



November 1, 2022

Dear Valued BlueStar® Dealer,

As we head into the holiday season and look towards the end of the year, I wanted to take the opportunity to thank you for your continued support of BlueStar®!

We are anxiously awaiting the shipment of our first Dual Fuel range series later this month and cannot wait for you to see the new X8™ burner in action in your very own showroom displays. We have a lot for which to be grateful and much to celebrate!

In the spirit of celebrating and coming together with family and friends, BlueStar® has some exciting offerings for you to share with your customers to make their holidays a little brighter! Our most popular Culinary Series (RCS – Open Burner) ranges are getting a refresh and will now come with **stainless steel knobs as standard**. Additionally, we will begin allowing full color and customization options in this popular series. Finally, for a **limited time (through the end of the year)**, your customers can choose a **standard RAL color at no charge (savings of up to \$1,425) to help celebrate the holidays!** We are confident that customers will find these enhancements, combined with a speedy **three-week lead time**, to be compelling reasons to choose BlueStar®!

Last but certainly not least, we are enhancing our display offering to you, our valued dealer, to place the Culinary Series ranges and three-piece suite on display in your stores. Your BlueStar® Territory Manager will provide details on this exciting opportunity!

Again, thank you for your trust and confidence in BlueStar®! From all of us at BlueStar – have a great holiday season!

Best Regards,

Karol A. Becker
Vice President of Sales
Prizer-Painter Stove Works, Inc.
Manufacturer of **BlueStar**® Appliances