



DATE: October 14, 2020
TO: Sales Representatives
FROM: PLSCA, IAQ Division
SUBJECT: NEW! WhisperWarm DC Launch
PRODUCT LAUNCH: November 16, 2020

INTRODUCTION:

Introducing the new and improved **WhisperWarm® DC™**, a high-performance fan/heater solution, with optional LED light! WhisperWarm DC incorporates a host of new features to deliver healthy air and instant warmth to chilly bathrooms. A powerful and intelligent ECM motor, combined with Pick-A-Flow™ technology, simplifies the selection process and ensures optimum CFM output to meet code and reduce callbacks. A larger 1600-watt heating element enables builders and remodelers to enjoy easy, code-compliant installations, while delivering high-output exhaust ventilation and space heating comfort for occupants. For homes with little or no heat in the bathroom, or for added comfort in assisted living residences, WhisperWarm DC is the perfect solution.

KEY FEATURES:

- Precision spot ventilation fan/heater pairs a powerful ECM motor with SmartFlow™ technology for optimum CFM output.
- Built-in 1600W Positive Temperature Coefficient heater delivers instant warm-up for ultimate comfort and Panasonic's legendary long-life operation.
- Unique, adjustable grille with built-in diffuser offers superior directional heating.
- Pick-A-Flow™ and SmartFlow™ work together to assure required airflow (50-80-110 CFM), optimal exhaust power, code compliance and reduced callbacks.
- Optional 10W dimmable LED chip panel with <1W LED night light is JA-8 compliant for CA Title 24.
- Flex-Z Fast™ bracket enables fast, flexible room side installation.
- Can be used to comply with ASHRAE 62.2.

OLD TO NEW MODEL CROSS REFERENCE AND PRICING:

WhisperWarm DC is an HVI certified, UL listed fan/heater, with optional LED light. It carries a 6-year warranty on the ECM motor, 5 years on LED light and 3 years all other parts. It is *not* UL listed for tub/shower enclosure.

OLD Model	NEW Model	NEW Family Name	NEW Description	NEW UPC Code	NEW List Price
FV-11VH2	FV-0511VH1	WhisperWarm® DC	Fan-Heater combination, 50-80 110 CFM; ECM Motor.	8 85170 37417 1	\$ 480.00
FV-11VHL2	FV-0511VHL1	WhisperWarm® DC	Fan-Heater-Light combination, 50-80 110 CFM; ECM Motor.	8 85170 37418 8	\$ 620.00