



# ULTIMATE LAUNDRY ROOM

## PROMO PLAYBOOK

ISSUED 5/1/2019



**PROMO PRICES VALID  
MAY 16 – JUNE 5, 2019**





# ESSENTIAL LAUNDRY ROOM BUNDLE

With generous capacity and wi-fi enabled Smart features, this affordable laundry pair has everything you need

WASHER

**WM3500CW**

SmartThinQ® Technology

ColdWash™ Option

4.5 cu. ft. Ultra Large Capacity

DRYER

**DLE3500W**

GAS MODEL DLG3501W ALSO AVAILABLE\*\*

SmartThinQ® Technology

10 Drying Programs

7.4 cu. ft. Capacity

LG STYLER

**S3WFBN**

Refreshes and Reduces Odors

Sanitizes and Reduces Allergens

Gently Dries Delicate Items

3-PIECE BUNDLE  
**\$2,397\***

PMAP AFTER \$300 REBATE



**CREATE YOUR ULTIMATE LAUNDRY ROOM**  
See all of the options on page 10



\*After point of sale discounts and \$300 mail-in or instant rebate when compared with MSRP for models WM3500CW, DLE3500W and S3WFBN. Terms and conditions apply. Retailer establishes final price; see retailer for details. \*\*Gas model priced higher. The CERTIFIED ASTHMA & ALLERGY FRIENDLY Mark is a Registered Certification Mark of the ASTHMA AND ALLERGY FOUNDATION OF AMERICA and ALLERGY STANDARDS LTD.

**MANUFACTURER'S INCENTIVE VALID MAY 16 – JUNE 5, 2019**



# ALLERGY REDUCING PACKAGE

Common household allergens don't stand a chance with the power of AAFA CERTIFIED LG Steam technology

WASHER

## WM3700HVA

LG Steam Technology

SmartThinQ® Technology

4.5 cu. ft. Ultra Large Capacity

DRYER

## DLEX3700V

GAS MODEL DLGX3701V ALSO AVAILABLE\*\*

TurboSteam™

SmartThinQ® Technology

7.4 cu. ft. Capacity

27" PEDESTAL

## WDP4V (2)

Easier Loading and Unloading

LG STYLER

## S3RFBN

Refreshes and Reduces Odors

Sanitizes and Reduces Allergens

Gently Dries Delicate Items

5-PIECE  
PEDESTAL PACKAGE

\$3,155\*

PMAP AFTER \$300 REBATE



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LAUNDRY ROOM

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# TURBOWASH<sup>®</sup> TIMESAVER SUITE

Power clean big loads up to 4.5 cu. ft. in under 30 minutes<sup>1</sup> or steam refresh clothes in between washings

WASHER

## WM3900HBA

TurboWash™ 360°  
SmartThinQ® Technology  
LG Steam Technology

DRYER

## DLEX3900B

GAS MODEL DLGX3901B ALSO AVAILABLE\*\*

TurboSteam™  
SmartThinQ® Technology  
Sensor Dry

LG SIDEKICK™ PEDESTAL WASHER

## WD100CB

Wash 2 Loads at the Same Time  
SmartDiagnosis™  
1.0 cu. ft. Right Size Capacity

29" PEDESTAL

## WDP4B

Easier Loading and Unloading

LG STYLER

## S3RFBN

Refreshes and Reduces Odors  
Sanitizes and Reduces Allergens  
Gently Dries Delicate Items

5-PIECE  
LG TWIN WASH™ SUITE

\$3,575\*

PMAP AFTER \$300 REBATE



CREATE YOUR ULTIMATE  
LAUNDRY ROOM

See all of the options  
on page 10



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# ULTIMATE LAUNDRY ROOM SUITE

Outstanding cleaning for your largest loads while the LG Styler refreshes clothes between trips to the dry cleaner

WASHER

## WM8100HVA

TurboWash®

LG Steam Technology  
5.2 cu. ft. Mega Capacity

DRYER

## DLEX8100V

GAS MODEL DLGX8101V ALSO AVAILABLE\*\*

TrueSteam®

SmartDiagnosis™  
9.0 cu. ft. Mega Capacity

LG SIDEKICK™ PEDESTAL WASHER

## WD200CV

Wash 2 Loads at the Same Time

SmartDiagnosis™  
1.0 cu. ft. Right Size Capacity

29" PEDESTAL

## WDP5V

Easier Loading and Unloading

LG STYLER

## S3RFBN

Refreshes and Reduces Odors  
Sanitizes and Reduces Allergens  
Gently Dries Delicate Items

