

DCS Dealer Promotions

November 2015

Fisher&Paykel



Promotional Support Schedule

In Store Promotion Support Deliverables

| | |
|--|-----------------|
| DCS Web Home Page Updated | Live 11/15/2015 |
| DCS Web Update under Promotional Section | Live 11/15/2015 |
| DCS Digital Banner Delivery to Retail(Web Application) | 11/30/2015 |
| DCS In Store Promotional Easels | 11/30/2015 |
| Promotional Inclusion in Monthly DCS Consumer Newsletter | 12/1/2015 |
| | 1/1/2016 |
| | 2/1/2016 |
| | 3/1/2016 |
| | 4/1/2016 |

Current Consumer Freestanding Range Promotion

Expires April 30, 2016 – EXTENDED

36" and 48" Kitchen Package Promotion

- Buy 36" or 48" range and receive a FREE DishDrawer Dishwasher.

Promotion period: October 1, 2014 - December 31, 2015 – EXTENDED April 30, 2016

Qualifying Ranges include: 36" and 48" models only.

Free DishDrawer™ include: One Double or Two Single V-Series Only Stainless or Integrated. T2/Scratch & Dent products do not qualify.

Not applicable to commercial or builder sales.

Valid in USA and Canada, excludes Quebec.

Promo Codes:

36" Range 36ORG1014

48" Range 48ORG1014.



FREE



FREE



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New Consumer Freestanding Kitchen Package Promotions

November 1, 2015 – April 30, 2016

Promotion period: November 1 – April 30, 2016.

Qualifying Ranges include: RGV & RDV 30" 5 Burner Range.

Qualifying ASBI Refrigerators include: RS36 72", 80" or 84" Built In Refrigerator

Free DishDrawer™ include: One Double or Two Single V-Series Only Stainless or Integrated
T2/Scratch & Dent products do not qualify.

Not applicable to commercial or builder sales.

Valid in USA and Canada, excludes Quebec.

Promo Code:

30" Range: 30FS1115



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New Consumer Built-in Kitchen Package Promotions

November 1, 2015 – April 30, 2016

- Buy a DCS Kitchen Package that includes any Cooktop (+) any Wall oven, any ASBI refrigerator and receive FREE DishDrawer Dishwasher .

Promotion period: November 1 – April 30, 2016.

Qualifying Cooktop includes: CDV or CPV Cooktop

Qualifying Wall Oven includes: WOSV or WODV Wall Oven

Qualifying ASBI Refrigerators include: RS36 72", 80" or 84" Built In Refrigerator

Free DishDrawer™ include One Double or Two Single V-Series Only Stainless or Integrated T2/Scratch & Dent products do not qualify.

Not applicable to commercial or builder sales.

Valid in USA and Canada, excludes Quebec.

Promo Code:

Built In Package: KPBI1115



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