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# Scotsman® Cool Summer **IDEAL ICE** Rewards

Effective Dates: May 1, 2017 through September 30, 2017  
 Scope: All Scotsman dealers in good standing  
 Purpose: Increase focus on ice maker sales opportunities

## CLEAR ICE

FOR THE ICE PURIST.  
 THE IDEAL INGREDIENT  
*you never taste.*

### Brilliance® & DCE33 Models

- 15-inch under-counter ice machine
- Crystal-clear, taste-free, odorless ice
- Unique cube shape-won't clump or dilute the drink
- 30 - 65 pounds of ice in 24 hours
- Outdoor model available, SCC50 (SS) model only
- Field reversible door
- Available with built-in drain pump

*Sell any Clear Ice Machine*

*Receive a \$50 Bonus Spiff*

Current Spiff: \$50 + Bonus Spiff: \$50

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**Total Spiff per unit: \$100**

## NUGGET ICE

### Brilliance® Model

- 15-inch under-counter ice machine
- Soft ice form for easier chewing
- Produces up to 80 pounds of ice in 24 hours
- Outdoor-approved
- Energy and water efficient
- Field reversible door
- Available with built-in drain pump

*Sell any Nugget Ice Machine*

*Receive a \$75 Bonus Spiff*

Current Spiff: \$50 + Bonus Spiff: \$75

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**Total Spiff per unit: \$125**

Qualifying sales must be shipped and delivered by October 31, 2017