

Multi-brand

AKER

- Aker Legacy Bases Discontinuation
- Aker GT4260 AP Bathtub Valdosta Discontinuation

RETAIL

- MAAX Nordica Update
- MAAX Carlton Textured Bottom Discontinuation
- Discontinuation of the Reverie Drop-in Bathtub

PROFESSIONAL

- Discontinuation of the Serenade Drop-in Bathtub

COLLECTION

- Utile Designer Series Discontinuation

Aker Legacy Bases Discontinuation

Aker Customers & Partners,

As we continue to introduce new products into the market that feature forward thinking designs and strong value to end users including the Icon Base line, we have had to take a strategic look at the entire shower base portfolio to best optimize it for our customers and our internal operations.

As such, we are moving ahead with the discontinuation of select products that will enable us to do just that. We have invested in new ICON shower base molds to service your transition from our SP line.

Effective immediately, job quoting for the following shower bases will cease.

Effective April 22nd 2022, the same SKUs will be discontinued, the replacement SKUs are highlighted below.

Sales Code	SKU	Replacement SKU
141069	SP-3442	Icon 4234 141435
141070	SP-3248	Icon 4832 141438
141071	SP-3448	Icon 4834 141439
141072	SP-3648	Icon 4836 141440
141073	SP-3260	Icon 6032 141444
141074	SP-3660	Icon 6036 141448

Effective immediately, the following shower bases will be discontinued.

Sales Code	SKU	Replacement SKU
141075	SP-NAS	
141076	SPCN-3636	
141151	GS-54B	
141068	SP-3636	Icon 3636 141433

If you have any questions regarding this discontinuation, please do not hesitate to contact customer care.

Aker GT4260 AP Bathtub Valdosta Discontinuation

As part of ongoing efforts to continuously identify opportunities to improve our operational efficiencies, we are announcing that, effective March 1st 2022, the Aker GT 4260 AP Bathtub (sales code 141482) will be discontinued in the Southeast region of the United States out of the Aker Valdosta manufacturing facility.

As a replacement, customers should transition to the Aker GT 4260 L/R alcove bathtub, sales code 141082.

MAAX Nordica Update

Effective March 15th 2022, the MAAX Nordica tub shower will no longer feature the acrylic towel bar on the back wall.

MAAX Carlton Textured Bottom Discontinuation

Effective March 15th 2022, the MAAX Carlton I 48" x 35" AcrylX shower will transition from a textured bottom to a smooth bottom.

The discontinued sales code 102720 will have the replacement sales code of 100961.

Discontinuation of the Reverie Drop-in Bathtub

Effective March 15th 2022, the MAAX Reverie drop-in bathtub (sales code 105462) will be discontinued.

Discontinuation of the Serenade Drop-in Bathtub

Effective March 1st 2022, the MAAX Serenade drop-in bathtub (sales code 105515) will be discontinued.

Utile Designer Series Discontinuation

Effective April 1st 2022, the following Utile models will be discontinued from the Designer Series product offering (no new orders after April 1st 2022).

Product Description	Sales Code
Utile 60 BW - Funky Wallpaper Vertigo	103422-308-518
Utile 48 BW - Funky Wallpaper Vertigo	103421-308-518
Utile 36 SW - Funky Wallpaper Vertigo	103415-308-518
Utile 60 BW - Hexa Wallpaper Waterfall	103422-309-520
Utile 48 BW - Hexa Wallpaper Waterfall	103421-309-520
Utile 36 SW - Hexa Wallpaper Waterfall	103415-309-520
Utile 60 BW - Hexa Wallpaper Shades	103422-309-519
Utile 48 BW - Hexa Wallpaper Shades	103421-309-519
Utile 36 SW - Hexa Wallpaper Shades	103415-309-519
Utile 60 BW - Squares Wallpaper Interlink	103422-310-521
Utile 48 BW - Squares Wallpaper Interlink	103421-310-521
Utile 36 SW - Squares Wallpaper Interlink	103415-310-521
Utile 60 BW - Smooth Ash Grey	103422-311-501
Utile 48 BW - Smooth Ash Grey	103421-311-501
Utile 36 SW - Smooth Ash Grey	103415-311-501
Utile 60 BW - Smooth Thunder Grey	103422-311-019
Utile 48 BW - Smooth Thunder Grey	103421-311-019
Utile 36 SW - Smooth Thunder Grey	103415-311-019
Utile 60 BW - Smooth White	103422-311-523
Utile 48 BW - Smooth White	103421-311-523
Utile 36 SW - Smooth White	103415-311-523