

PREMIER BUILDER CHANGE!

- Starting November 1, the Premier Builder Program requirements are changing. Claims for the program should be submitted once a sale is finalized and an invoice is generated. The program no longer requires Serial Numbers be provided with claims nor should you wait until the products are delivered to submit your claims.
- It is important to note that all 2016 Premier Builder Sales must be claimed by 1/20/17.

NEW MODEL HOME PROGRAM

- 50% off cost
- Not subject to UMRP
- Spiff still paid
- Pre-Approval Required
- [Click Here](#) for details!

PROGRAMS TO REMEMBER!

Click on the name for a detailed one-page overview.

- Premier Builder** – Additional 10% off UMRP for registered Builder's (works with Compliments)
- Connoisseur Program** – 50% off for VIPs & Brand Influencers
- Premier Partner** – Incentive Program for Designers and Architects who spec Jenn-Air!
- Model Home – NEW** – Up to 50% off models homes and more!

WARRANTY OPPORTUNITY

- 2 year standard** parts & labor on ALL appliances
- When installed by Certified Installer, customer can claim **complimentary one-year extended service plan!**
- Installer's can register [here](#).



NEED HELP? [CLICK HERE](#)

- Phone:** 1-800-536-6247 (response NOW)
- Email:** nar_jennair_customerexperience@jennair.com (response within 24 business hours)
- ***Include model, serial, name, address, phone



COMPLIMENTS OF JENN-AIR

- LEVEL 1:** Customer buys pro-range **OR** wall oven + cooktop **OR** slide-in range + 2 addtl freestanding products, earns **\$1300 towards purchase of additional model from qualifying list**
- LEVEL 2:** Customer adds on BIR to LEVEL 1 package, earns additional **\$2000 towards purchase of additional model from qualifying list.**
- For use by end consumers & builders!

INSTALL ON US | REBATE

- Get an installation credit up to \$1000 with qualifying purchases.
- Customer mails in install invoice to get **up to \$100 reimbursement per qualifying product - up to \$200 on downdraft ranges & BIRs (+\$100 on panels)**

COMPLIMENTS APP!

Does this Qualify???

- Ever ask yourself if this package you put together qualifies for Compliments of Jenn-Air? Say no more with the new Compliment's APP! Click the link below and save it to your desktop, tablet or phone today.

compliments.jennair.biz

RESOURCE LINKS

- [CATALOG](#)
- [PRICE BOOK](#)
- [SPECs, MANUALS, AVAILABILITY](#)
- [PRODUCT VIDEOS](#)
- [PRODUCT PHOTOS](#)
- [WALL OVEN DEMO](#)
- [INSTALL VIDEOS](#)

PREMIER BUILDER CHANGE!

- In 2017, Premier Builders will receive a 10% discount off UMRP in addition to Compliments.
- Products purchased off builder price sheet so no claim back!
- Quick and Easy registration can now be done by a Sale's Associate with 24 hour turnaround.

CONNOISSEUR PROGRAM

- In 2017 you will have the ability to offer "influencers" such as builders or designers 50% off UMRP plus Compliments/Install on Us.
- Must be approved by Jenn-Air Representative Prior to executing sale.
- Maintain full margin, discount claimed back through HUB.

PERSONAL USE PROGRAM

- We recognize the importance of drawing on personal experience during the selling process and what better way to do that then to get Jenn-Air in your home. Now available the Jenn-Air Diamond Program for sales members. Reach out to your Jenn-Air Representative for details on the discount and how you can get product in your home today!
- Must be registered on JennAir.biz!

COMPLIMENTS OF JENN-AIR


- Incorporating "FREE" Concept in materials
- Expanded Product Offering
 - Added ALL hoods (example: UXL60's)
 - Added JMC3414ES Countertop Micro
 - Added Warming Drawers
- See Example Below with new Countertop Microwave



	MSRP
JGRP430WP	\$3,999
JMC3415ES	\$899
Sub-Total	\$4,898
Compliments of Jenn-Air	(\$1,300)
Pair Total	\$3,598
DEALER PROFIT	\$1,080
Plus SPIFF on BOTH	

INSTALL ON US | REBATE

- NO CHANGES for 2017
- Get an installation credit up to \$1000 with qualifying purchases.
- Customer mails in install invoice to get **up to \$100 reimbursement per qualifying product - up to \$200 on downdraft ranges & BIRs (+\$100 on panels)**



SELL WITH CONFIDENCE

Visit compliments.jennair.biz and show your customers how much they can save through our Compliments of Jenn-Air Brand promotion. It's easy to see how different appliance combinations can change or add to their savings.

- Easy to use on any mobile device
- Provides an incentive for package sales
- Real-time MSRP pricing
- Also available through the "Links" tab on jennair.biz

Compliment's APP