

2020 Promotional Overview: Replacement Products

	CALL-TO-ACTION	TIMING
RANGE	\$500 Off the Purchase of Any 30" or 36" Range	Purchase: July 20th - September 13th, 2020 Redemption: by October 31st, 2020
COOLING	\$500 Off the Purchase of Any 30" or 36" MasterCool Bottom-Mount Fridge-Freezer (including French Door)	Purchase: July 20th - September 13th, 2020 Redemption: by October 31st, 2020

Please reach out to your assigned Miele Sales Manager for full promotional details and related 'buy-in' incentives. Post launch, visit mieleusa.com/promotions for active campaign details.

