



California Faucets[®]

From our hands to your home™

November 10, 2020

Dear Select Dealers:

We are pleased to present our new “**Fall 2020 New Product Guide**” which introduces several highly anticipated new products and options to our Bath, Kitchen and Shower collections. Even during these uncertain times, we are confident that these new products will add value and profit opportunity for you.

This guide incorporates and completely replaces all prior new product guides.

Printed copies of the new product guide will be available shortly. Your local sales representative will be by to drop off when they are ready. Please call our friendly customer service at **800-822-8855** if you need more after that. You can also email your request for additional printed copies, pdf version, or an excel spreadsheet version to catalog@calfaucets.com.

All new products are in-stock and available for immediate shipment at standard estimated finish lead times. The exciting new products include:

KITCHEN

- **Squeeze Lever Option for Kitchen Faucets:** Our most popular pull-down kitchen faucet designs are now available with new ergonomic and aesthetic squeeze handle. This new design allows for ease of switching from aerated stream to vigorous spray in striking visual style and is available in all 28 artisan finishes. Features include:
 - All brass insulated sprayer ensures hand comfort even at higher temperatures.
 - “Positive Docking System” ensures sprayer stays secure in spout.
 - Available in pull-down, prep faucet and culinary faucet styles.
 - Part of a complete suite of matching kitchen faucets and accessories.



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- **“Quad Spout” Option for Kitchen Faucets:** Increase your design options with our new double-bend “Quad” spouts. Available on most kitchen series, the new spouts add versatility and a unique style option to the collection. Features include:
 - 9” center-to-center spout reach is appropriate for even the largest kitchen sinks.
 - Lower faucet height is ideal for space constrained applications.

BATH

- **High Flow Rate Single Handle Tub Fillers:** Joining our popular series of 2 handle tub fillers, we now offer single handle tub filler options that complement all California Faucets series. Features include:
 - Plentiful 10 GPM flow rate. Fill a large tub in just a few short minutes.
 - Generous 9” center-to-center spout reach.
 - Extensive selection of handles, spouts and finishes.
 - Traditional, Contemporary, Transitional and Industrial designs.
- **Wheel Handle Option for Descanso | 30 Series:** Based on authentic mid-century valve handle designs, this new wheel handle perfectly complements the light industrial vibe of our popular Descanso series. Features include:
 - Available in contrasting Matte Black and Red powder coat finish. Or, coordinate/contrast with one of our existing 28 finish options.
 - Scalloped ergonomic design allows for ease of gripping and turning.
 - Same pricing as Carbon Fiber handle option.
- **Libretto | E5 Series:** Named for its lyrical and flowing Italian design, and developed with our European manufacturing partner, this latest addition to our single-hole collection exhibits a whimsical take on contemporary design. Features include:
 - Rectangular aerated stream for visual interest.
 - Complete series of perfectly matched and coordinated bath, shower and accessory items, available in all 28 artisan finishes.
- **D Street | 52 & 53 Series:** An homage to the “D Street” surfing beach community, this new collection exudes a casual, yet modern and



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individualistic style. Create your own look with a variety of spout, handle and insert options. Features include:

- 3 Spout types and 2 handle types.
- Smooth, Knurled or Carbon Fiber inserts allow for customization and visual interest. Finish in coordinating or contrasting finish.
- Single-handle option available in 3 heights

SHOWER

- **Combination Hand Shower Bracket & Supply:** Thanks to overwhelming customer demand, you can now complete your custom shower with clean, trend-forward design. Features include:
 - Incorporates our recently introduced “positive lock” swivel holder. No more sagging hand showers!
 - One-piece combo design for a clean lock.
 - Options to match every California Faucets style and finish. Choose from Traditional, Contemporary, Square and Transitional designs in all 28 artisan finishes.
- **Extra Large Shower Arms:** Designed to perfectly complement our selection of larger shower heads in a wall-mounted application, these extra-large arms offer a convenient alternative to complicated ceiling-mount applications.
 - Extra-long 20” projection from wall and 7” rise.
 - Supports a wide variety of large format shower heads
 - Supports up to 10 lb maximum shower heads
 - Options to match every California Faucets style and finish. Choose from Traditional, Contemporary, Square and Transitional designs.

These new products are sure to delight your clients and come with California Faucets’ well-earned reputation for quick delivery, superior quality and first-class customer service.

As always, please don’t hesitate to contact us if you have any questions or feedback on these or any California Faucets products. Thank you for your ongoing partnership. Stay safe.

Warm Regards,

Jeff Silverstein, President & CEO, California Faucets