

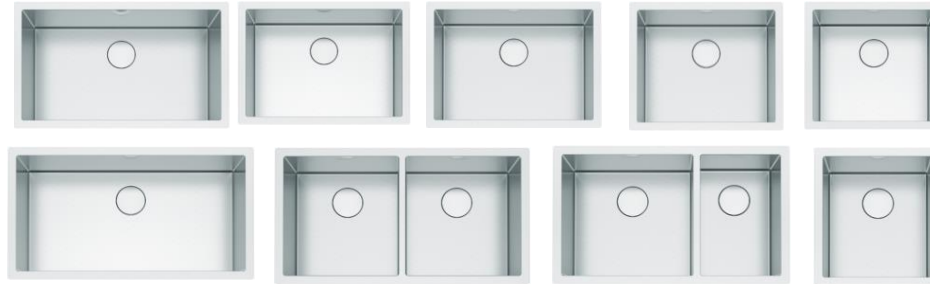
# PROFESSIONAL 2.0 – TOP NOTCH SINK

PRODUCTS

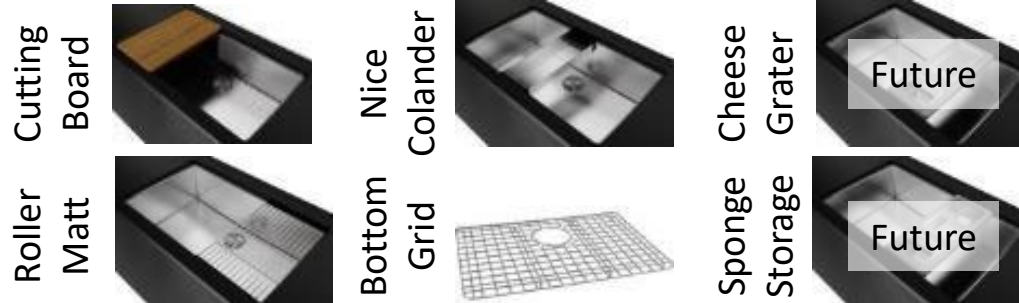
STAR  
features

- Best quality (18 gauge Type 304 Stainless Steel)
- 8mm radius contemporary design
- FRANKE exclusive integral ledge system
- Silk finish and round drain cover included
- Noise reduction

12  
models



BEST  
accessories



# PROFESSIONAL 2.0 – HOW TO SELL IT

## What are the Top Selling Features?

- Cutting edge 8mm design and best SS quality available
- Wide range of accessories and integrated ledge
- Looks stunning with silk finish and round drain cover

## Who should get one?

- That's the sink for the kitchen enthusiast who really just wants the best design and best quality
- It's for modern thinkers – age does not matter

## Why not get a Julian J7 or a Kohler Prolific?

- Lifetime warranty – even for rockstars
- Kohler Prolific is decent quality but their ledge design and accessories give it a less contemporary look – by far

