July 31, 2023, and claim by July 31, 2023.

In addition to this extension, they will now only be offering Wolf Gourmet redemption items with red knobs. Historically, black and silver knob options were available, but due to depleted inventory, this is no longer an option.

It is important to note that there are no changes to the 2022 Grand Kitchen Event or 2023 Full Suite Savings.

The updated 2021 Grand Kitchen Event Mail-In Redemption form is included with this ArrowGram notice.

Please contact your Territory Sales Manager if you have any questions regarding the information provided in this ArrowGram.



LIMITED-TIME OFFER

# GRAND KITCHEN *Event*

## MAIL-IN REDEMPTION FORM

Congratulations on the purchase of your new Sub-Zero, Wolf, and Cove, and/or ASKO products. Use this redemption form to get three additional years of protection for extra peace of mind, or select a \$1,000 rebate. Please submit only one form per qualifying package. If you have any questions, visit [subzero-wolf.com/promotion](http://subzero-wolf.com/promotion) or call **800-222-7820** from 8 a.m – 5 p.m CST.

To receive your rewards in less time, redeem online at **SUBZERO-WOLF.COM/PROMOTION**

**To receive your rewards, you must meet the following requirements:**

- Qualifying appliances must be purchased and invoiced by December 31, 2021.
- Complete this form by providing all requested information and signing below.
- Attach the dealer invoice as your proof of purchase.
- Rewards must be claimed and products installed by September 30, 2023.

Mail the completed form to the following address:

ATTN: Grand Kitchen Event  
Sub-Zero, Wolf, and Cove  
PO BOX 44130  
Madison, WI 53744-4130

### CONTACT INFORMATION

Full Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Dealer Name \_\_\_\_\_ Installer Name \_\_\_\_\_

Signature \_\_\_\_\_ Invoice Number \_\_\_\_\_

### QUALIFYING APPLIANCE PACKAGE

	MODEL NUMBER	SERIAL NUMBER	INSTALLATION DATE
Any full-size refrigeration			
<i>Plus</i>			
Any size range			
<i>Or</i>			
Any size wall oven with any size rangetop, or 24", 30", or 36" cooktop.*			
*Convection steam ovens qualify as wall ovens. Speed ovens <i>do not qualify</i> as wall ovens. Two 15" module cooktops qualify as a cooktop.			

PLEASE SELECT YOUR APPLIANCE PACKAGE REWARD

**Three additional years of protection\***  
**SUB-ZERO CARE PLUS**

or

**\$1,000 Rebate**











\*All products purchased on the same invoice qualify for Sub-Zero Care Plus (excluding dishwashers, laundry, coffee systems, outdoor grills, side burners, and burner modules).

ADDITIONAL PRODUCTS

	SUB-ZERO, WOLF, AND COVE, AND/OR ASKO MODEL NUMBER	SERIAL NUMBER	INSTALLATION DATE	POINTS EARNED
Each additional product purchased earns one point.  *Side-swing microwaves, cup warming drawers, and ASKO laundry do not qualify.				

Total Points Earned: \_\_\_\_\_  
(Maximum of 6 points)

PLEASE SELECT YOUR WOLF GOURMET PRODUCTS

<input type="checkbox"/> <b>2 POINTS</b> QTY _____ <b>10 PIECE COOKWARE SET</b>  \$1,299 Suggested Retail Price	<input type="checkbox"/> <b>2 POINTS</b> QTY _____ <b>STAND MIXER</b>  \$1,149 Suggested Retail Price	<input type="checkbox"/> <b>1 POINT</b> QTY _____ <b>ELITE COUNTERTOP OVEN WITH CONVECTION</b>  \$849 Suggested Retail Price	<input type="checkbox"/> <b>1 POINT</b> QTY _____ <b>MULTI-FUNCTION COOKER</b>  \$799 Suggested Retail Price	<input type="checkbox"/> <b>1 POINT</b> QTY _____ <b>HIGH-PERFORMANCE BLENDER</b>  \$799 Suggested Retail Price
<input type="checkbox"/> <b>1 POINT</b> QTY _____ <b>PRECISION GRIDDLE</b>  \$699 Suggested Retail Price	<input type="checkbox"/> <b>1 POINT</b> QTY _____ <b>PROGRAMMABLE COFFEE SYSTEM</b>  \$649 Suggested Retail Price	<input type="checkbox"/> <b>1 POINT</b> QTY _____ <b>4-SLICE TOASTER</b>  \$499 Suggested Retail Price	<input type="checkbox"/> <b>1 POINT</b> QTY _____ <b>2-SLICE TOASTER</b>  \$399 Suggested Retail Price	<input type="checkbox"/> <b>1 POINT</b> QTY _____ <b>TRUE TEMPERATURE ELECTRIC KETTLE</b>  \$399 Suggested Retail Price

This Sub-Zero, Inc., Wolf Appliance, Inc. and Cove Appliance, Inc. offer is valid July 1, 2018 through December 31, 2021 at participating Sub-Zero, Wolf, and Cove dealers in the United States. Qualifying models must be invoiced on the same date, on or prior to December 31, 2021. Display units less than 3 years old qualify for the base package requirements. Display units over 3 years old do not qualify for base package requirements or additional points. All appliances must be installed by September 30, 2023 in order to qualify. Points earned through the program will expire on September 30, 2023. Sub-Zero, Wolf, and Cove products must be installed in the United States to qualify for Wolf Gourmet redemption. Wolf Gourmet products cannot be shipped to multiple addresses for purposes of this promotion. Sub-Zero Care Plus is provided by CNA Warranty Services of Florida, Inc. (in Florida) or CNA Warranty Services, Inc. (all other states), and covers defects in materials and workmanship for three years after the expiration of the Full Parts and Labor coverage of the product's limited warranty. (This coverage is different from the limited warranty. Read your terms and conditions for full coverage details.) Sub-Zero, Wolf, and Cove products installed in Anguilla, Antigua and Barbuda, Aruba, The Bahamas, Barbados, British Virgin Islands, Cayman Islands, Dominica, Dominican Republic, Grenada, Guadeloupe, Haiti, Jamaica, Martinique, Montserrat, Netherlands Antilles, Puerto Rico, Saint Barthelemy, Saint Kitts & Nevis, Saint Lucia, Saint Martin, Saint Vincent, Trinidad & Tobago, Turks & Caicos Islands, and US Virgin Islands do not qualify for Sub-Zero Care Plus. Owner support, including the personalized product orientation call, and Sub-Zero Care Plus administration are provided by SZG Warranty Co., Inc., a Sub-Zero Group company. All Sub-Zero, Wolf and Cove products used exclusively for household or personal use, and installed on the same date (other than dishwashers, laundry, coffee systems, outdoor grills, side burners, and burner modules), qualify for Sub-Zero Care Plus. Rebates are issued via company check. This offer cannot be combined with any other offers. Caution: If you submit an untrue submission in response to this promotion, you may be subject to criminal prosecution under applicable federal or state law and you may be liable for monetary damages.