

Introducing
New Premium
Ranges





Refined sensorial experience (removable brass burners, glide racks, soft-close hinges, and DuraFinish™)

Developed and refined by Jenn-Air, downdraft ventilation uses proximity ventilation to capture smoke, steam and odors at the cooking surface, whisking them down and out of the kitchen

Baking drawer on updraft models adds additional baking capacity to the large capacity of the conventional oven

Downdraft models convertible to duct-free creating more options for designers



NEW MODEL FEATURES

Removable brass burners and DuraFinish™ to help keep cooktop surface looking exceptional

Glide racks smoothly glide in and out, allowing you to effortlessly position and remove dishes

Heavier door from added pane of glass

Soft-close hinge technology lets the oven door close softly, quietly, and securely



Reduced UMRP on all updraft ranges



PREMIUM RANGE PRICING



JES1450F(B/S)



JGS1450F(B/S/P)



JDS1450F(S/P)



JES1750F(B/S)



JDS1750F(B/S/P)

Fuel Type	Electric	Gas	Dual Fuel	Electric	Dual Fuel
Finishes	Black/Euro	Black/Euro/Pro	Euro/Pro	Black/Euro	Black/Euro/Pro
Ventilation	Updraft	Updraft	Updraft	Downdraft	Downdraft
UMRP	\$2249/2299	\$2649/2699/2799	\$2899/2999	\$2999/3099	\$3399/3499/3599
Cost	\$1574/1609	\$1854/1889/1959	\$2029/2099	\$2099/2169	\$2379/2449/2519
Trade Margin	30%	30%	30%	30%	30%



PREMIUM RANGE EURO-STYLE SUITE EXAMPLE



30" Slide-In Gas Updraft JGS1450FS

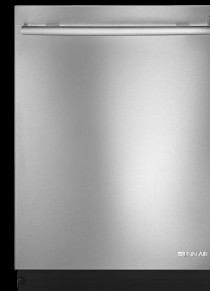


72" Obsidian Cabinet Depth FDBM with External Dispenser JFFCC72EFS



TriFecta™ Dishwasher with 46 dBA JDB9000CWS

30" Over-the-Range Microwave Oven JMV8208CS



\$2,699

\$4,399

\$1,099

\$799

Total UMRP \$8,996

"Compliments of Jenn-Air" Program (\$1,300)

\$7,696

"Install on Us" Program (\$300)



PREMIUM RANGE MARKETING ASSETS AND ACTIVATIONS

JennAir.com (Desktop and Mobile)

The image shows a desktop browser view of the JennAir website's product page for a 30-inch gas range. The page includes a navigation menu, product overview, styles, and a 'Contact with a Dealer' button. A mobile phone is shown in the foreground displaying the same product page on a smaller screen.

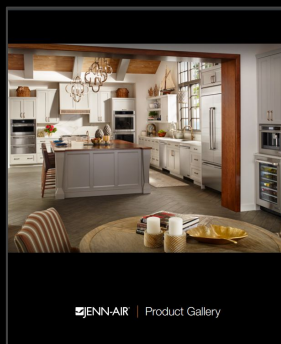
JENN-AIR™ DETAILED PLANNING DIMENSIONS

30" ELECTRIC RANGE

JES1450D

This technical spec sheet provides detailed information for the 30-inch electric range. It includes a table of product dimensions (width, height, depth, etc.) and a list of signature features such as 'Dual Stack Oven', 'Dual Stack Convection', and 'Dual Stack Broiler'. It also lists various options and accessories available for the model.

Spec Sheets and Dimension Guides



Jenn-Air Product Gallery and Mini Gallery

Trade News Online Articles

Why Jenn-Air Does It Best

Jenn-Air Staff
Jul 15, 2015



Do you know that our full-depth ranges open up new capabilities for your customers, beyond 20-inch range cooking. Here's other range features that provide the user with integrated customers to take a more look at Jenn-Air products.

The Jenn-Air full-depth ranges provide the user with a more integrated look at Jenn-Air products. The Jenn-Air full-depth ranges provide the user with a more integrated look at Jenn-Air products. The Jenn-Air full-depth ranges provide the user with a more integrated look at Jenn-Air products.

...your customers can have the convenience of a high-performance oven of an oven-ventilation system.

Learn more about Jenn-Air's full-depth ranges and how they can help your business. Visit our website at www.jenn-air.com for more information.

JENN-AIR

ARE THEY HEARING FROM YOU?
your recommendation can go a long way towards directing a consumer's purchase... MORE

REINVENT TRADITION
Achieve perfection with a convection oven... MORE

RELATE-IVELY EASY
A library of articles is available on... Each article includes Related Articles that make it easy to find additional information. Every article is also linked to its related product under the Media tab on the product's page.

Trevor Phillips
Jenn-Air Brand Manager

JennAir.biz (Desktop and Mobile)

The image shows a desktop browser view of the JennAir.biz website. The page features a large blue banner with the text 'Jenn-Air for Business' and 'Welcome to the source for all your Jenn-Air business needs.' Below the banner is a 'Register Now' button. A mobile phone is shown in the foreground displaying the same page on a smaller screen.

