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“TURN UP THE HEAT” COOKING BUY PROGRAM

Effective Dates: July 1, 2017 through October 31, 2017
 Scope: All Wolf dealers with account in good standing.
 Purpose: Increase brand market share at competitive price points.

This Summer we are turning up the heat for savings on some Wolf cooking appliances. With an SPA discount and a promotional UMRP the savings are hot!

Place your orders by midnight October 31, 2017 with a requested date no later than November 6, 2017 to receive the SPA discount.

M Series Built-In Ovens - Single or Double - Transitional or Professional

Introducing advanced Dual VertiCross™ convection for the most consistent cooking of any oven, and 10 cooking modes that control heat and airflow.



Model	SPA Discount	Promotional UMRP Price July 1, 2017—October 31, 2017
SO30TM/S/TH	\$375	\$4,799
DO30TM/S/TH	\$375	\$7,549
SO30PM/S/PH	\$375	\$4,999
DO30PM/S/PH	\$375	\$7,869

Gas Cooktops - 30” or 36” - Transitional or Professional

Dual-stacked sealed burners, two tiers of flame ports on each burner. One delivers higher heat; the other comes on for lower heat settings.



Model	SPA Discount	Promotional UMRP Price July 1, 2017—October 31, 2017
CG304T/S (Nat/LP)	\$175	\$1,599
CG304P/S (Nat/LP)	\$175	\$1,599
CG365T/S (Nat/LP)	\$200	\$1,899
CG365P/S (Nat/LP)	\$200	\$1,899

Electric Cooktops - 30” or 36” - Transitional or Contemporary

You know the advantages of an electric cooktop; safe, efficient and easy to clean. These cooktops add another: exhilarating cooking power and precision, made possible by the high-frequency pulsation technology.



Model	SPA Discount	Promotional UMRP Price July 1, 2017—October 31, 2017
CE304T/S (/208)	\$175	\$1,749
CE304C/B (/208)	\$175	\$1,749
CE365T/S (/208)	\$200	\$1,999
CE365C/B (/208)	\$200	\$1,999