



June 1, 2017

Subject: August – December 2017 Promotions

To: Our Valued Customers

Fisher & Paykel Appliances, Inc.
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At Fisher & Paykel, we are committed to our vision of becoming the #1 global premium appliance company. We continue to invest in our business to deliver value to you, our customer, and our shared consumers. As of August 1st we will be launching stronger promotions to help drive sell through.

- Existing promotions that end on June 30th will be extended to July 31st.
- Existing promotions that end on December 31st will have no change.
- New promotions listed below will launch on August 1st and will run through December 31st.

Thank you for your continued support of Fisher & Paykel Appliances.

Regards,

Nick Jeackjuntra – GM Product Management & Marketing

FISHER & PAYKEL			
	FREE DISHWASHER	FREE HOOD	5 YEAR WASHER WARRANTY
Term	August- December 31st, 2017	August- December 31st, 2017	August- December 31st, 2017
Offer	Purchase any Range or Wall Oven + Cooktop and 36" Refrigerator to receive a Double or two Single DishDrawer™ Dishwashers	Purchase any 30" or 36" Range or Wall Oven + Cooktop and receive a free hood.	Purchase any current Top Load Washer and receive a 5 year warranty with registration
Consumer Value	Free DishDrawer™ Dishwasher	Free Ventilation Hood	Additional 3 year warranty

DCS INDOOR		
	\$1000 OFF RANGE UMRP	5 YEAR WARRANTY
Term	August- December 31st, 2017	August- December 31st, 2017
Offer	BUY ANY DCS RANGE & GET \$1000 off UMRP	BUY 4 OR MORE APPLIANCES AND GET 5 YEAR WARRANTY WITH REGISTRATION
Consumer Value	\$1,000 off UMRP	Peace of mind with a class leading 5 year warranty