

# ARROW-GRAM



October 19, 2021



## GRAND KITCHEN EVENT

This notice is to inform you that the Sub-Zero Group, Inc. has announced future changes to the Grand Kitchen Event program.

After the current promotion deadline date of December 31, 2021, there will be several changes to the program—

### Current Program (through 12/31/21):

- Qualifying Package = \$1,000 rebate or extended warranty (extended warranty would apply to qualifying package and any add-ons)
- Each Additional Add-On = 1 point to be used towards Wolf Gourmet product

### New Program (effective 1/1/22):

- Qualifying Package = \$1,000 rebate or extended warranty (extended warranty would apply to qualifying package and any add-ons)
- Nothing additional will be earned for add-ons

Consumers will have nine months to redeem from their invoice date. Depending on their invoice from the dealer, they will be eligible for their respective promotion—either with or without Wolf Gourmet.

All Sub-Zero, Wolf and Cove products used exclusively for household or consumer use and installed on the same date (other than Asko Product, coffee systems, outdoor grills, side burners, and burner modules), qualify for Sub-Zero Care Plus. Rebates are issued via company check. This offer cannot be combined with any other offers.

The Grand Kitchen Event brochure, promotion dates, and all other program materials will be updated with the program adjustments above. Timing of the availability is yet to be determined.

Please contact your Territory Sales Manager if you have any questions regarding the information provided in this ArrowGram.