

Reasons to Believe

October 2016



Price Reductions

- Effective Sept 1, 2016 Jenn-Air will implement new pricing reductions on select models across 11 categories.
- [Click Here](#) for details!

NEW MODEL HOME PROGRAM

- 50% off cost
- Not subject to UMRP
- Spiff still paid
- Pre-Approval Required
- [Click Here](#) for details!

PROGRAMS TO REMEMBER!

Click on the name for a detailed one-page overview.

1. [Premier Builder](#) – Additional 5% off UMRP for registered Builder's (works with Compliments)
2. [Connoisseur Program](#) – 25% off for VIPs & Brand Influencers
3. [Premier Partner](#) – Incentive Program for Designers and Architects who spec Jenn-Air!
4. [Model Home](#) – **NEW** – Up to 50% off models homes and more!

WARRANTY OPPORTUNITY

- **2 year standard** parts & labor on ALL appliances
- When installed by Certified Installer, customer can claim **complimentary one-year extended service plan!**
- Installer's can register [here](#).



NEED HELP? [CLICK HERE](#)

- **Phone:** 1-800-536-6247 (response NOW)
- **Email:** nar_jennair_customerexperience@jennair.com (response within 24 business hours)
- ***Include model, serial, name, address, phone



COMPLIMENTS OF JENN-AIR

1. LEVEL 1: Customer buys pro-range **OR** wall oven + cooktop **OR** slide-in range + 2 addtl freestanding products, earns **\$1300 towards purchase of additional model from qualifying list**
2. LEVEL 2: Customer adds on BIR to LEVEL 1 package, earns additional **\$2000 towards purchase of additional model from qualifying list.**
3. For use by end consumers & builders!

INSTALL ON US | REBATE

- Get an installation credit up to \$1000 with qualifying purchases.
- Customer mails in install invoice to get **up to \$100 reimbursement per qualifying product - up to \$200 on downdraft ranges & BIRs (+\$100 on panels)**

COMPLIMENTS APP!

Does this Qualify???

- Ever ask yourself if this package you put together qualifies for Compliments of Jenn-Air? Say no more with the new Compliment's APP! Click the link below and save it to your desktop, tablet or phone today.

compliments.jennair.biz

RESOURCE LINKS

- [CATALOG](#)
- [PRICE BOOK](#)
- [SPECs, MANUALS, AVAILABILITY](#)
- [PRODUCT VIDEOS](#)
- [PRODUCT PHOTOS](#)
- [WALL OVEN DEMO](#)
- [INSTALL VIDEOS](#)

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MIDSIZE PRO BUILT-IN PACKAGE

JENN-AIR®

MODEL	MSRP
JGRP436WP	\$5,499
JXW9036WP	\$1,999
JF42N0FXDE	\$8,499
JP42FNKEPS	\$999
PROMOTIONS & REBATES	
✓Compliments Level 1	(\$1,300)
✓Compliments Level 2	(\$2,000)
PACKAGE TOTAL (before TAX)	\$13,696
✓Installation on Us	(\$500)



JDB900CWP
\$1,399



JGRP536WP
\$5,499



JXW136WP
\$1,999

MSRP is manufacturer's suggested retail price. The dealer alone determines the selling price. Pricing based on N1 price sheet, refer to current price sheet when quoting product. 30-765

EURO INDUCTION BUILT IN PACKAGE

JENN-AIR®

MODEL	RETAIL MSRP	BUILDER MSRP
JIC4536XS	\$2,099	\$1,994
JXW8936DS	\$3,299	\$3,134
JJW2830DS	\$3,999	\$3,799
JDB900CWS	\$1,099	\$1,044
JF42N0FXDE	\$8,499	\$8,074
JP42FNKESS	\$799	\$759
PROMOTIONS & REBATES		
✓Compliments Level 1	(\$1,300)	(\$1,300)
✓Compliments Level 2	(\$2,000)	(\$2,000)
PACKAGE TOTAL (before TAX)	\$16,494	\$15,504



JJW3830DS
\$3,999 MSRP | \$3,799 BSRP



JID4436ES
\$6,999 MSRP | \$6,699 BSRP



JXW8736DS
\$3,299 MSRP | \$3,134 BSRP

MSRP is manufacturer's suggested retail price. The dealer alone determines the selling price. Pricing based on N1 price sheet, refer to current price sheet when quoting product. 30-840

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Compliments Check App

SELL WITH CONFIDENCE

Visit compliments.jennair.biz and show your customers how much they can save through our Compliments of Jenn-Air Brand promotion. It's easy to see how different appliance combinations can change or add to their savings.

- Easy to use on any mobile device
- Provides an incentive for package sales
- Real-time MSRP pricing
- Also available through the "Links" tab on jennair.biz

Compliment's APP