

FISHER & PAYKEL

November 1st, 2021

Subject: January 1st, 2022 Price Increase

To: Our Valued Customers

At Fisher & Paykel, we are committed to our vision of becoming a world class supplier in the luxury premium appliance industry. We are steadfastly committed to the continued investment in the overall business and our partnerships by delivering new and innovative products to market, enhancing the consumer experience, as well as expanding our consumer reach with our brands.

Due to the ever-changing and unprecedented business environment that Covid-19 has created, Fisher & Paykel and DCS continue to experience substantial increases in the cost of products and shipping. We have reviewed our product categories in detail and determined where we need to offset these increases. As a result of this review, we have made the decision to implement a price increase on select products across various categories, effective January 1st, 2022.

Our updated price sheets reflect the following changes:

UMRP Price Changes

Select Ranges

Select Ventilation

Select Refrigeration

Select Dish Drawers

DCS Outdoor Products

Order Guidelines and Deadlines:

Orders placed on or after January 1st, 2022, will reflect the new prices.

Orders placed prior to January 1st, 2022, with a requested delivery date March 1st, 2022, or later will reflect the January 2022 price.

Backorders for orders placed before January 1st, 2022, will hold the 2021 pricing if shipped within 7 days of product availability.

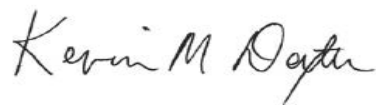
Any available product not shipped by deadlines will be repriced at 2022 pricing.

Orders placed before December 31st that exceed 20% of the normal run rate are subject to the January price increase.

Our commitment is to continue delivering products that offer innovation, quality, beauty of choice, and deliver perfect results for consumer's indoor and outdoor kitchens.

Thank you for your partnership and continued support of Fisher & Paykel and DCS.

Kind Regards,



Kevin Dexter

President & COO, Fisher & Paykel USA