

2018 Price Change

- Whirlpool Corp recently announced a price increase due to the growing raw material cost. Jenn-Air was able to limit the impact of this Corp pricing strategy to the following:
- Coffee, select Microwaves, Ice Makers, Trash Compactors, elect Under-Counter Ref, select Hoods, select Warming Drawers

JDB9600 - DISH RECALL

- Whirlpool Corporation is in cooperation with BSH Home Appliances Corporation (“BSH”) in announcing a voluntary recall on October 19, 2017, to replace the power cord on certain Jenn-Air dishwasher models.
- This decision was made following recent customer reports that found that the dishwasher power cord can overheat, posing a potential fire hazard. No injuries have been reported.

EURO = PRO

- As part of the Q4 Price Alignment Strategy, units with both Euro and Pro Handles will be the same Cost/UMRP.
- Units without a “Pro” equivalent model did not see a pricing change.

WARRANTY OPPORTUNITY

- **2 year standard** parts & labor on ALL appliances
- When installed by Certified Installer, customer can claim **complimentary one-year extended service plan!**
- Installers can register [here](#).



NEED HELP? [CLICK HERE](#)

- **Phone:** 1-800-536-6247 (response NOW)
- **Email:** nar_jennair_customerexperience@jennair.com (response within 24 business hours)
- ***Include model, serial, name, address, phone



COMPLIMENTS OF JENN-AIR

1. LEVEL 1: Customer buys pro-range **OR** wall oven + cooktop **OR** slide-in range + 2 additional freestanding products, earns **\$1300 towards purchase of additional model from qualifying list**
2. LEVEL 2: Customer adds on BIR to LEVEL 1 package, earns additional **\$2000 towards purchase of additional model from qualifying list.**
3. For use by end consumers & builders!

INSTALL ON US | REBATE

- Get an installation credit up to \$1000 with qualifying purchases.
- Customer mails in install invoice to get **up to \$100 reimbursement per qualifying product - up to \$200 on downdraft ranges & BIRs (+\$100 on panels)**

CONNOISSEUR PROGRAM

- In 2017 you will have the ability to offer “influencers” such as builders or designers 50% off UMRP plus Compliments/Install on Us.
- Must be approved by Jenn-Air Representative Prior to executing sale.
- Maintain full margin opportunity, discount claimed back through HUB.

PERSONAL USE PROGRAM

- Now available the Jenn-Air Diamond Program for sales members. Reach out to your Jenn-Air Representative for details on the discount and how you can get product in your home today!
- Must be registered on JennAir.biz!

PROGRAM	TYPE OF DEADLINE	CLAIM DEADLINE	CLAIM REQUIREMENTS
SPIFFS	DELIVERY BASED	20 TH OF MONTH FOLLOWING DELIVERY	SALE DATE DELIVERY DATE SERIAL NUMBER SELL PRICE
COMPLIMENTS	SALE BASED	END OF MONTH FOLLOWING SALE	SALE DATE SELL PRICE DISCOUNT
CONNOISSEUR	DELIVERY BASED	END OF MONTH FOLLOWING DELIVERY	SALE DATE DELIVERY DATE SERIAL NUMBER DISCOUNT CONNOISSEUR CODE
PREMIER PARTNER	DELIVERY BASED	20 TH OF MONTH FOLLOWING DELIVERY	SALE DATE DELIVERY DATE SERIAL NUMBER
MODEL HOME / DESIGNER	DELIVERY BASED	30 DAYS FOLLOWING DELIVERY	PRE-APPROVAL DISPLAY LOCATION SERIAL NUMBER
INSTALL ON US	CONSUMER BASED	END OF MONTH FOLLOWING REBATE PROMOTION	PURCHASE INVOICE INSTALL INVOICE SERIAL NUMBERS

Important Safety Recall Expansion Notice

BSH Home Appliances Corporation, in cooperation with the CPSC and Health Canada, has voluntarily agreed to expand its 2015 safety recall to replace the power cords on certain Bosch®, Thermador®, Gaggenau®, and Jenn-Air® dishwashers manufactured between September 2012 through January 2015 (see specific brand dates below). The dishwasher power cord can overheat, posing a potential fire hazard.

Stop using your dishwasher and call the BSH Home Appliances Repair Hotline at 888.965.5813.

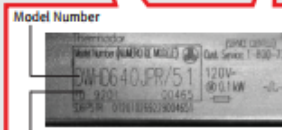


Serial Number beginning with FD

Bosch: SHE33T* SHE53T* SHE65T* SHE68T*
 SHE7PT* SHE8PT* SHP53T* SHP65T* SHP7PT*
 SHV53T* SHV68T* SHV7PT* SHV8PT* SHX53T*
 SHX65T* SHX68T* SHX7PT* SHX8PT* SGE53U**
 SGE63E** SGE68U** SGE63E** SGX68U** SHE9PT**
 SHV9PT** SHX5ER** SHX7ER** SHX9PT** SPE5ES**
 SPE53U** SPE68U** SPV5ES** SPX5ES** SPX68U**

*Serial number range: *FD9209-FD9403 **FD9401-FD9501

Models affected were manufactured from September 2012 through January 2015



Serial Number beginning with FD

Thermador: DWHD44* DWHD64** DWHD65**

*Serial number range: FD9209 - FD9403

**Serial number range: FD9401 - FD9501

Models affected were manufactured from September 2012 through January 2015



Serial Number beginning with FD

Gaggenau: DF2417 DF2607 DF2617

Serial number range: FD9401-FD9501

Models affected were manufactured from January 2014 through January 2015



Serial Number beginning with FD

Jenn-Air: JDB9600CWS JDB9600CWP JDB9600CWX

Serial number range: FD9404-FD9501

Models affected were manufactured from April 2014 through January 2015

888.965.5813

Please call the Repair Hotline from 8 a.m. to 8 p.m. EST Monday through Sunday with your model and serial numbers. Or visit the brand website to see if your model is affected and to register.

www.bosch-home.com/us www.thermador.com www.gaggenau.com/us www.jennair.com