



## SUB-ZERO, WOLF, AND COVE BRAND OVERVIEW QUICK REFERENCE GUIDE

**Our company mission, vision, and products revolve around five core values. They are:**

- Authenticity / Family Roots
- Performance
- Design and Aesthetics
- Quality
- Service and Support

**Each of our products is the specialist in its field, with a unique mission and amazing customer benefits.**



Sub-Zero is the **Preservation Specialist** because every Sub-Zero includes:

- Precise Temperature Control
  - Humidity Control
  - Air Purification



Wolf is the **Cooking Specialist** because every Wolf:

- Is the **Master of Heat Transfer**
- Is the **Master of Temperature Control**
- Incorporates **Easy-To-Use Technologies**
- Offers excellence in **4 Cooking Types** (dual-stacked burners, dual convection, induction, and convection steam)



Cove is the **Cleaning Specialist** because every Cove is designed for:

- Precise Water Flow
- Superior Drying Conditions
- A Fully Adjustable Interior
- A cycle **So Quiet, It Never Interrupts**