



November 30th, 2022

Official Notice: MAAX Bathtubs Discontinuation

MAAX Customers & Partners,

In true MAAX fashion, we put innovation at the forefront of our DNA. As such, we continuously strive to introduce new products into the market that feature forward thinking designs and strong value to end users. Alongside this comes the need to take a strategic look at our portfolio and determine the best approach to refine it so we can ultimately serve you better.

As such, we will be discontinuing select low volume products in our acrylic offering. This will enable us to better serve you through optimization of our internal operations and capacity alleviation for innovation.

Effective immediately, the below SKUs will be closed for any new quotes.

As of February 1st, 2023, the below SKUs will be discontinued for any new orders with the available replacement SKUs highlighted below.

Model Name	Model SKU	Replacement Model Name	Replacement Model SKU
TALMA 4272	106169	Arno 7242	106460

If you have any questions regarding this discontinuation, please do not hesitate to contact Customer Care or your MAAX sales rep.

Thank you for your continued partnership and support as we work together to Build a Better Bathware Industry.