5-PIECE  
LG TWIN WASH™ SUITE

\$3,875\*

PMAP AFTER \$300 REBATE



CREATE YOUR ULTIMATE LAUNDRY ROOM  
See all of the options on page 11



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# MODERN CLASSIC BUNDLE

A fresh take on the familiar top load design, with huge capacity that fits more in every load—no agitator needed

WASHER

**WT7100CW**

TurboDrum

6Motion™ Technology

4.5 cu. ft. Ultra Large Capacity

DRYER

**DLE7100W**

GAS MODEL DLG7101W ALSO AVAILABLE\*\*

Sensor Dry

SmartDiagnosis™

7.3 cu. ft. Capacity

LG STYLER

**S3WFBN**

Refreshes and Reduces Odors

Sanitizes and Reduces Allergens

Gently Dries Delicate Items

3-PIECE BUNDLE

**\$2,197\***

PMAP AFTER \$300 REBATE



CREATE YOUR ULTIMATE LAUNDRY ROOM  
See all of the options on page 12



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# SMART MADE SIMPLE PACKAGE

Tap into Smart features that make laundry simple, from remote start and stop to cycle complete notifications

WASHER

**WT7300CW**

TurboWash3D™

SmartThinQ® Technology

5.0 cu. ft. Mega Capacity

DRYER

**DLE7300WE**

GAS MODEL DLG7301WE ALSO AVAILABLE\*\*

LG EasyLoad™ Door

SmartThinQ® Technology

Sensor Dry

LG STYLER

**S3WFBN**

Refreshes and Reduces Odors

Sanitizes and Reduces Allergens

Gently Dries Delicate Items

3-PIECE PACKAGE  
**\$2,397\***

PMAP AFTER \$300 REBATE



CREATE YOUR ULTIMATE  
LAUNDRY ROOM  
See all of the options  
on page 12



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MANUFACTURER'S INCENTIVE VALID MAY 16 – JUNE 5, 2019



# SPACE SAVER BUNDLE

Fits your laundry and your space with a compact 24" width and stackable design

WASHER

**WM1388HW**

24" Width Fits Small Spaces

6Motion™ Technology

2.3 cu. ft. Capacity

DRYER

**DLEC888W**

24" Width Fits Small Spaces

Sensor Dry

4.2 cu. ft. Capacity

LG STYLER

**S3WFBN**

Refreshes and Reduces Odors

Sanitizes and Reduces Allergens

Gently Dries Delicate Items

**CREATE YOUR ULTIMATE LAUNDRY ROOM**

See all of the options on page 13



3-PIECE BUNDLE  
**\$2,897\***

PMAP



\*After point of sale discounts when compared with MSRP for models WM1388HW, DLEC888W and S3WFBN. Terms and conditions apply. Retailer establishes final price; see retailer for details. The CERTIFIED ASTHMA & ALLERGY FRIENDLY Mark is a Registered Certification Mark of the ASTHMA AND ALLERGY FOUNDATION OF AMERICA and ALLERGY STANDARDS LTD.

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# ALL-IN-ONE BUNDLE

The convenience of a washer and dryer combo in one compact design—with no need for external venting

WASHER DRYER COMBO  
**WM3499HVA**

24" Width Fits Small Spaces  
No Venting Required  
2.3 cu. ft. Capacity

LG STYLER  
**S3RFBN**

Refreshes and Reduces Odors  
Sanitizes and Reduces Allergens  
Gently Dries Delicate Items

2-PIECE BUNDLE  
**\$2,698\***

PMAP



**CREATE YOUR ULTIMATE LAUNDRY ROOM**  
See all of the options on page 13



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**MANUFACTURER'S INCENTIVE VALID MAY 16 – JUNE 5, 2019**



