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CLASSIC | CONSUMER LAUNDRY DETERGENT PROGRAM

Effective Dates: October 1, 2020 through January 31, 2021 Scope: All dealers with account in good standing

Purpose: Increase the benefit of purchasing an ASKO Laundry pair and introduce the Classic Laundry Detergent to the consumer market.

Sell an **ASKO** LAUNDRY PAIR



Classic: W2084W & T208VW



Logic: W4114CW & T411VDW



Style: W6124XW & T611VUW

Asko's range of washers and dryers provide the best possible results, handling your clothes with care. No matter what life throws at you, Asko has the perfect UltraCare system to make short work of your laundry.

- Stacked or side by side installation.
- Washers feature exclusive Activedrum™ technology; tumble action cleaning, uses less water, energy and detergent.
- Spin speed up to 1400 rpm reduces drying time
- Dryers feature exclusive Butterfly™ drying system; gently tumbles laundry in a figure eight.
- Large capacity drum with more airflow requires less heat, saves energy and is gentler on clothes.
- Energy saving features give washer models ENERGY STAR® qualified rating.



Your Customer can Receive a
One Year Supply* of

CLASSIC
 LAUNDRY DETERGENT
FREE

With the Mail-in Consumer Promotion Certificate

*3 Pails valued at \$120