



What's in it for You: Your 2016 Bonus Bucks Sales Incentive Program



The Life of the Kitchen

2016 Dacor Sales Incentive Program

Whether you're pointing out the remarkable design features on a Dacor appliance to a customer, or reaping the rewards of our Bonus Bucks Sales Incentive Program for yourself, the difference is in the details.



Salesperson Sales Incentive Schedule Effective February 1, 2016 – December 31, 2016



Model	\$ Incentive	Model	\$ Incentive
RANGES		COOKTOPS	
Discovery® 48" Dual-Fuel Range	250	Discovery Electric Cooktop (MET)	50
Discovery 36" Dual-Fuel Range	225	Discovery Gas Cooktop (DYCT)	50
Renaissance® 48" Dual-Fuel Range	175	Renaissance TouchTop Cooktop (RNTT)	50
Renaissance 36" Dual-Fuel Range	150	Renaissance Cooktop (RGC)	50
Renaissance 30" Dual-Fuel Range	100	Renaissance Cooktop (RNCTXXG)	25
Renaissance 48" Gas Range	125	Renaissance Electric Cooktop (ETT)	40
Renaissance 36" Gas Range	100	Renaissance Induction Cooktop (RNCT)	50
Renaissance 30" Gas Range	75	Distinctive Electric Cooktop (DECT)	25
Renaissance Induction Range	100	Distinctive Gas Cooktop (DCT/DTCT)	25
Distinctive 30" Range (Gas/Electric/Dual-Fuel)	70	REFRIGERATORS	
OVENS		Discovery Refrigerator	125
Discovery Double Wall Oven	150	Discovery WineStation (DYWS4)	75
Discovery Single Wall Oven	125	Renaissance Wine Cellar (RNF241/242)	25
Renaissance Double Wall Oven	125	Distinctive Refrigerator (DTF364)	75
Renaissance Single Wall Oven	100	MICROWAVES	
Classic Wall Oven	75	Microwave Hoods	20
Distinctive Double Wall Oven	100	Microwave-In-A-Drawer™	20
Distinctive Single Wall Oven	75	24" Microwaves	10
RANGETOPS		OUTDOOR	
Discovery 48" Rangetop	100	Outdoor Grill	50
Discovery 36" Rangetop	75	Outdoor Grill Cart	20
Renaissance Rangetop (EG)	50	VENTILATION	
Distinctive Rangetop (DRT)	50	Ventilation Hood (RNHP)	75
WARMING DRAWERS		Ventilation Hood (DTHP/EH/MH/PHG/DHI/DHW/DH)	50
Warming Drawers	25	DISHWASHERS	
DISHWASHERS		Raised Vent	25
24" Dishwashers	25	Integrated Ventilation Systems	25

If you need further assistance regarding the Dacor Bonus Bucks Program, send an e-mail to bonusbucks@dacor.com or contact your Dacor Sales Manager.



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Eligible Accounts

Only authorized Dacor dealers may participate.

Submitting Your Claim

You can now register for, and submit your claims to, the Bonus Bucks website at:
<http://bonusbucks.dacor.com>.

All claims against this program must be submitted by January 15, 2017.

NO EXCEPTIONS.

Your incentive claim must include a complete copy of your dealer's invoice to the consumer. Sales incentives may only be paid to the retail salesperson. Minimum claim amount is \$25. This requirement may be waived only at the program's expiration date. See back panel for complete terms and conditions.



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Terms and Conditions

The Program:

The Dacor Bonus Bucks Program provides a cash incentive to Program Participants to promote the sale of designated Dacor products, either singly or in combination. Under the Program, Dacor will establish cash awards for the sale and delivery to Dealer customers of certain Dacor products. These products, and the amounts of any cash awards, will be published to Program Participants by Dacor from time to time.

Program Term:

All qualifying Dacor appliance sales resulting from orders placed during a specified Program Term are eligible to earn Bonus Bucks Awards. All sales verifications must be submitted to Program Headquarters no later than thirty (30) days following delivery of the product to the end consumer. This Program, effective February 1, 2016, will continue until terminated by Dacor. Procedures for submitting sale verification forms are published on Dacor's web site (<http://bonusbucks.dacor.com>).

Program Participants:

The Dacor Bonus Bucks Program is open to the sales personnel of all authorized Dacor Dealers. All Dealers and their salespersons are encouraged to participate in the Bonus Bucks Program.

Participation in the Bonus Bucks Program may take two forms: (i) Individual salespersons employed by authorized Dacor Dealers may register ("Individual Participants") or (ii) the authorized Dacor Dealership may register on behalf of the individual salespersons it employs ("Dealership Participants").

