

# **ARROW-GRAM**



August 4, 2021



## PRICE INCREASE NOTIFICATION

This notice is to inform you that Best products and accessories will have a price increase effective on **October 1, 2021**. The increase percentage on average is 6.75%. The detailed price sheets will be communicated as they become available later in August.

### Price Increase Details:

- MAP Pricing Effective Date: October 1, 2021
- Dealer Pricing Effective Date: October 1, 2021
  - All Best products must be:  
ordered before 11:59 pm Thursday, September 30, 2021

All orders placed after 11:59 pm September 30, 2021 will reflect the new price regardless of request, promise or shipping dates.

All Orders placed between now and September 30, 2021 will be received at current pricing and must be shipped by March 4, 2022. On March 5, 2022 all open orders will be repriced. Backorders will not be honored.

Please contact your Territory Sales Manager if you have any questions regarding the information provided in this ArrowGram.