



2023

JENNAIR®
CURATE
YOUR
EXPERIENCE

ADMINISTRATION

The Whirlpool HUB administers the **Curate Your Experience Instant Savings Program**. The Whirlpool HUB website and its customer service team provide a range of valuable services and are ready to answer all your questions regarding these programs: www.whirlpoolhub.com * 855-458-5446

THE PROGRAM

Consumers who purchase select appliances* during the program period will be eligible to receive an instant credit of \$1400 or more that may be applied toward the purchase of Additional Qualifying JennAir® Products. JennAir brand Trade Customers may claim back the reimbursement value(s) shown**. All sales and claims for these programs are subject to JennAir brand's policies

Sell*	Instant Credit Toward Additional Purchases	Amount Trade Customer Will Be Reimbursed
LEVEL ONE		
Pro Style Range	\$1,400	\$1,020
Built-In Wall Oven + Cooktop		
Built-in Refrigerator or 2 Columns		
LEVEL TWO		
Sell a 2nd Level One Product	Additional \$1,400	Additional \$1,020
Repeat the promotion for additional instant savings		

Qualifying Products for Additional Purchase Credit*		
Built-In Microwaves	Freestanding Bottom Mount Refrigerators	Dishwashers
Microwave Hood Combinations	Built-In Refrigerator Panels	Trash Compactors
24" Ovens	Column Refrigerator Panels	
Ventilation Systems	Drawer Refrigerators	
Coffee System	Icemakers	
Warming Drawers	Wine Cellars	
	Beverage Centers	
	Undercounter Refrigerators	
Non-Qualifying Product		
Non-Convection Countertop Microwaves	Euro-style freestanding product	Accessories & Blower Motors

*See 2023 Curate Your Experience Instant Savings program letter in the Resources tab on the Whirlpool HUB for the list of eligible models and program effective dates.

**In order to qualify for reimbursement, sales to consumers must comply with JennAir Brand's Unilateral Minimum Resale Pricing Policy (UMRP). In order to qualify for reimbursement, sales to Authorized Building Professionals must have a JennAir Premier Builder Number entered when submitting claims, show Builder name and Premier Builder Number on invoice and comply with the posted Builder UMRP.



CLAIMS

Program eligibility is based on date of sale. **All program claims should be made as soon as the product is sold.** Claims must be submitted on the Whirlpool HUB by the last day of the second month following the sale. The sooner the claim is entered, the sooner the reimbursement is processed.

Follow the simple three-step claim process on the Whirlpool HUB under Submit Claim.

STEP 1: ENTER INVOICE INFORMATION

If the sale was made to an authorized JennAir Premier Builder make sure to enter the Premier Builder Number. The number must be present on the invoice. Builder name must appear on the invoice. Make sure to enter your Claim Reference Number when submitting for easy tracking. It will appear on the credit memo and you can search for it on the Payments tab (see Figure A and B).

STEP 2: ENTER PRODUCT INFORMATION

STEP 3: UPLOAD OR FAX SUPPORTING CLAIM DOCUMENTATION

Customer invoices or other appropriate supporting documentation must accompany all claims. Invoices must clearly indicate the credit was given to the consumer.

AUDITS

All claims are audited. Invoices should be provided at the time claims are submitted for the quickest turnaround.

PAYMENTS

Claim to payment turnaround is between 7 and 10 days. Payments for approved claims are issued weekly by credit memo to Trade Customers' Whirlpool Corporation account.

Figure A: Credit Memo

LINE NO.	MARKET PART NUMBER	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED PRICE
1	J08200W5	TAHOE 66 TALL TUB BUILT-IN DIS	1	(157.43)	(157.43)
2	JG0343088	JEN DD GAS CKTP 30" 66W/ CLEA	1	(242.77)	(242.77)
3	JAN2827W5	37" BI ELEC DOUBLE OVEN CONVE	1	(498.80)	(498.80)
SUBTOTAL					(899.00)
TOTAL USD					(899.00)

Trade Customer reference number provided at claim entry

Comments: IN REFERENCE #JENNAIR0215 FEB

Total Instant Credit

Figure B: Lookup Function

Payments View

Program Type: All

From: 2/8/2015 To: 3/10/2015

Credit Memo Number

Claim Reference

Get Details Export

RESOURCES

Go to the Resources tab on the Whirlpool HUB to download the Instant Rebate program rules, Builder UMRP information and How to Check Payment History. Programs are subject to change without notice. Whirlpool Corporation reserves the right to cancel, suspend or amend this program at any time without written notice.