

Introducing  
New Downdraft  
Cooktops



## 2017 DOWNDRAFT COOKTOPS



The ventilation system of this luxury downdraft cooktop features a perimetric design that generates rapid and efficient air movement, allowing it to effectively capture cooking vapors at a low CFM

Enjoy precise controls by selecting your preferred burner setting — from low to high and everywhere in between

Intuitive controls are highly responsive to a light touch increasing usability while making it easy to clean the cooking surface

Located beneath the air grill, the plenum, through which air is drawn, is easy to clean thanks to its short height, a unique feature of Jenn-Air® JX3™ downdraft cooktops

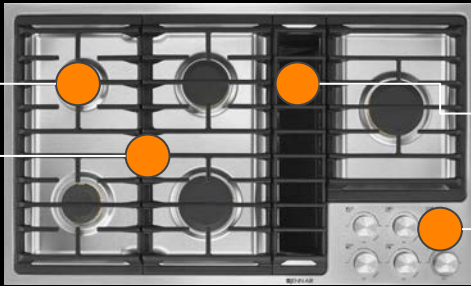


## DOWNDRAFT COOKTOP MODEL FEATURES

Elegant brass burners effectively direct heat for desired cooking results and can be removed for easy cleaning

Porcelain-on-Cast Iron Continuous Grates

The ventilation system of this luxury downdraft cooktop features a perimetric design that generates rapid and efficient air movement, allowing it to effectively capture cooking vapors at a low 310 CFM

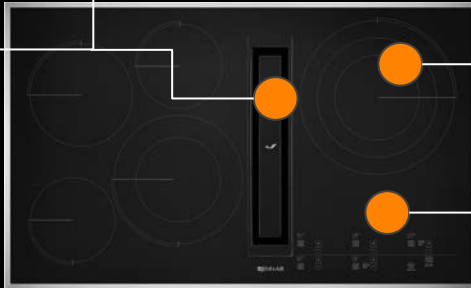


The redesigned ventilation system of this luxury downdraft cooktop effectively captures cooking vapors at a low 310 CFM without any performance loss

DuraFinish® protection resists yellowing, staining and scratching.



DuraFinish® Glass Protection helps keep your ceramic glass cooktop's surface looking like new by resisting scratching



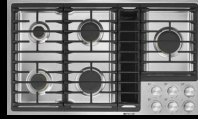
Highly responsive cooking controls with a glass overlay that respond to touch and feature an easy-to-read LED display



# DOWNDRAFT COOKTOP PRICING



JGD3430G(B/S)



JGD3536G(B/S)



JED3430G(B/S)



JED3536G(B/S)



JED4430G(B/S)



JED4536G(B/S)

Fuel Type	Gas	Gas	Electric	Electric	Electric	Electric
Finishes	Black/Stainless	Black/Stainless	Black/Stainless	Black/Stainless	Black/Stainless	Black/Stainless
Ventilation	Downdraft	Downdraft	Downdraft	Downdraft	Downdraft	Downdraft
Controls	Knobs	Knobs	Knobs	Knobs	Glass-Touch	Glass-Touch
UMRP	\$1749/1849	\$1949/2049	\$1599/1699	\$1799/1899	\$1899/1999	\$2099/2199
Cost	\$1224/1294	\$1364/1434	\$1119/1189	\$1259/1329	\$1329/1399	\$1469/1539
Trade Margin	30%	30%	30%	30%	30%	30%



# DOWNDRAFT COOKTOP EURO-STYLE SUITE EXAMPLE



30" Double Wall Oven with V2™ Vertical Dual-Fan Convection System JJW3830DS

\$5,199

36" Gas Downdraft Cooktop JGD3536GS

\$2,049

TriFecta™ Dishwasher with 46 dBA JDBg000CWS

\$1,099

42" Fully Integrated Built-In French Door Refrigerator JF42NXFXDE

\$8,499

with Euro-Style Stainless Panel Kit JPK42FNXESS)

\$799

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Total UMRP \$17,645

"Compliments of Jenn-Air" Program (\$3,300)

