



2017 LG MEMORIAL DAY KITCHEN BUNDLE - PREPAID CARD PROMO OFFER

Issue Date: 1/30/2017

Program Name: 2017 LG Memorial Day Kitchen Bundle - Prepaid Card Promo

Program Period: 5/17/2017 through 6/7/2017

Program Offer:

Consumers purchasing four (4) eligible LG Kitchen Major Appliance models between May 17, 2017 and June 7, 2017 (the "Program Period") will be qualified to receive an LG Visa Prepaid Card by mail-in rebate or online subject to the terms and conditions on the next page. Consumers may submit their claim to LG Electronics USA using the 2017 LG Memorial Day Kitchen Bundle Prepaid Card Promotional Offer redemption form by mailing their claim to LG Electronics USA for the program (forms will be distributed before the program date) or by submitting it online at: www.lgrebatecenter.com. This offer cannot be combined with any other special programs or rebates.

2017 LG Memorial Day Kitchen Bundle Offer Eligible Models:

All LG Branded models are eligible for this offer. Please refer to LG's latest price sheet for the full list of models.

Excluded Models:

LG Countertop Microwave Ovens models and all LG Studio models are excluded from this offer

2017 LG Memorial Day Kitchen Bundle Offer Amounts:

Purchase one of the following bundles and receive the indicated rebate amount:

FOUR PIECE KITCHEN BUNDLE	Bundle Value
REFRIGERATOR + RANGE or WALL OVEN + OTR or COOKTOP + DISHWASHER	\$200

FOUR PIECE KITCHEN BUNDLE – BLACK STAINLESS	Bundle Value
REFRIGERATOR + RANGE or WALL OVEN + OTR or COOKTOP + DISHWASHER	\$300

Please note that "Visa" with the superscript R-ball only needs to be used at the first and most prominent mention per page.



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Additional Program Requirements:

LG requires that the following guidelines be implemented as a requirement for program participation:

- **This promotional offer is not valid in combination with any other mail in rebate or prepaid card promotional offer. Refer to redemption form for complete terms and conditions of promotional offer.**
- LG sponsored/authorized value add or services offers may be advertised with the packages. An example of an LG sponsored/authorized value add or service would include, but is not limited to, gift with purchase or dishwasher free installation offer. Refer to redemption form for complete consumer terms and conditions of promotional offer.
- Prepaid Card Bundle offers may be presented as “You Save” (or similar language) or “Percent savings” (or similar language).
- Advertised promotional offers for the specified models above cannot exceed the effective dates specified.
- Print or website advertising for this promotion must not refer to an instant rebate or instant savings related to this prepaid card promotional offer. The terms “Prepaid Card Promotional Offer” should be used.
- Advertised offers may reflect four piece bundle retail price rounding to achieve consumer price points as shown below:

FOUR PIECE BUNDLE MAP RANGE	\$X,Y00 - \$X,Y34	\$X,Y35 - \$X,Y84	\$X,Y85 - \$X,Y99
COMPLIANT BUNDLE MAP	\$X,X99	\$X,Y49	\$X,Y99
BUNDLE MAP RANGE EXAMPLE	\$6,000 - \$6,034	\$6,035 - \$6,084	\$6,085 - \$6,099
COMPLIANT BUNDLE MAP EXAMPLE	\$5,999	\$6,049	\$6,099

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TERMS AND CONDITIONS:

End-user consumer purchasers who purchase a bundle of qualifying new LG Kitchen Major Appliance models at participating retailers in the 50 U.S. states, D.C., or P.R. during the Program Period (defined below) will be eligible to receive the specified LG Visa Prepaid Card by mail-in rebate or online subject to the terms and conditions below. For the purposes of this promotional offer, "bundle of qualifying new LG Kitchen Major Appliance models" includes the models outlined above.

Except as otherwise required by law, this promotional offer is limited to one LG Visa Prepaid Card per household on each qualifying new LG Kitchen Major Appliance bundle purchased between May 17, 2017 and June 7, 2017 (the "Program Period"). Purchase date is determined by receipt. Purchase of qualifying new LG appliance models during the Program Period must appear on the same sales receipt.

Consumers submitting claims by mail must submit the following in one envelope: (1) original, dated sales receipt of eligible products purchased during the program period or legible copies of original dated sales receipt from participating retailers dated between May 17, 2017 and June 7, 2017, and (2) redemption form, completely and legibly filled out. Claims may also be submitted online at www.lgrebatecenter.com. For a list of participating retailers please visit http://www.lg.com/us/authorizeddealers-HA/lg_online_authorized_retailers.jsp.

LG Visa Prepaid Card offer claims must be postmarked no later than July 7, 2017. Online submissions must be received by 11:59 PM Pacific Time on July 7, 2017. Omission of the sales receipt or other requested information (i.e., serial numbers) may delay or stop the processing of this promotional offer. Redemption form and receipt become the property of LG Electronics U.S.A., Inc. upon submission, and will not be returned. No group or organization requests will be honored. Requests for fulfillment to PO Boxes will not be accepted. **This promotional offer is not combinable with any other special programs or rebates.** Purchased merchandise must not be returned or else rebate will be subject to forfeiture. Duplicate submissions of official form or cash register receipt will not be accepted. **Purchases made at The Home Depot, Lowe's Home Improvement Centers, Best Buy, Pacific Sales Kitchen and Bath, JC Penney, and Warners Stelian will qualify for this rebate at the point of sale and do not qualify for this mail in rebate offer. Purchases made at Costco Wholesale are not eligible for this rebate. See these retailers for corresponding offer details. Participating retailers may not utilize this offer in combination with any additional package offers including product bundles with LG Electronics models.** Illegible or incomplete requests will not be honored. Promotional offer void where prohibited, taxed or restricted by law. Online purchases from internet auction sites or purchases of refurbished or reconditioned merchandise are not eligible for this promotional offer. Promotional offer is not valid on free, giveaway, or other complimentary promotional merchandise. Valid only in the fifty (50) states, District of Columbia and Puerto Rico.

LG Electronics U.S.A., Inc. is not responsible for late, lost, mutilated, stolen, misdirected or postage-due requests or mail, computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature.

Prepaid card is given to the consumer as a rebate and no money has been paid by the consumer for the card.

Prepaid card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Card valid for up to 6 months at any merchant that accepts Visa debit cards; unused funds will be forfeited at midnight EST the last day of the month of the card's valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo. (This paragraph may be no less than 8pt font)

Please see the privacy policy located at <http://www.lg.com/us/general/privacy.jsp> for details of LG Electronics U.S.A., Inc.'s policy regarding the use of personal information collected in connection with this promotional offer.

LG Electronics U.S.A., Inc. reserves the right at its sole discretion, to disqualify any individual (and all of his or her claims) who tampers with the claim submission process. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. Prepaid cards are paid in U.S. funds.

Make a photocopy of all materials submitted for your records. Please allow 6-8 weeks for processing, or as otherwise required by law. If you have any questions about this offer, please call 1-877-333-9203 and reference the 2017 LG Memorial Day Kitchen Bundle—Prepaid Card Promo Offer.

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