



RESIN8

THE NEXT STEP IN INNOVATION

BUILDING A *Better Bathware* INDUSTRY

THE NEXT STEP IN INNOVATION



ArmorCore™
Exceptionally
Strong Center



AcrylX™
Durable
Superior Finish



Resin8
Reinforcing
Layers



RESIN8

American Bath Group **Product Strength**

American Bath Group's product's strength comes from its components. ArmorCore™ creates the strong center, protected by layers of reinforcement, and finished with AcrylX™. Innovative Resin8 targets those reinforcing layers.

29%*

STRONGER

Increased
Tensile Strength

63%*

**MORE
FLEXIBLE**

Increased
Flexibility

62%*

**MORE
RESILIENT
TO IMPACT**

Increased
Elongation

**When compared to previously used product/resin*

American Bath Group is Building a Better Bathware Industry, and we're doing this by driving product innovation, pursuing operational excellence everywhere and focusing on the experience. We've been looking at aspects of our product no one has even thought about, and now we're back with something new- Resin8.

Resin8 is a proprietary new resin formulation exclusive to American Bath Group. It's been tested and perfected over several years, and is now ready for use in our American Bath Group products.



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