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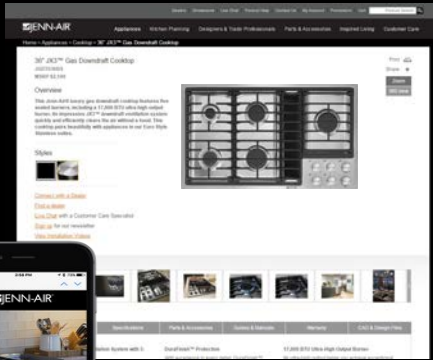
\$14,345

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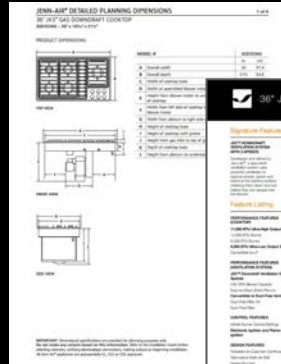
"Install on Us" Program (\$600)



# DOWNDRAFT COOKTOP MARKETING ASSETS AND ACTIVATIONS



JennAir.com (Desktop and Mobile)



Spec Sheets and Dimension Guides

## Trade News Online Articles



## Product Feature on Social Media

## Media Outreach & Press Release



JennAir.biz (Desktop and Mobile)



Jenn-Air Product Gallery and Mini Gallery



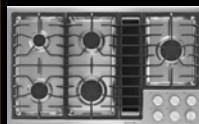


# DOWNDRAFT COOKTOP PORTFOLIO



**JGD3430B(B/S)**  
\$1849/1949

- 30" Gas downdraft
- 3-Sp 425 CFM
- 17k Burner
- 12.5K Burner
- 9.2K Burner
- 5K Burner



**JGD3536B(B/S)**  
\$2049/2149

- 36" Gas downdraft
- 3-Sp 425 CFM
- 17k Burner
- 12.5K Burner
- 15k Burner
- 9.2K Burner
- 5K Burner



**JED3430W(B/S)**  
\$1699/1799

- 30" Glass DD
- 3-Sp 475 CFM
- 9/6" 3000W
- 9/6" 2200W
- 8" 1800W
- 6" 1200W



**JED3536W(B/S)**  
\$1899/1999

- 36" Glass DD
- 3-Sp 475 CFM
- 12/9/6" 2700
- 2-9/6" 2200W
- 7" 100W
- 6" 1200W



**JED4430W(B/S)**  
\$1999/2099

- 30" Tap touch glass DD
- 3-Sp 475 CFM
- 9/6" 3000W
- 9/6" 2200W
- 8" 1800W
- 6" 1200W



**JED4536W(B/S)**  
\$2199/2299

- 36" Tap touch glass DD
- 3-Sp 475 CFM
- 12/9/6" 2700
- 2-9/6" 2200W
- 7" 100W
- 6" 1200W



**JGD3430G(B/S)**  
\$1749/1849

- Removable brass burners
- 3-Sp 310 CFM
- DuraFinish™
- Continuous grates



**JGD3536G(B/S)**  
\$1949/2049

- Removable brass burners
- 3-Sp 310 CFM
- DuraFinish™
- Continuous grates



**JED3430G(B/S)**  
\$1599/1699

- Perimetric DD design
- 3-Sp 310 CFM
- DuraFinish™ glass
- Easy-to-Clean Short Plenum



**JED3536G(B/S)**  
\$1799/1899

- Perimetric DD design
- 3-Sp 310 CFM
- DuraFinish™ glass
- Easy-to-Clean Short Plenum



**JED4430G(B/S)**  
\$1899/1999

- Perimetric DD design
- 3-Sp 310 CFM
- DuraFinish™ glass
- Easy-to-Clean Short Plenum



**JED4536G(B/S)**  
\$2099/2199

- Perimetric DD design
- 3-Sp 310 CFM
- DuraFinish™ glass
- Easy-to-Clean Short Plenum



