

ARROW-GRAM



November 9, 2020



New Product Introduction: Designer Series Undercounter

The Sub-Zero Group is pleased to introduce the Designer Series Undercounter product line, the anticipated availability is late Q1 2021.

With this series launch, the product models have been streamlined by making them all panel-ready and offering as sales accessories—the stainless steel door panels with both pro and tubular handle options. These new models will also feature a new integrated hinge and mount to the side cabinets instead of the counter above.

A cross-reference table showing the discontinued current models and the new Designer Series equivalent models is on page 2. There is a price change as part of this product launch. A new price sheet outlining the new models and supporting sales accessories will be provided in the near future.

As preparation for the launch begins, last time buy orders for the current models must be entered by **November 25, 2020**. Consider anticipated consumer needs for the current models and order accordingly. Product is not guaranteed and will be reviewed upon receipt of all orders.

The transition to the new Designer Series Undercounter models will begin as the current product stock is depleted.

The new Designer Series Undercounter models will be added to the Future Products page on the website by the end of December 2020.

Continued...

Please contact your Territory Sales Manager if you have any questions regarding the information provided in this ArrowGram.

Sales Group	Current Model	New Model
Beverage Center	UC-24BG/O-LH	DEU2450BG/L
	UC-24BG/O-RH	DEU2450BG/R
	UC-24BG/S/PH-LH	
	UC-24BG/S/PH-RH	
	UC-24BG/S/TH-LH	
	UC-24BG/S/TH-RH	
Combo Units	UC-24CI-LH	DEU2450CI/L
	UC-24CI-RH	DEU2450CI/R
	UC-24C-LH	
	UC-24C-RH	
Refrigerator	UC-24R-LH	DEU2450R/L
	UC-24R-RH	DEU2450R/R
Outdoor Refrigerator	UC-24RO/PH-LH	DEU2450RO/L
	UC-24RO/PH-RH	DEU2450RO/R
Wine Storage	UW-24/O-LH	DEU2450W/L
	UW-24/O-RH	DEU2450W/R
	UW-24/S/PH-LH	
	UW-24/S/PH-RH	
	UW-24/S/TH-LH	
	UW-24/S/TH-RH	
Free Standing Wine Storage	UW-24FS/S/TH-RH	Discontinued Model