DETAILS HAVE NEVER MEANT MORE.

Our new line of 20-inch ranges offers the perfect solution to address a built-in look while replacing a traditional range.

These ranges feature Jenn-Air's patented Dual Stack™ Oven and our Dual Stack™ Protection. Behind the door is a telescoping slide rack, with three oven doors and style options make them unique and distinctive.

Learn more at the [Whirlpool booth #A22](http://Whirlpool.com/JA22).

Trade News Print Advertising

JENN-AIR | A PERFECTLY TAILORED FIT. | Available at

Online Banner Ads



PREMIUM RANGE PLAN TO SELL

Updraft



JES1450D(B/S)
\$2549/2599

- Black/Euro
- 6.4 cu ft oven capacity
- 5 elements
- Baking drawer
- True convection



JGS1450D(B/S/P)
\$2949/2999/3099

- Black/Euro/Pro
- 5.8 cu ft oven capacity
- 5 brass burners
- 19K BTU dual-stack
- 15K, 9.2K, 8K, 5K
- Baking drawer
- True convection



JDS1450D(S/P)
\$3299/3399

- Euro/Pro
- 5.8 cu ft oven capacity
- 5 brass burners
- 19K BTU dual-stack
- 15K, 9.2K, 8K, 5K
- Baking drawer
- True convection

Downdraft



JES1750E(B/S)
\$2999/3099

- Black/Euro
- 6.4 cu ft oven capacity
- 5 elements
- True convection
- 350 CFM blower cap
- Convert to duct-free



JDS1750E(B/S/P)
\$3399/3499/3599

- Black/Euro/Pro
- 6.4 cu ft oven capacity
- 4 brass burners
- 17K, 15K, 9.2K, 5K
- True convection
- 350 CFM blower cap
- Convert to duct-free



