

2018 PRICE CHANGE

- Whirlpool Corp recently announced a price increase due to the growing raw material cost. Jenn-Air was able to limit the impact of this Corp pricing strategy to the following:
- Coffee, select Microwaves, Ice Makers, Trash Compactors, elect Under-Counter Ref, select Hoods, select Warming Drawers

CONNOISSEUR PROGRAM

- **CHANGE:** Ability to apply 50% Discount for Influencer personal use. **Compliments Promo can no longer be applied.**
- Must be approved by Jenn-Air Representative Prior to executing sale.
- PO for product submitted to JA Rep for product to be ordered at discount.

MODEL HOME & DESIGNER

- **CHANGE:** 50% Discount applied upfront, no claim back required.
- Must be approved by Jenn-Air Representative Prior to executing sale.
- PO for product submitted to JA Rep for product to be ordered at discount.

WARRANTY OPPORTUNITY

- **2 year standard** parts & labor on ALL appliances
- When installed by Certified Installer, customer can claim **complimentary one-year extended service plan!**
- Installers can register [here](#).



NEED HELP? [CLICK HERE](#)

- **Phone:** 1-800-536-6247 (response NOW)
- **Email:** nar_jennair_customerexperience@jennair.com (response within 24 business hours)
- ***Include model, serial, name, address, phone



COMPLIMENTS OF JENN-AIR

'17 - \$3,300

- Tier 1: \$1,300
- Tier 2: \$2,000



'18 - \$2,800

- Tier 1: \$1,300
- Tier 2: **\$1,500**

INSTALL ON US | REBATE



Not Continuing

Ending
12/31 2017

PREMIER BUILDER

- No Changes
- 10% off UMRP for qualifying sales
- Ordered off Contract with registered Premier Builders

PERSONAL USE PROGRAM

- Now available the Jenn-Air Diamond Program for sales members. Reach out to your Jenn-Air Representative for details on the discount and how you can get product in your home today!
- Must be registered on JennAir.biz!

2017

PROGRAM	TYPE OF DEADLINE	CLAIM DEADLINE	CLAIM REQUIREMENTS
SPIFFS	DELIVERY BASED	20 TH OF MONTH FOLLOWING DELIVERY	SALE DATE DELIVERY DATE SERIAL NUMBER SELL PRICE
COMPLIMENTS	SALE BASED	END OF MONTH FOLLOWING SALE	SALE DATE SELL PRICE DISCOUNT

CONNOISSEUR

CHANGING in 2018

PREMIER PARTNER	DELIVERY BASED	20 TH OF MONTH FOLLOWING DELIVERY	SALE DATE DELIVERY DATE SERIAL NUMBER
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MODEL HOME / DESIGNER

CHANGING in 2018

INSTALL ON US	ENDING DEC 31, 2017		
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2018

PROGRAM	TYPE OF DEADLINE	CLAIM DEADLINE	CLAIM REQUIREMENTS
CONNOISSEUR	NO CLAIM BACK	TRADE SUBMITS PO TO JENN-AIR REPRESENTATIVE TO PLACE ORDER	PRODUCT IS ORDERED @ 50% DISCOUNT. NO COMPLIMENTS CLAIM
MODEL HOME / DESIGNER	NO CLAIM BACK	TRADE SUBMITS PO TO JENN-AIR REPRESENTATIVE TO PLACE ORDER	PRODUCT IS ORDERED @ 50% DISCOUNT. NO COMPLIMENTS CLAIM

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NOT CONTINUING IN 2018