



2023 TRUE RESIDENTIAL BUILDER PROGRAM

To register for the True Residential Builder Program

1. Complete and return this registration form to your True Sales Representative to request approval on the builder program.
2. Mark purchase orders with "Builder Program"

Sales Representative Approval _____

Company Name: _____
 Company Contact: _____
 City: _____ State: _____ Zip: _____
 Contact Phone: _____ Fax: _____
 Email: _____

Dealer Name: _____
 Dealer Address: _____
 City: _____ State: _____ Zip: _____
 Contact Phone: _____ Fax: _____
 Email: _____

EXPECTATIONS AND REQUIREMENTS

Builders must register and commit to purchasing 10 units per year.
 Builders receive 5% off of UMRP pricing.

Builder program discounts do not apply to Commercial models, TD models or ADA height units. Please see your True Regional Sales manager for questions.

Mail, email or fax completed registration forms to your your True Residential Sales or Equipment Customer Service Representative:

True Residential
 Attn: Equipment Customer Service
 2001 East Terra Lane, O'Fallon, MO 63366