JES1450F(B/S)
\$2249/2299

- Heavier door
- New glide rack
- DuraFinish™
- Soft-close hinge
- Reduced UMRP



JGS1450F(B/S/P)
\$2649/2699/2799

- Heavier door
- New glide rack
- DuraFinish™
- Soft-close hinge
- Reduced UMRP



JDS1450F(S/P)
\$2899/2999

- Heavier door
- New glide rack
- DuraFinish™
- Soft-close hinge
- Reduced UMRP



JES1750F(B/S)
\$2999/3099

- Heavier door
- New glide rack
- DuraFinish™
- Soft-close hinge

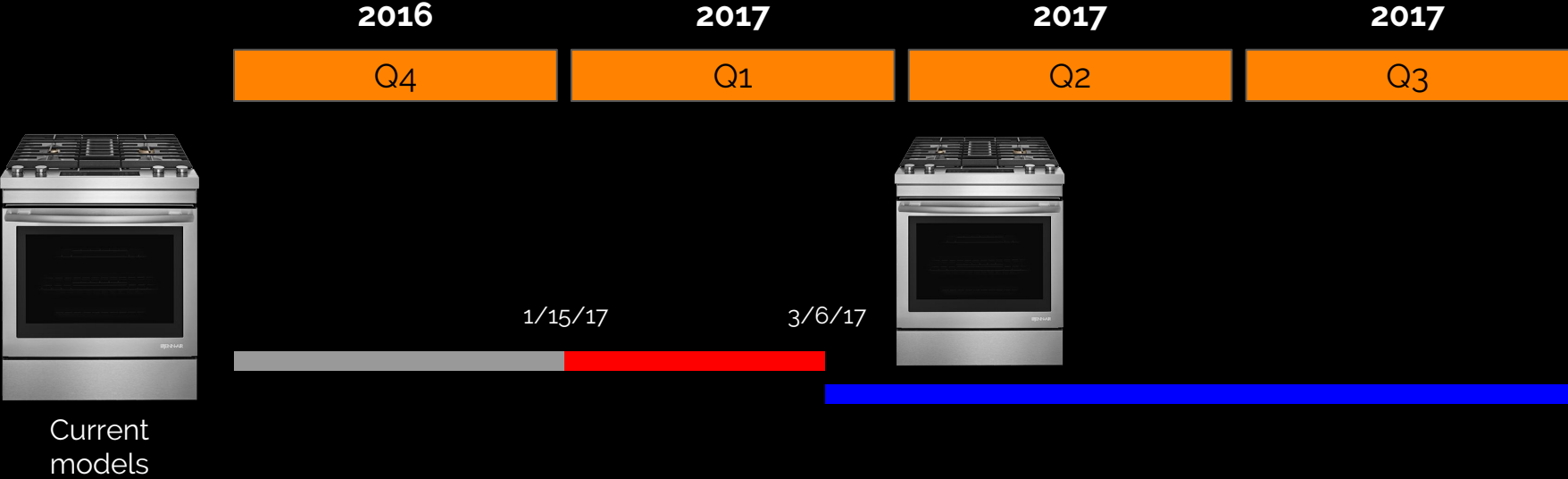


JDS1750F(B/S/P)
\$3399/3499/3599

- Heavier door
- New glide rack
- DuraFinish™
- Soft-close hinge



PREMIUM RANGE TRANSITIONAL PLANNING



Current D&O New



Always in stock at the nearest distribution center

Ready when you need it

JDRP430WP



JGRP430WP



JES1750FS



JDS1750FS



JGS1450FS

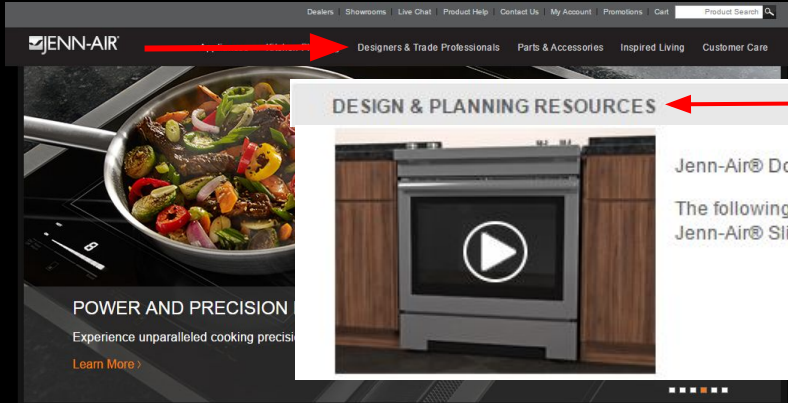


JES1450FS



JGS1450FP

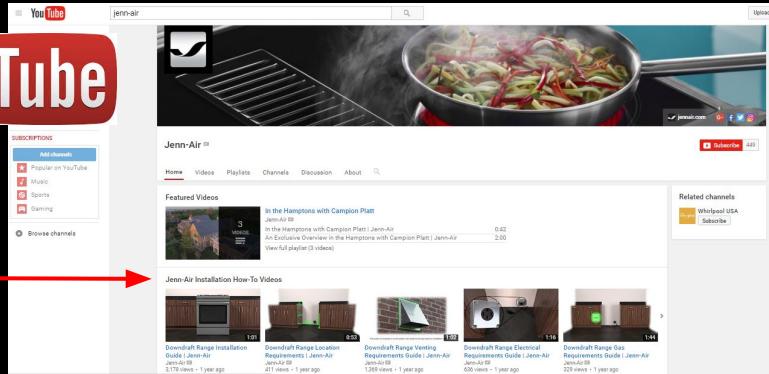
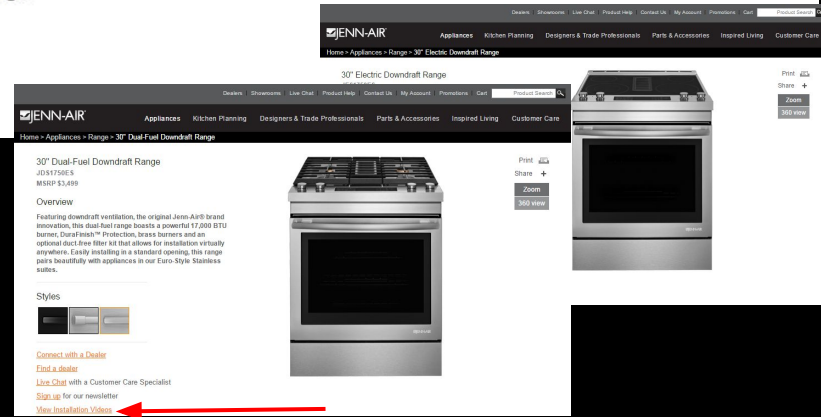




DESIGN & PLANNING RESOURCES

Jenn-Air® Downdraft Range Installation Guide

The following videos can be used to help Qualified Installers learn the necessary steps and proper techniques to install a Jenn-Air® Slide-In Downdraft Range.



Features	Specifications	Parts & Accessories	Guides & Manuals	Warranty	CAD & Design Files
You'll need an Adobe Reader to download and view pdf files. If you don't already have it installed, you can get it here .					
Dimension Guide	Installation Instruction				
Instruction Sheet	Quick Reference Sheet				
Use and Care					





WARRANTY



One-year Extended Service Coverage
when appliances are installed by one of
our 800 participating installers nationwide



- 1-800-JENN-AIR (536-6247)
- Domestic support 8am - 8pm EST
- 60 dedicated Jenn-Air Care Experts
 - Benton Harbor, MI
 - Cleveland, TN
- Pre-buy guidance
- Owner support for use & care
- Scheduling in-home service
- Parts ordering
- White glove follow-up
- Trade Customer support
 - Builders/Dealers
 - Service companies





Thank you.

And thank you for your business.



APPENDIX







