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## “TURN UP THE HEAT” COOKING SELL PROGRAM

Effective Dates: July 1, 2017 through October 31, 2017  
 Scope: All Wolf dealers with account in good standing  
 Purpose: Increase brand market share at competitive price points.

This Summer we are turning up the heat for savings on some Wolf cooking appliances. With a promotional UMRP the savings for your customer are hot! The heat has been turned up for you too with an added Bonus Spiff.

*Place your orders by midnight October 31, 2017 with a requested date no later than November 6, 2017 to qualify.  
 \*The current UMRP will be reinstated effective November 1, 2017.*

### M Series Built-In Ovens - Single or Double - Transitional or Professional

Introducing advanced Dual VertiCross™ convection for the most consistent cooking of any oven, and 10 cooking modes that control heat and airflow.



Model	*Current UMRP	Promotional UMRP July 1, 2017 - October 31, 2017	Bonus SPIFF
SO30TM/S/TH	\$5,190	\$4,799	\$50
DO30TM/S/TH	\$7,950	\$7,549	\$50
SO30PM/S/PH	\$5,405	\$4,999	\$50
DO30PM/S/PH	\$8,270	\$7,869	\$50

### Gas Cooktops - 30” or 36” - Transitional or Professional

Dual-stacked sealed burners, two tiers of flame ports on each burner. One delivers higher heat; the other comes on for lower heat settings.



Model	*Current UMRP	Promotional UMRP July 1, 2017 - October 31, 2017	Bonus SPIFF
CG304T/S (Nat/LP)	\$1,840	\$1,599	\$25
CG304P/S (Nat/LP)	\$1,840	\$1,599	\$25
CG365T/S (Nat/LP)	\$2,115	\$1,899	\$25
CG365P/S (Nat/LP)	\$2,115	\$1,899	\$25

### Electric Cooktops - 30” or 36” - Transitional or Contemporary

You know the advantages of an electric cooktop; safe, efficient and easy to clean. These cooktops add another: exhilarating cooking power and precision, made possible by the high-frequency pulsation technology.



Model	*Current UMRP	Promotional UMRP July 1, 2017 - October 31, 2017	Bonus SPIFF
CE304T/S (/208)	\$1,995	\$1,749	\$25
CE304C/B (/208)	\$1,995	\$1,749	\$25
CE365T/S (/208)	\$2,220	\$1,999	\$25
CE365C/B (/208)	\$2,220	\$1,999	\$25