



BOSCH

Bosch Sales Program Bulletin BDW16.1

Category: Dishwashers
Type: Instant Rebate – Save 10% off Select Bosch Dishwashers
Channel: Independent Channel only
Promotion: Bosch will provide dealers the opportunity to promote Select Bosch Dishwashers during the promotional period via **INSTANT REBATES!**
Message: Buy now and Save!
Process: **Dealers:** Select Bosch Dishwasher costs reduced 10% during buy-in period.

Direct Market Buy-In Period

Start: 1/4/2016
End: 1/25/2016

All Orders must be placed for immediate delivery & must ship by Jan. 31st

Consumer: Buy Select Bosch Dishwashers and Save 10% instantly!

Special Bonus: Orders of 24+ major units will qualify for extended 90 day term financing (credit approval required from Capital Solutions, Direct Dealers & TCF) at no additional charge to you when ordered during the program dates listed above. **Please make sure you add the terms code to the orders if dealers are financing – CAPSOL= C510, Direct = C070, TCF = C510.** Backorder shipments will be approved. All purchase orders requesting 90 day dating (min. 24 pieces) must be submitted to Wendy Wuitschick in Order Management and on the special order form.

Eligible Dishwasher Models

Recessed Handle	
Model #	MAP
SHE53T52UC	\$749
SHE53T56UC	\$749
SHE53T55UC	\$799
SHE53TL2UC	\$749
SHE53TL5UC	\$799
SHE53TL6UC	\$749
SHE65T52UC	\$849
SHE65T56UC	\$849
SHE65T55UC	\$899
SHE68T52UC	\$899
SHE68T56UC	\$899
SHE68T55UC	\$949
SHE68TL5UC	\$949

Bar Handle	
Model #	MAP
SHX53T55UC	\$849
SHX53TL5UC	\$849
SHX5AV52UC	\$599
SHX5AV55UC	\$699
SHX5AV56UC	\$599
SHX5AVL5UC	\$699
SHX65T55UC	\$949
SHX68T52UC	\$949
SHX68T56UC	\$949
SHX68T55UC	\$999
SHX68TL5UC	\$999
SHXN8U55UC	\$1,299

Custom Panel	
Model #	MAP
SHV53T53UC	\$849
SHV53TL3UC	\$849
SHV68T53UC	\$999
SHV68TL3UC	\$999

Pocket Handle	
Model #	MAP
SHP53T55UC	\$799
SHP53TL5UC	\$799
SHP65T55UC	\$899
SHP65TL5UC	\$899
SHP65T52UC	\$849
SHP65T56UC	\$849
SHP65TL2UC	\$849
SHP65TL6UC	\$849
SHP68T55UC	\$949
SHP68TL5UC	\$949

Scoop Handle	
Model #	MAP
SHS5AV52UC	\$599
SHS5AV55UC	\$699
SHS5AV56UC	\$599
SHS5AVL2UC	\$599
SHS5AVL5UC	\$699
SHS5AVL6UC	\$599
SHS63VL2UC	\$749
SHS63VL5UC	\$799
SHS63VL6UC	\$749

Program Details*

BSH MAP Policy guidelines apply (10% net down on the price allowed within the MAP Policy)

* **Orders must be placed for immediate delivery**

** This rebate **may not be combined** with any other Bosch Manufacturer Rebates

*** Not eligible at the following locations nationwide: Lowe's, Sears & Best Buy. Not eligible at Pacific Kitchen and Home locations or Dealers in California.

**** **Display orders are not eligible for the 10%.**

***** **Valid only at AUTHORIZED Bosch Dealers.** Check Dealer Locator on Bosch website to confirm.