## CREATE YOUR ULTIMATE LAUNDRY ROOM—FRONT LOAD



ESSENTIAL LAUNDRY ROOM BUNDLE						
	\$1,398*	\$1,896*	\$1,946*	\$2,397*	\$2,895*	\$3,095*
WM3500CW WASHER	•	•	•	•	•	•
DLE3500W DRYER**	•	•	•	•	•	•
WDP4W PEDESTAL(S)		•	•		•	•
WD100CW LG SIDEKICK™			•			•
S3WFBN LG STYLER				•	•	•
<b>INCLUDES REBATE</b>	—	—	\$150	\$300	\$300	\$300



ALLERGY REDUCING PACKAGE						
	\$1,598*	\$2,156*	\$2,226*	\$2,597*	\$3,155*	\$3,375*
WM3700HVA WASHER	•	•	•	•	•	•
DLEX3700V DRYER**	•	•	•	•	•	•
WDP4V PEDESTAL(S)		•	•		•	•
WD100CV LG SIDEKICK™			•			•
S3RFBN LG STYLER				•	•	•
<b>INCLUDES REBATE</b>	—	—	\$150	\$300	\$300	\$300



TURBOWASH® TIMESAVER SUITE						
	\$1,798*	\$2,356*	\$2,426*	\$2,797*	\$3,355*	\$3,575*
WM3900HBA WASHER	•	•	•	•	•	•
DLEX3900B DRYER**	•	•	•	•	•	•
WDP4B PEDESTAL(S)		•	•		•	•
WD100CB LG SIDEKICK™			•			•
S3RFBN LG STYLER				•	•	•
<b>INCLUDES REBATE</b>	—	—	\$150	\$300	\$300	\$300

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**MANUFACTURER'S INCENTIVE VALID MAY 16 – JUNE 5, 2019**



## CREATE YOUR ULTIMATE LAUNDRY ROOM—FRONT LOAD



ULTIMATE LAUNDRY ROOM SUITE	\$1,998*	\$2,656*	\$2,726*	\$2,997*	\$3,655*	\$3,875*
WM8100HVA WASHER	•	•	•	•	•	•
DLEX8100V DRYER**	•	•	•	•	•	•
WDP5V PEDESTAL(S)		•	•		•	•
WD200cV LG SIDEKICK™			•			•
S3RFBN LG STYLER				•	•	•
<b>INCLUDES REBATE</b>	—	—	\$150	\$300	\$300	\$300

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**MANUFACTURER'S INCENTIVE VALID MAY 16 – JUNE 5, 2019**



## CREATE YOUR ULTIMATE LAUNDRY ROOM—TOP LOAD



	\$1,198*	\$2,197*
<b>MODERN CLASSIC BUNDLE</b>		
WT7100CW WASHER	•	•
DLE7100W DRYER**	•	•
S3WFBN LG STYLER		•
<b>INCLUDES REBATE</b>	—	<b>\$300</b>



	\$1,398*	\$2,397*
<b>SMART MADE SIMPLE PACKAGE</b>		
WT7300CW WASHER	•	•
DLE7300WE DRYER**	•	•
S3WFBN LG STYLER		•
<b>INCLUDES REBATE</b>	—	<b>\$300</b>

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**MANUFACTURER'S INCENTIVE VALID MAY 16 – JUNE 5, 2019**



## CREATE YOUR ULTIMATE LAUNDRY ROOM—COMPACT



<b>SPACE SAVER BUNDLE</b>	<b>\$1,598*</b>	<b>\$2,897*</b>
WM1388HW WASHER	•	•
DLEC888W DRYER	•	•
S3WFBN LG STYLER		•



<b>ALL-IN-ONE BUNDLE</b>	<b>\$1,399*</b>	<b>\$2,698*</b>
WM3499HVA ALL-IN-ONE	•	•
S3RFBN LG STYLER		•

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## Refresh And Look Your Best

TrueSteam® technology reduces odors and wrinkles that cling to fabrics without the use of harsh chemicals.



## Save Time And Money

Reduce trips and time spent traveling to the dry cleaner—the LG Styler refreshes between cleanings from the convenience of your home.



## Preserve Fabrics

Use the LG Styler to gently dry delicates like coats, wool sweaters, cashmere and lingerie, and avoid the damage of high-heat tumble dryers.



## asthma & allergy friendly®

LG Styler is CERTIFIED by the Asthma and Allergy Foundation of America for its superior performance in reducing allergens in fabrics.



Available in espresso and white



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