

BALDWIN®

April 1, 2016

To: All Baldwin Estate® Customers

Re: Upcoming changes

Dear Baldwin Customer,

We have some upcoming changes for the Estate product line this summer.

New Products

- Palm Springs™: this all new mid-century modern family comprises of three tubular handleset, two mortise handlesets, three rosettes, two new levers and a complete cabinet hardware line.
- Minneapolis® : this product line will expand on the success of the existing Minneapolis mortise handleset with three brand new tubular handlesets.
- Fillmore (5080) Crystal Knob: we are expanding finishes to include polish nickel (140).
- Pocket Door Lock: new pre-configured set for entry functions and for double door dummy functions will facilitate ordering

Discontinuances, effective July 1

- We have identified a selection of under-performing SKU's that will be discontinued July 1, 2016. Orders placed by July 1, 2016 will be fulfilled 100%. Orders placed after July 1, 2016 will be fulfilled from existing inventory on a first come, first serve basis. Please review the detailed list on the following page and share this information with your customers and sales associates.

Price Changes, effective July 1

- On July 1, 2016 we will be introducing new pricing for Estate products. The changes will be limited to a few product categories and comprise a 1.3% weighted average increase across the Estate portfolio. Please refer to attached price file for details,


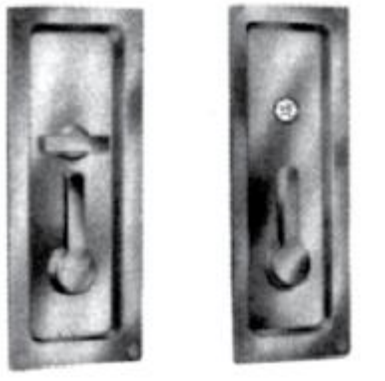
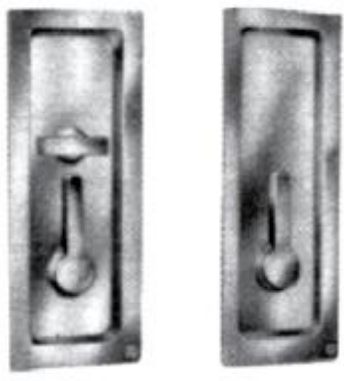
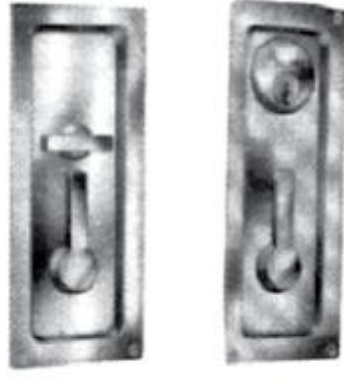
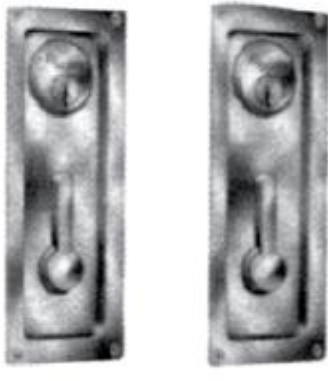

We thank you for your continued support of the Baldwin brand. Please feel free to contact us with any questions or concerns.

Regards,



Fredy Orellana
Global Product Marketing: Group Manager

Sliding Door Locks

		
8570 & 8575	8580 & 8585	8581 & 8586
		
8590 & 8595	8591 & 8596	8571

Levers

		
L005.xxx.MR/RMR/LMR		