



# JENNAIR® UPDATES

*Monthly Newsletter*

December 2020



## *Inside the Issue*

2021  
PROGRAMS

EURO  
FREESTANDING  
UPDATE

SMALL SPACE  
UPDATE +  
MORE

## FOCUS SKUS ~1-4 week lead times

### Cleaning:

Pocket Handle - JDTSS247HS

NOIR Handle - JDTSS244GM / JDTSS246GM

RISE Handle - JDTSS246GL

### Refrigeration:

Columns - JBZFL18IGX, JBRFR24IGX + matching Pro, Euro, RISE,  
NOIR stainless panel kits

### Cooking:

Cooktops: JGC3530GS, JGC3536GS, JIC4730HS, JIC4736HS,  
JEC3536HS

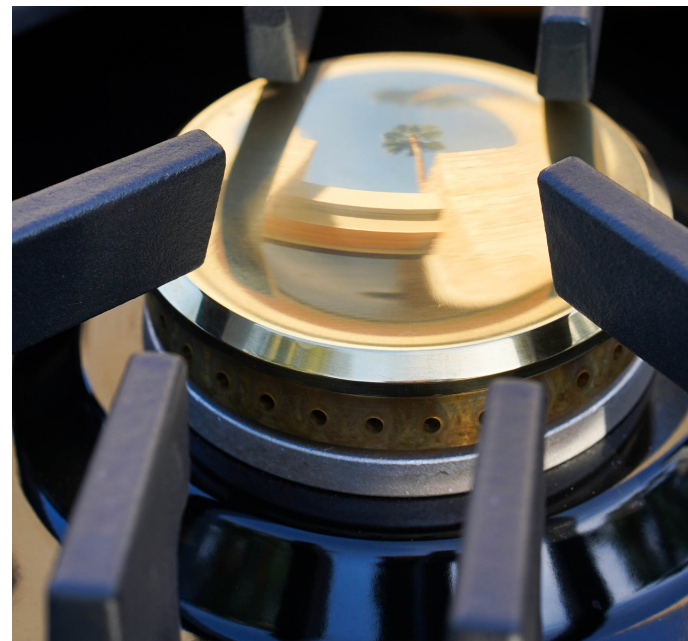
Wall Ovens: JJW2430IL, JJW2830IM, JMW2430IM

Warming Drawers

OTRs

Rangetops: JGCP430HM/L, JGCP436HM/L, JGCP536HM/L,  
JGCP636HM/L, JGCP748HM/L

Slide-ins: JGS1450FS



# 2021 PROGRAMS

## Curate Your Experience Promotion

Up to \$2,000 off the invoice

Stage 1 = \$1,000

Stage 2 = \$1,000

Columns & BIRs added to Stage 1

This promotion will include RISE, NOIR and Euro

### Noteworthy changes that have added flexibility and simplicity:

- You can receive \$1,000 off by starting with Columns or BIRs (previous to 2021, you had to start with cooking products to then qualify for refrigeration)
- There is only one program - Curate Your Experience, which includes RISE, NOIR and Euro
- Brand expressions can be mixed/combined to qualify for Stage 1 and Stage 2 as long as the program structure is followed

## Premier Influencer Program

10% off UMRP applicable for registered builders and designers

Influencer Code must be listed on the invoice. The code is in the format: JA123456

To obtain an Influencer Code, the builder or designer must be a registered JennAir Influencer. Please provide your JennAir point of contact with the following information to register an influencer:

- Contact Name
- Contact Phone Number
- Contact Email Address
- Company Name
- Company Address
- Company Website
- Federal EIN or Builder License

## Premier Partner Reward Program

Designers can earn \$100 per sku supporting RISE & NOIR product

To claim rewards, designers can login at <https://jennairdesignerrebates.com/Public/Login.aspx> or visit JennAir.com and view the resources under the "Professionals" tab

\*Registered designers can layer the 10% off UMRP with the \$100/sku kickback

## RISE & NOIR Small Space - Open to order now!

Our 24" Urban Living product is Open to Order NOW! New orders are shipping in late Q1 2021. This includes our new steam ovens (JJW6024HM/L), speed ovens (JMC6224HM/L) and wall ovens (JJW2424HM/L).



# Freestanding Euro Update

We will be extending euro freestanding production into 2021.  
**At this time, skus will be in the "active" status** (not discontinued status).



JES1450FS



JGS1450FS



JIS1450DS



JES1750FS



JDS1750FS



JMV8208CS



JTSS247HS



JFC2089BEM



JFC2290REM



JFFCC72EFS



JMV9196CS

## Pro & Euro Stainless Column Panel Kits Removed from UMRP and Reduced to \$1 cost!



This is a great opportunity to switch customers from BIRs to columns while BIR availability is tight. We have great availability on 18" Freezers (left hinge) and 24" column refrigerators (right hinge), and the pro & euro panels to match. We also have great availability on 18" & 24" right hinge freezers.

These discounted panels still count as an additional qualifying product on the Compliments of JennAir & Curate Your Experience Promotions.

The panels can be sold for **FREE** if the dealer wishes.

Panels that are are priced at \$1:

JKCPL181GS	JKCPL181GP	JKCPL301GS	JKCPL301GP
JKCPR181GS	JKCPR181GP	JKCPR301GS	JKCPR301GP
JKCPL241GS	JKCPL241GP	JKCPL361GS	JKCPL361GP
JKCPR241GS	JKCPR241GP	JKCPR361GS	JKCPR361GP



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*The only way is forward.  
Progress is in our DNA.*



## Availability Update

~8-10 week lead times:

- 30" & 36" columns
- Commercial RISE & NOIR ranges

We are experiencing a supply constraint on built-in refrigeration. All models are experiencing an estimated 90-120 day lead time on new and existing orders.

~6-8 week lead times

- JFFCC72EHL
- JFFCC72EFS

**\*\*Please work with your clients to place orders as far in advance as possible. Thank you!**

## COMMERCIAL RANGE RACK LITERATURE

Each new RISE & NOIR range will ship with two racks. There will be a tent card inside each range that walks the client through how to receive the third rack.



**JennAir Epicenter (Service, Parts, Product Questions) 1.800.536.6247**

***Please call in for assistance instead of emailing whenever possible!***

***Emails sent to [nar\\_jennair\\_customerexperience@jennair.com](mailto:nar_jennair_customerexperience@jennair.com) have about a one-week response time.***