

# JENNAIR®

## 2021 PROGRAMS

### Curate Your Experience Promotion

Up to \$2,000 off the invoice

Stage 1 = \$1,000

Stage 2 = \$1,000

**CHOOSE ONE SIGNATURE OFFERING**

**REDEEM \$1000**  
instant credit\* towards  
1 or more Select Appliances

OR

**CHOOSE TWO SIGNATURE OFFERINGS**

**REDEEM \$2000**  
instant credits\* towards  
2 or more Select Appliances

**SIGNATURE OFFERINGS**



+ Select Appliance(s)

PROFESSIONAL-STYLE RANGE



Or

+ Select Appliance(s)

BUILT-IN REFRIGERATOR OR ANY TWO COLUMNS



+ Select Appliance(s)

WALL OVEN + COOKTOP PAIR



+ 2 Freestanding Choices  
+ Select Appliance(s)

FREESTANDING RANGE + 2 FREESTANDING CHOICES  
including eligible ventilation, microwaves, warming drawers, dishwashers and refrigerators

### Noteworthy changes that have added flexibility and simplicity:

- You can receive \$1,000 off by starting with Columns or BIRs (previous to 2021, you had to start with cooking products to then qualify for built-in refrigeration/columns)
- There is only one promotion - Curate Your Experience, which includes RISE, NOIR, and Euro
- Brand expressions can be mixed/combined to qualify for Stage 1 and Stage 2, as long as the promotion structure is followed

### Premier Influencer Program

**10% off UMRP applicable for registered builders and designers**

**Influencer Code must be listed on the invoice. The code is in the format: JA123456**

To obtain an Influencer Code, the builder or designer must be a registered JennAir Influencer. Please provide the following information to your JennAir point of contact to get an influencer registered:

- Contact Name
- Contact Phone Number
- Contact Email Address
- Company Name
- Company Address
- Company Website
- Federal EIN or Builder License

### Premier Partner Reward Program

**Designers can earn \$100 per major sku supporting RISE & NOIR product**

To claim rewards, designers can login at JennAir.com under Professionals → Premier Partner Program

\*Registered designers can layer the 10% off UMRP with the \$100/sku kickback

## FOCUS SKUS ~1-4 WEEK LEAD TIMES

### Dish:

Pocket Handle - JDTSS247HS

NOIR Handle - JDTSS244GM / JDTSS246GM

RISE Handle - JDTSS246GL

### Refrigeration:

Columns: JBZFL18IGX, JBRFR24IGX + matching Pro, Euro, RISE, NOIR stainless panel kits (*reminder that pro & euro column panel kits have been reduced to \$1 cost!*)

### Cooking:

Cooktops: JGC3530GS, JGC3536GS, JIC4730HS, JIC4736HS, JEC3536HS

Wall Ovens: JJW2430IL, JJW2830IM, JMW2430IM

Microwaves - JMV8208CS, JMDFS24JL, JMDFS24HM, JMC1116AS, JMC3415ES

Ranges: JDRP436HM/L, JGRP436HL, JGRP548HL, JDRP636HM, JDRP536HM,

Rangetops: JGCP430HM/L, JGCP436HM/L, JGCP536HM, JGCP636HM/L

Slide-ins: JGS1450FS

## AVAILABILITY CALL-OUTS

~6-8 week lead times

- JFFCC72EHL
- JFFCC72EFS
- JFFCF72DKL
- 30" & 36" columns
- Downdraft & most slide-in ranges

Expected to ship ~June 2021:

- Built-in Refrigeration (all models) - Please convert sales to columns or freestanding refrigeration if possible

Expected to ship ~March/April 2021:

- Small Space Product (steam oven, speed oven, 24" wall oven)

## CURATE YOUR EXPERIENCE - CALCULATOR UPDATED

Go to JennAir.com → Professionals → Retail & Sales → Calculator

Or click here: <https://www.jennair.com/curate-calculator.html>

Check out the new functionality to SHARE & PRINT your calculator info!