Maximize incremental flooring with product leading cooktops

Gas markets

JGD3430GS



JGD3536GS



Electric markets

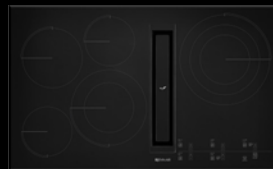
JED4430GB



JED4430GS



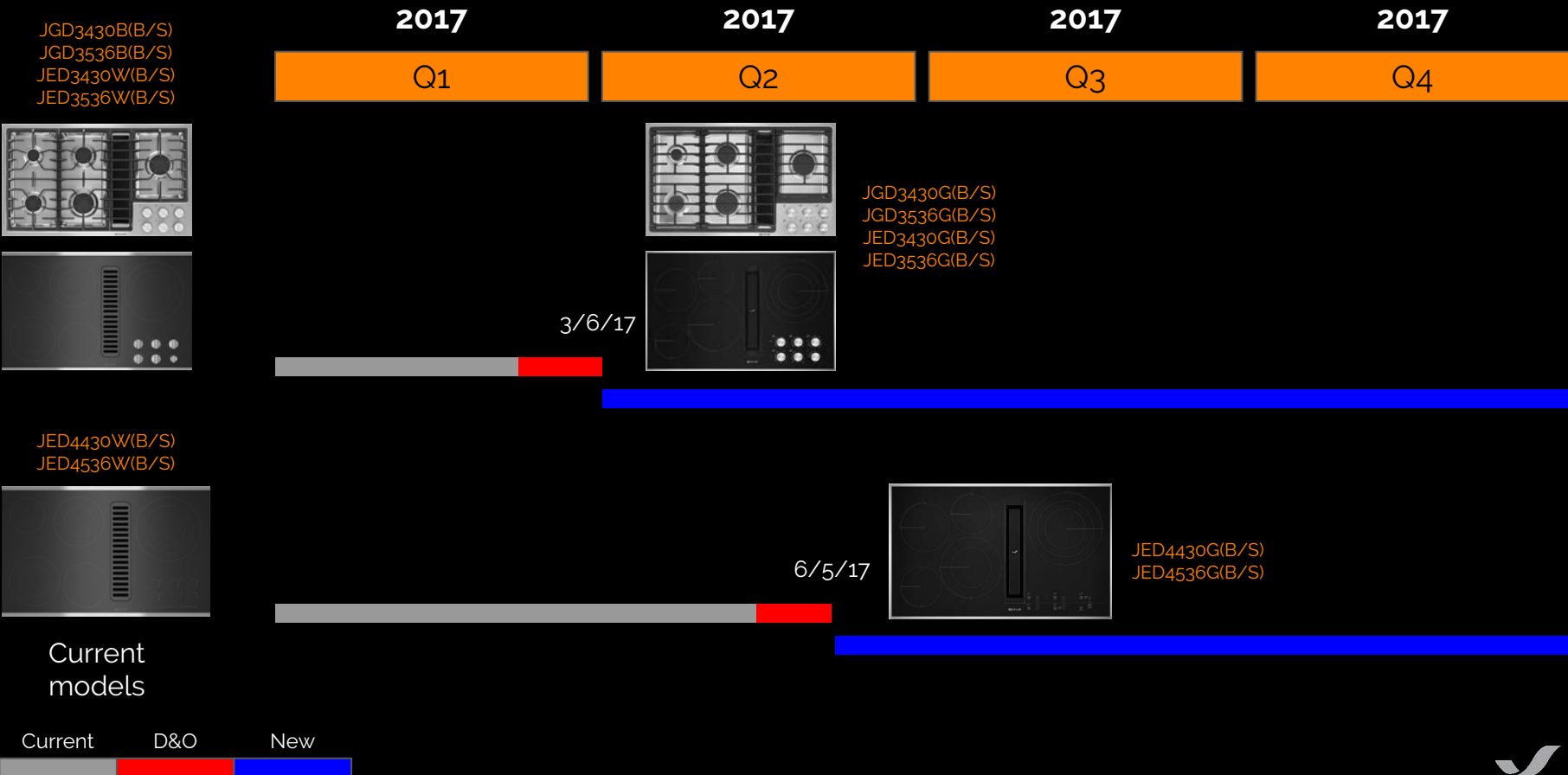
JED4536GB



JED4536GS



# DOWNDRAFT COOKTOP TRANSITIONAL PLANNING





**WARRANTY**



One-year Extended Service Coverage  
when appliances are installed by one of  
our 800 participating installers nationwide



- 1-800-JENN-AIR (536-6247)
- Domestic support 8am - 8pm EST
- 60 dedicated Jenn-Air Care Experts
  - Benton Harbor, MI
  - Cleveland, TN
- Pre-buy guidance
- Owner support for use & care
- Scheduling in-home service
- Parts ordering
- White glove follow-up
- Trade Customer support
  - Builders/Dealers
  - Service companies





Thank you.

And thank you for your business.



## APPENDIX







