

The Front Load Advantage

All LG high efficiency laundry systems offer great cleaning and top-notch performance. Energy Star certified washers & dryers are available in both front and top load designs.

For the best overall performance and value,
LG recommends Front Load laundry systems.

FRONT LOAD	VS	TOP LOAD
ADVANTAGES		
✓	BEST CLEANING PERFORMANCE	
✓	GENTLENESS ON CLOTHES	
✓	MOST ENERGY EFFICIENT (Power & Water Usage)	
✓	WATER EXTRACTION (Highest Spin Speeds)	
✓	1 CUBIC FOOT ADD-ON (SIDEKICK™ COMPATIBILITY)	
✓	QUIET OPERATION (TrueBalance™)	✓

Front Load Has An Edge On Cleaning & Care

- ☐ The tumbling action of the drum works with gravity to move clothes in and out of the water providing the right amount of mechanical action to clean the clothes better.
- ☐ Front load washers use less water & energy, and provide a more gentle care of fabrics compared to top load washers.

LG TWIN Wash™

Wash 2 Loads
At the Same Time!



LG SideKick™

Adds an Additional
1 cu. ft. Capacity



Compatible with All 27" & 29"
LG Front Load Washers
built since 2009!

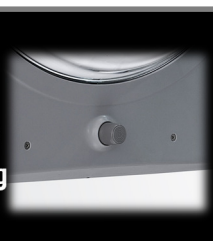
LG's TUB FRESH System Keeps Front Load Washers Clean & Fresh!

Tub Clean Cycle

Using the Tub Clean cycle monthly can help keep the tub clean and fresh.

Magnetic Ventilation

Magnetic door latch allows the door to stay ajar helping the drum to dry.



FreshCare™

Tumbles wet clothes periodically to keep them fresher until removed

The Front Load Advantage

Front load customers can enjoy years of great cleaning, energy efficiency, and worry-free performance.

Save Money

- ✓ Using less energy and water can save on utility bills.
- ✓ Clothes can last longer due to more gentle fabric care.
- ✓ Clothes can dry faster due to higher spin speeds.



Save Time

- ✓ **SideKick™** pedestal washer addition adds 1 cu. ft. capacity, perfect for smaller specialty loads such as intimates, active wear, and hand washables. Wash 2 loads at the same time, or separately, whenever you need!
- ✓ **TurboWash®** can save up to 30 minutes off your laundry time, even for larger loads!
- ✓ **Speed Wash** offers a fast 15 minute cycle is perfect for smaller, lightly soiled loads

LG TWIN Wash™



LG SideKick™

Overcoming Front Load Objections

Consumers may be hesitant to purchase front load laundry because of its past reputation concerning mold, odors, and vibration. LG addressed these concerns many years ago and can help ensure your customers that LG Front Load laundry systems can provide many years of great performance with little worry.

Tub Fresh System

- ✓ **Tub Clean Cycle** – This cycle helps keep the drum fresh and clean by using hot water, bleach or aftermarket cleaning tablets, and fast wash motions to thoroughly cleaning the inner and outer drum. This cycle (as recommended by all manufactures of both front and top load washers) should be used periodically.
- ✓ **Magnetic Ventilation** – Most LG front load washers feature a magnetic “door catch” to to door to remain ajar to help the drum dry after washing. The magnet keeps the swinging open and helps keeps it out-of-the way. It is also recommended to wipe the gasket with a damp cloth diluted with bleach.
- ✓ **FreshCare™** - This option will tumble your wet clothes every few minutes after the cycle is complete. This will help keep them fresh and help reduce wrinkles until they are removed and placed in the dryer.



TrueBalance™ Suspension System – This system allows for quiet, stable performance practically anywhere in the home, even on second floors. The 2-Stage dampers work like shock absorbers to dampen vibrations that can occur during both low and high spins. The Direct Drive motor also contributes to the smooth operation because of its design, with no belts or pulleys.