

California Faucets[®]

From our hands to your home™

February 7, 2022

Dear Select Dealer:

Just a friendly "heads up" that we plan to publish our new 2022 Catalog and Price List in the early Spring. We will be sure to announce the exact effective date well in advance to give you plenty of time to update your systems and inform your own customers.

As always, we strive to keep our offerings fresh and relevant, so the new catalog will be chock-full of exciting new products with outstanding design and smartly considered technology. Of course, to make way for these new products, we will need to bid adieu to some old standbys. Personally, I've grown quite attached to some of these legacy products, but nostalgia cannot drive what goes into our line. As the saying goes, sometimes you must clean out the old closet. A Spring cleaning if you will.

The attached list will give you a heads-up of the products that are being discontinued, so that you can begin pre-planning your display space and commitments while providing your customers with the most up-to-date information. While the official "discontinue effective date" will be the effective date of the new catalog, we will continue to support and accept orders, inventory permitting, for an appropriate transition period afterwards. Please note that due to the ongoing supply chain uncertainty, inventory may be exhausted prior to the official discontinue date, in which case, we will notify you that we are unable to accept the order.

For example, that is the current case with all Swarovski Crystal products. About 1 year ago, Swarovski, announced that they were discontinuing the manufacture of all items except jewelry. At that time, we placed our final order estimating our needs for the next year. However, due to strong overall sales over the past 12 months, we exhausted that inventory earlier than projected and cannot get any additional supply. Therefore, **all items containing Swarovski Crystal are discontinued effective immediately.**













For other items, we may find ourselves with excess inventory. In these cases, it may be an excellent profit opportunity for you to pick up overstock of discontinued items at a significant discount. If you are interested in getting a quote and availability of any discontinued item, please reach out to our customer service team.






Despite all the challenges, 2021 was a year of historic growth for us, and with your continued support, we anticipate another banner year in 2022. On behalf of everyone at California Faucets, we thank you for your partnership and look forward to growing with you.

Warm Regards,

Jeff Silverstein
Chief Executive Officer

Picture	Item	Description	Notes
	Huntington (42 Series)	All Items in Series except Single Lever, Single Hole Lavs.	Lever only will remain for kitchen items.
	Catalina (63 Series)	All Items in Series.	
	Santa Monica (38/58 Series)	All Items in Series.	
	Camarillo (59 Series)	All Items in Series.	
	San Clemente (69 Series)	All Items in Series.	All crystal has been discontinued by Swarovsky. We are exploring options for future crystal series.
	Rosalina (K80 Series)	All Items in Series.	
	Ceraline	All Items in Series.	We are exiting the linear drain business
	SH-106/108/112	Shower Roses	Will be replaced by new item: thin traditional SH-148-8/10/12.
	SH-171 & SH-172	Flat Shower Heads	Use SH-162 & SH-177
	SH-09	Brass Shower Head	
	SH-323	StyleFlow 3" Traditional Shower Head	
	SH-514	StyleFlow 5" Transitional Shower Head	

	HS-551 & HS-561	StyleFlow Air Single Function Hand Shower: Traditional & Contemporary	Styleflow Air Multi Function not discontinued.
	HS-20 & HS-22	Budget Hand Showers	
	SH-10	Generic Water Supply	Replaced by SH-10-XX Decorative Water Supplies
	SH-20	Generic Bracket	Replaced by SH-20S-XX Decorative Brackets
	SH-25	Generic Bracket & Supply	Replaced by SH-25S-XX Decorative Combo Brackets & Supply
	9224 & 9224P	Cable Operated Tub Drain; ABS & PVC Versions	
	9230 & 9231	Gerber Type Tub Drain	
	9234	Trip Lever Face Plate	
	9400	Recessed Paper TP Holder	
	9551	Deluxe Adjustable Bath Rack	Use 9550 Adjustable Bath Rack
	9453	SS Contemporary Wall Shower Basket	
	9457	SS Contemporary Corner Shower Basket	

	9490 & 9491	Generic Traditional Cabinet Pulls	Replaced by Decorative Cabinet Pull Program
	9495 & 9496	Generic Contemporary Cabinet Pulls	Replaced by Decorative Cabinet Pull Program
	9660	Jr. Basket Strainer	
	RBZ	Rustico Bronze	Use ORB or BTB
	MOB	Mocha Bronze	Use ORB or BTB