Registration:

The Dacor Bonus Bucks Program is offered free of charge to all authorized Dacor Dealers or their sales personnel within the United States and Canada. At the discretion of the Dealer, individual sales personnel or the entire dealership may register in the Program. To register as an Individual Participant, simply complete the electronic form at <http://bonusbucks.dacor.com>. To register as a Dealership Participant, please download a copy of the Registration form, complete all applicable fields and fax it to Program Headquarters at (626) 441-9632 or send it via email to bonusbucks@dacor.com. If your dealership chooses to register as a Dealership Participant, you must designate a contact person for Dacor to work with.

Individual Participants and Dealership Participants may register only once. At time of registration, Dealership Participants will determine whether or not sales personnel will have personal access to the system. Authorized Dacor Dealers who enroll as a Dealership Participant must provide Dacor with an undertaking that all Bonus Bucks Awards will be distributed to the Dealership Participant's sales personnel.

Bonus Bucks Awards:

Once registered, the Participants responsible for the sale of eligible Dacor products will earn Bonus Bucks for each verified delivery of a qualifying Dacor product. Verification begins when Program Headquarters receives a completed Sales Claim Form from the Individual Participant or Dealership Participant, to be submitted via the online Bonus Bucks system. The amount of the awards will be determined and published from time to time by Dacor.

Award Opportunities:

For each eligible Dacor product sold and delivered to the Dealer customer in a qualifying order, the responsible Participant will earn a cash award according to an Awards Schedule. The current Awards Schedule shall list the eligible Dacor products and the amount of each cash award earned on the sale of such product(s). Each Awards Schedule will have a specified duration. Only one Awards Schedule will be assigned to a Participant at any given time.

Program Headquarters:

All Bonus Bucks claim forms will be submitted online, followed by a hard copy of the claim forms with respective invoices mailed to Program Headquarters. Dacor reserves the right to not pay claims if a hard copy of the claim form is not received with the invoices attached. All hard copy claims summaries and invoices should be mailed to:

Dacor Bonus Bucks
P.O. Box 90070
City of Industry, CA 91715-0070

If you need further assistance regarding the Dacor Bonus Bucks Program, please send an email to bonusbucks@dacor.com or contact your Dacor sales manager.

Provisions:

Dacor reserves the right to verify sales of Dacor products qualifying for awards under the Program. Dacor also reserves the right to cancel, amend or revoke the Bonus Bucks Program in whole or in part at any time deemed necessary.

Award Eligibility:

In order to qualify for a Bonus Bucks Program award, Individual Participants must be employed at the registered Dacor Dealership at the time of the awards distribution.

Legal Responsibilities:

The Program rules shall be considered a contract between the Participant and Dacor. Dacor has no obligation to substitute other consideration in lieu of specific awards. Awards will not be paid to Participants until the reported delivery is verified.

Dacor reserves the right to alter or cancel any part or all of this Program at any time, and from time to time. All decisions and rulings made by Dacor shall be final. All Dealer Participants and Individual Participants participating in this program agree to abide by these decisions.

The Bonus Bucks Program will not be effective in any jurisdiction where such a program is prohibited by law.

Tax Responsibility:

All awards accepted under this Program are considered additional income to the recipient for income tax purposes. Dacor is not responsible for any such taxes and will file Internal Revenue Service forms 1099 on recipients where necessary. All applicable federal, state and local income taxes are the sole responsibility of the person earning the award.

Audit and Verification of Records:

Dacor maintains the right to verify reported purchases by examination of the Dealer's business records. By participating and receiving such cash payments under this Program, the Dealer agrees to retain all necessary business records to support such cash payments for at least two years following the date of any cash payments, and grants to Dacor the right to audit such business records and charge back unsupported and improper payments.

All cash payments made under this Program are conditional. If, upon audit, Dacor determines that the Dealership and/or Individual Participant has not fully complied with all of the terms and conditions of this Program, Dacor will charge back any and all payments made to the Participant. The Participant will be notified by Dacor's credit department of the amount due Dacor. Payment is due within 30 days of receipt. Participant may also be disqualified from future participation in Dacor programs.

Dacor reserves the right to determine eligibility and fulfillment, and resolve any questions or disputes arising under the Program or subsequent audits. By making application under the Program, Participants thereby agree to accept Dacor decisions, which shall be final. Dacor in its sole discretion and without notice reserves the right to cancel, amend, or modify this Program.

P.O. Box 90070
City of Industry, CA 91715-0070
<http://bonusbucks.dacor.com>

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